THE CASH BOX

THE CONFIDENTIAL WEEKLY OF THE COIN MACHINE INDUSTRY

Vol. 8, No. 29

WEEK OF APRIL 14, 1947

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OPERATOR APPROVAL

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Model 1424

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RMC

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COIN MACHINE INDUSTRIES, INC. CMI For Your Protection

MEMBER

Game Field in Speediest Recovery

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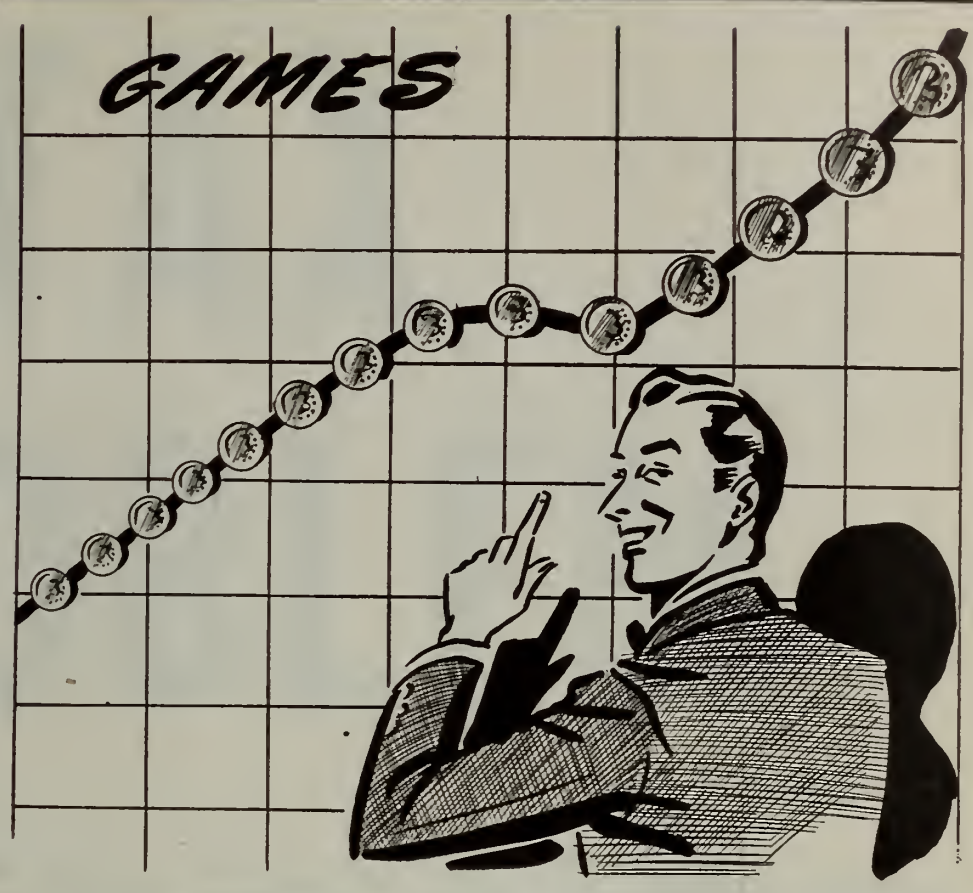
By Bill Gersh



"COINTOONS"

Most thrilling to all the amusement products coinmen has been the speedy recovery so noticeable in their division of the industry. Coinmen have started to buy amusement equipment in ever larger numbers.

The average jobber and distributor reports a very good demand for the new machines and, according to reports from the operators themselves, collections are up, and still going higher.

This good news has brought a tremendous amount of optimism to the amusement field, and it continues to grow greater daily.

What is even more exciting, regarding this speedy recovery of the amusement products field, is the fact that the older machines are rapidly being pulled from locations almost everywhere in the nation and are being replaced with the newer type machines.

Distributors and jobbers in the large urban centers of the country report a terrific demand for the later type used machines. They claim that they could sell two and three times as many as they have to offer at the present time, and, further, believe that this market won't be satiated for sometime yet to come.

As this news comes to the trade it is also well to remember that the amusement game manufacturers have been producing some of the very finest products in their history since this past convention. Almost every machine introduced has been a "hit".

Operators claim that never before have they been faced with as many outstanding pinballs. They also state that the one-balls, consoles manually operated roll-downs and other games which have come to the market, have all proved themselves the best moneymakers that have been presented to them in many, many months.

As one well known operator puts it, "We've been getting the first real postwar machines. Everyone of the new machines we've purchased these past few months has been a real moneymaker and has pleased the players. Not only has interest grown tremendously in amusement machine action on our locations, but we believe that this interest will continue at high pitch for sometime to come. The manufacturers of amusement equipment have shown us the way to better profits and we know that they'll continue doing a real job."

This is the sort of thing the trade has been looking forward to for sometime now. Coinmen all over the country, for a while, were upset over the price of the new amusement products, but have, since then, accepted them for, they claim, they have proved that they can earn real interest on the investment made in the machine.

"No operator is afraid to invest in a high priced machine',, one well known operator wrote *The Cash Box,* "provided he can be sure that he will profit from it over the operating period. These new games we've been getting have amortized themselves quickly. The trade-in return has been exceptionally high even after a three months period. We are going ahead with greater investment in amusement machines than ever before."

This speedy recovery by the amusement field is reflected in the fact that it now has every possibility to recapture first place position.

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TAX PROBLEM

Moves Made This Year by State and City Legislatures Prove Need for "National Tax Council" to Get into Quick Action. Leading Coinmen Foresee Increased Taxes Coming.

NEW YORK—The moves made the early part of this year by many of the state and city legislatures proved to all the trade that the suggestion of **The Cash Box** (first made almost five years ago)—that there be created a "National Tax Council" is now more than ever an immediate necessity.

There is no doubt, as many leading coinmen state, that increased taxes will become a large part of the overhead burden of the operators. "This is as sure as anything that can ever happen to this business," is the way that one noted operator puts it. "And", he further believes, "this will force a great many coinmen to some desperate moves in an effort to continue operating profitably."

Whatever the future holds for the trade, there is no doubt anymore that open newsstand discussion of its earning power, has brought about a most definite misunderstanding of its inner business workings by many politicos who desperately seek revenue for their states and communities.

These men, tho they should continue to seek revenue for this is part of their legislative duties, do not understand the ramifications of such a business as the coin machine industry and, therefore, in almost every case the taxation which they impose is entirely inequitable.

The problem faced by the nation's coin machine men is unfair and inequitable taxes. The average coinman doesn't mind paying fair and equitable taxes just as do all other business men in his community. He realizes that without taxation his police, fire and school forces cannot continue to operate. He also realizes that his local and state as well as national governments need his tax money to continue in business. But, what he does ask, is that these tax makers consider his business in an understanding light so that they will not bring down upon him unfair and inequitable taxes.

And that is where a "National Tax Council" comes into its proper light. Such a council, armed with the proper data, with precedents, with former tax bills, with all other matter relative to taxation and its methods as well as staffed by tax experts who can convincingly prove to the average legislature the fact that the industry can only stand for a certain amount of taxation will prove of invaluable aid to the members of the trade.

The CMI, at this past convention, announced that it would adopt The Cash Box suggestion and create a "National Tax Council" as part and parcel of its "Public Relations Bureau." The entire industry was tremendously elated over this fact. The average coin machine man has been doing this work all by himself and has found it to be an extremely difficult task. But, with the aid of CMI, there is no doubt that he could more expertly perform the work that is set before him in helping to clear away whatever unfair and inequitable taxes may arise.

There are states where bills were proposed at this past meeting of the legislators to tax juke boxes $250 per year. This is not only excessive, it is absolutely ruinous for the music operators. In another state over 100% was asked up and above the gross income collections from certain equipment. This, too, is extremely difficult for the operators to pay and continue operating profitably.

But, these are only the beginning of what revenue seekers have in mind. As they read reports in open newwstand publication of the fact that other cities and states have taxed coin operated equipment (as well as the amount and method of this taxation) they, too, immediately have similar bills proposed and so state after state and community after community which never before taxed coin machines is now taxing them to a fare-thee-well.

The trade, with prices of equipment what they are today, and with overhead going up instead of coming down, and with a million and one other things to contend with, cannot afford to place so large and immovable an obstacle in the path of its progress as extremely large, unfair and inequitable taxation. This will force many operators to close shop on certain of their equipment.

A "National Tax Council" must get into immediate action. It must begin to call in every single operator in the nation to learn just what the tax bills are in his local and state governments and also what he and others have done about them to date. It must, from then on, proceed to carefully watch every tax move being made and must do so with a staff of men who will be trained in the limits of what the average coinman can stand in taxes.

This is a big job, but a job that cannot wait too long, for the state and city governments have proved already this year that they are on their way to tax hell out of this business.

BIG VARIETY NEW MERCHANDISERS TO OPEN BOOM VENDING ERA

Beverages, Hot Coffee, Ice Cream, Frozen Food, Cigaret, Candy, Nuts, Gum, Hot Sandwiches, Books, Magazines, Papers, Milk, Napkins, Vitamins, Stamps, Popcorn, General Merchandise, with Coin Changers and Many New Innovations to Open Boom Vending Era.

NEW YORK — A survey just completed among the outstanding merchandising machine coinmen of the nation produced some very startling facts.

These are that, 1) the tremendous variety of new merchandisers and, 2) the marvelous mechanical advancements. and 3) the greatness of the field into which the new machines are entering are, 4) sure to bring about the biggest vending machine boom era in all the history of the coin machine industry.

The merchandise machine men are tremendously enthused over the fact that the new merchandisers will truly be, at long last, "24 hour per day salesmen". That they will serve a tremendously wide variety of foodstuffs, dry goods and various other merchandise, and that they will be so designed and so simplified, as well as so finely protected from slugs and other vandalism, that the operators of these machines are sure to profit with them for many years to come.

Already many operators are planning on specializing in one branch and another of the new automatic merchandising field. A great many of these coinmen are taking their time to choose the machines they like best. Some are even preparing their repair and sales forces for the arrival of the machines in which they are most interested.

With so great a variety to choose from: cold beverage venders of all types, ranging from the various Cola drinks to sparkling waters; hot coffee venders; ice cream venders; frozen food venders of all sorts; new electrified cigarette machines; candy, gum and nut venders; book merchandisers as well as magazine and newspaper machines; milk vending machines; sanitary napkin machines of new design; vitamin venders; stamp machines; automatic and filled popcorn vending machines and even general merchandise machines which will vend anything from a book of matches to toothpicks and even nylon hosiery and most of these equipped with coin changers and dozens of new innovations in electronics and other advancements; the trade has before it a complete new era of automatic selling.

Never before in the long history of the automatic merchandising machine field has there been so great a variety of machines announced to the trade and so many in the trade itself awaiting their arrival. At the present time the average manufacturer is proceeding with complete experimentation while materials and components are still very difficult to obtain. But, the manufacturers in this field report, that they are most anxious to get under way and just as soon as materials become available will rush machines to the market.

There is, then, no further doubt of the growing greatness of the automatic merchandising field. It has already attracted the greatest amount of press publicity which this industry has ever enjoyed. It has won a tremendously powerful financial following. It has captured the imagination of many people new to the industry. It seems that this will be the field to bring the newest in ideas as well as the greatest growth to the coin machine industry and that, further, it will be the field which may develop the new ideas for making this industry even more internationally famed than it is at the present time.

The boom that is arising in the automatic merchandising field can be noted in the press and on the air. Already certain of the large cigarette makers are notifying listeners to their great air programs that they should "purchase cigarettes from vending machines." This is helping the automatic merchandising industry gain the sort of recognition it needs for the great campaign of national fulfillment which it has in mind.

The members of this division of the industry are extremely progressive in the fact that they have been conducting a public relations program of their own to gain ever greater and better understanding of their field. At the same time the operators in this field have such wide acceptance among the nation's retailers that they pay commissions, which they believe equitable, once per month and by personal check. No other division of the industry has been able to gain such credence.

Not only bankers, but finance firms and many highly rated individuals as well as the larger manufacturers are backing the purchasers of merchandising machines. This, in itself, assures of the greatest possible growth. Franchises for territories are being let to confine operations. Distributors are also being appointed and are well chosen for the work. There is a great deal to be said of the automatic merchandising field's expansion for tomorrow but, most of all, it must be stated here and now that the tremendously great variety of the venders involved and the fine factories behind them, as well as the fact that they may all burst on the market almost at one and the same time, will start a boom for the era of automatic selling which is sure to prove a boon to all American merchandising.

WHAT PRICE GAMES ?

Editor's Note: The following article was written exactly ten years ago by Bill Gersh. It fits so well into the present price situation that it is being repeated to prove, if anything, that history repeats itself in this industry as well as in world affairs. It will be noted, as the readers continue thruout the article that the price problem of 1937 was no different, and the solution no other, than what it is today. From the standpoint of interest, as well as logic, the Editor believes this article will meet with complete approval.

Every year, with seemingly clocklike precision, the trade runs into the price problem. Unexplainable as it is, there are many who feel (and it also seems that from among all of these but few understand manufacturing costs and processes) that prices have suddenly zoomed to new highs.

This is not so. Never was so and never will be so. The average manufacturer, and especially the successful manufacturer, is too keen a merchandiser to allow himself to be entrapped by setting a high, ridiculous price on his product, thereby ruining the possibilities for the success of that product.

It is understandable, in these days of rising raw material costs, that the raw material producer is obtaining prices far beyond what he formerly received. But, like in any other field, only demand brings about higher price. This is but simple logic. Therefore, with the price of materials and labor shooting to new highs, the average manufacturer attempts to somehow circumvent this rise by the use of greater ingenuity in his engineering and production methods to overcome the objections he feels are awaiting the price presentation of his new machine.

But, regardless of whatever price is set on a coin operated device; regardless whether there is or isn't a shortage of raw materials; a high cost on labor; or even a dearth of sales and mechandising skill; that coin operated device must be able to earn good profit for the investment made in it prior to its general acceptance by the trade.

Therefore, as operators have known for years, it isn't the cost of the machine—it is instead: *what will it earn for me?* And that is really the entire crux of the situation. What will the machine earn in return for the investment made? If the machine can earn enough to bring back the investment in a reasonable time, then whatever the machine costs has not been too much. And if the machine continues to earn profits for sometime to come after the operators' investment has been returned, then certainly the price of that product has been completely nullified.

For years operators have agreed that it isn't the price—it's the return. Today, as in days gone by, this is still the situation. The real profit factor of a coin operated product is not in its production nor in its sale—but in its operation. That is where the real profits come. That is where the machine receives its acid tests. Should the machine prove unable to bring back its investment and earn a reasonable profit—then whatever its price (even 1c) the operator certainly would be a fool to ever purchase it.

But, by the same reasoning, should this machine cost $1,000.00 and return its investment in reasonable time and bring profit—then every operator should purchase it, for, as a good business man and a good investor, the operator realizes that he is only purchasing something which is based upon the factor of return of investment plus a fair percentage of profit from the return of that investment.

What price games? What price business? What price industries? What price intelligence? There is no such thing as a set price. There is no such thing as a staple intelligence nor is there a staple price. There can't be. The very unreasonableness of asking that a price be set far in advance is a deterrent to progress. It is asking the manufacturer to fold up his experimental and engineering departments and continue to produce but one type of product for as long as that product can retain itself on one of the most unstable markets in the world—the coin machine market. It is like asking the good Lord himself to stop all material costs from rising, stop the sun and the moon and the stars from following their prescribed courses and to maintain a set equilibrium in an unbalanced world.

There is no price situation in the coin machine business. There never will be. This business is too fast for the average individual or organization to attempt to halt its progress by maintenance of a set price for all future products which this industry will produce. This coin machine industry is going ahead at a speedy rate—speedier than any other industry of like capitalization and character in all history. It is an industry that has pulled itself to the top by its proverbial boot-straps. It is an industry that will not hesitate nor pause for the man who tries to stop it with nonsensical arguments that have long ago been whipped aside by every progressive industry in this great nation.

There is no price—there is only that logical concept of price based on return. That is the one and only and best way to gauge price in any industry on earth. If the return is there—then, surely, the price doesn't much matter. Any banker will just as soon loan $25.00 as $25,000,000.00—provided that the return is there. Any manufacturer will invest—without anything but a possibility of return—and then when his production cost sheets are placed before him set the price no higher on a percentage basis than what it ever was before—and know all the time that the price he has set matters very little for his market will soon decide this for him. There can't be a set price. How many, many times have operators remarked that a manufacturer could have received ten times the price that he had asked for a certain game because of the way that that game had brought them greater profits? This is as true today as it was years ago.

The manufacturer only sets a price based upon a percentage of return in conformity to what his cost turns out to be in the production of that product. He absolutely is gambling with that price. Most manufacturers in the coin machine industry do not even include their merchandising cost (and, as far as that goes, who can? for there is no set merchandising cost on any product in any industry) nor does he usually include his experimental and engineering cost—these costs he only can hope to have returned to him if and when the product proves successful and the sale is therefore great enough to bring him a profit in keeping with such a return. The greatest of all gamblers is the manufacturer—the least of all gamblers is the operator.

What is the operator's actual investment? Only the purchase of one machine. And today, in many cases, not even that, for he waits to hear from a friend who has a friend who has purchased one machine and who will tell him all about it when he makes his first collection. The underground telegraphic system in this industry is so well developed today that dismal failure of a product in New York is known before many hours have passed in San Francisco and vice versa. Therefore, after the operator has purchased this one machine—he either rapidly returns it—if it proves a failure or keeps it and comes back for more, for he is intelligent enough a business man to know when he is losing or earning money—his pocketbook tells him that in the most forward and simple spoken language in the world.

But, what about the manufacturer? Where does he stand when an operator pronounces his product a failure? Can he go back again and demand that his next product have this cost of his first failure added to it? He cannot. And everyone in the industry knows it. He must start all over again—and from scratch—and try to produce a winner if he wants to stay in this business—and once again present his product on that great stage of success or failure — the operator's location.

What a gambler each manufacturer is. Just think of the chances he takes. A complete factory at work, planning and thinking and in the end producing—to have to depend upon the success or failure of his product on where an operator will place it. Even the movie producer has a better chance—and he is considered to be in one of the most risky of all industries. At least he can control the first showing of his product. He can unfurl the curtains on a premiere and stir tremendous interest so that thousands see it all at once. But, the manufacturer in the coin machine business isn't given such an opportunity.

His product is presented without any fanfare and blowing of trumpets. It is quietly released. The operator uses his own judgment as to where it should be placed. Nor does the average operator place it on his best spot. And what would be the difference if he did? His best spot may be his worst spot for that product. Yet, this is what the manufacturer has to contend with and that is the only thing he has to depend upon for the success of his product.

And price? What price? The operator either condemns the machine overnight or he raises it to the level of a triumph —so that price then doesn't mean anything.

What prices games? The price that will assure the operator of a reasonable return on his investment, of a fair profit on that return and of continuation in this industry in a profitable and assured manner. That's the price. Aside from that there is no price—there is no method of gauging price—and there is no set standard which can be used for price.

YOUR drive for increased phonograph profits will GET RESULTS through BOTH "more play per phonograph" and "more pay per play." Wurlitzer is backing up both profit-producing methods for the benefit of Wurlitzer Music Merchants.

To stimulate "more play per phonograph" we're conducting the greatest national consumer magazine, billboard and point-of-purchase advertising program this industry has ever seen.

To promote "more pay per play" we launched and have consistently promoted QUARTER-DIME PLAY to the public, to the location owner and his employees, and to the entire commercial phonograph business.

Remember who paved the way and is actively supporting your drive for EXTRA PROFITS. It's WURLITZER. The Rudolph Wurlitzer Company, North Tonawanda, New York.

FOR TOP PROFITS TODAY...

25¢ uarter 10¢ ime play

THE CASH BOX POLL OF THE NATION'S TOP 10 JUKE BOX TUNES

AP—APOLLO
BW—BLACK & WHITE
CA—CAPITOL
CO—COLUMBIA
CT—COAST
DE—DECCA
EC—EXCLUSIVE
EM—EMERALD
EN—ENTERPRISE
EX—EXCELSIOR
HO—HOLLYWOOD INT'L
JB—JUKE BOX
KE—KEYNOTE
KI—KING
MA—MAJESTIC
ME—MERCURY
MGM—METRO-GOLDWYN-MAYER
MO—MODERN MUSIC
MR—MANOR
MU—MUSICRAFT
NA—NATIONAL
QU—QUEEN
RA—RAINBOW
RH—RHAPSODY
SI—SIGNATURE
SO—SONORA
ST—STERLING
SW—SWANK
TO—TOP
VI—VICTOR
VO—VOGUE

1. ANNIVERSARY SONG

CA-368—Andy Russell
DE-23714—Al Jolson
DE-23799—Guy Lombardo Orch.
MA-1107—Louis Prima Orch.
ME-3036—Anita Ellis
MU-428—Artie Shaw Orch.
SI-15075—Larry Douglas
SO-2004—George Towne Orch.
VI-20-2126—Tex Beneke-Miller Orch.

2. HEARTACHES

AP-1045—Gordon Macrae
CA-372—Joe Alexander
DE-25017—Ted Weems Orch.
KI-598—Cowboy Copas
ME-3057—Bobby True Trio
MGM-10001—Jimmy Dorsey Orch.
NA-9026—Red McKenzie
SI-15065—Ray Bloch Orch.
SO-2005—Ted Straeter
VI-20-2175—Ted Weems Orch.

3. LINDA

CA-362—Paul Weston Orch.
CO-37215—Buddy Clark—Ray Noble Orch.
ME-3058—Chuck Foster Orch.
SI-15106—Larry Douglas
SO-2006—Bob Chester Orch.
VI-20-2047—Charlie Spivak Orch.

4. MANAGUA NICARAGUA

CO-37214—Kay Kayser
DE-23782—Guy Lombardo
SI-15086—Julie Conway
SO-3032—The Gordon Trio
VI-20-2026—Freddy Martin

5. HOW ARE THINGS IN GLOCCA MORRA?

CA-345—Martha Tilton
CO-3722-3—Buddy Clark
DE-23830—Dick Haymes
MA-12009—Georgia Gibbs
ME-3056—Harry Babbitt
SI-15064—Johnny Long Orch.
SO-3043—Bob Houston
VI-20-2121—Tommy Dorsey Orch.

6. GUILTY

BW-821—Nick Delano
CA-324—Margaret Whiting
MA-1106—Tony Mottola Four
ME-3042—Tony Martin
MU-428—Artie Shaw-Mel Torme
SI-15090—Monica Lewis
VI-20-2109—Johnny Desmond

7. I'LL CLOSE MY EYES

CA-342—Andy Russell
CO-37213—Dinah Shore
DE-23756—Hildegarde
MA-1093—Mildred Bailey
ME-3046—Jack Fina Orch.
MU-15097—Teddy Walters
SI-15066—Johnny Bothwell Orch.
VI-20-2109—Johnny Desmond

8. (I LOVE YOU) FOR SENTIMENTAL REASONS

CA-304—King Cole Trio
CO-37082—Dinah Shore
CS-514—Fran Warren
DE-23670—Ella Fitzgerald
DE-18895 (A467)—Fred Waring Orchestra
EM-106—Skip Strahl Orchestra
MA-1071—Eddy Howard Orchestra
MR-1041—The Brown Dots
VI-20-1981—Charlie Spivak Orchestra
VO-781—Art Kassel Orchestra

9. MY ADOBE HACIENDA

CA-389—The Dinning Sisters
CO-37332—Louise Massey
DE-23846—Kenny Baker
KI-609—Billy Hughes
MA-1117—Eddy Howard
ME-3057—Bobby True Trio
RH-101—The Esquire Trio
VI-20-2150—Billy Williams
VO-785—Art Kassell

10. IF I HAD MY LIFE TO LIVE OVER

CA-389—The Dinning Sisters
CO-37302—Buddy Clark
DE-23855—Bob Eberly
MA-7218—Bob Johnston
TW-1001—Larry Vincent
VI-20-2164—The Three Suns

THE CASH BOX Record Reviews

"It's The Same Old Dream"
"Time After Time"
TOMMY DORSEY ORCHESTRA

(RCA Victor 20-2210)

● Tommy Dorsey can usually be depended upon to turn out the kind of wax that gets better than the usual quota of play on the phonos, and this latest offering is no exception to that rule. Delivering "It's The Same Old Dream" and "Time After Time," a pair of click ballads from the flicker "The Brooklyn Bridge," both decks should grow into strong demand as the picture moves into your town. Stuart Foster does his usually adequate job selling the lyrics of both melodies, while Tommy and his men weave a pattern of very danceable melody suitable to just about any type of location.

"I Wonder, I Wonder, I Wonder"
"Ask Anyone Who Knows"
EDDY HOWARD ORCHESTRA

(Majestic 1124)

● One of the best records to come along this week is Eddy Howard's "I Wonder, I Wonder, I Wonder," which has the kind of lilting melody and lyric that spells heavy action for phono routes. Assisted by the trio thru practically the entire lyric, Eddy emerges as a single just often enough to label the side among his best. By all means give it a play; it has all the earmarks of a big click. The backing, "Ask Anyone Who Knows", is closer to the usual romantic ballad, but Eddy and the trio contribute enough styling to peg it as a better than average Howard waxing. Consider this platter among those you should put out.

"The Egg And I"
"After Graduation Day"
SAMMY KAYE ORCHESTRA

(RCA Victor 20-2209)

● Sweet swing is the style Sammy Kaye is noted for, but on this platter the accent is more on the sweet than anything else. Topside offering is "The Egg And I," a better romantic ballad that's well handled by songstress Mary Marlowe. As it comes out, the side is a good bet for spots where romancers gather to listen and to dance. The flip, "After Graduation Day," is from the B'way musical "Barefoot Boy With Cheek," and as done here by Johnny Ryan and the Glee Club, it comes up as a side ops should place where the younger set gathers. It has lots of profit possibilities among those locations.

"Misirlou"
"California Melodies"
DAVID ROSE ORCHESTRA

(M-G-M 30007)

● One of the better instrumentals to be heard around, and a "natural" for the more sophisticated saloons, as well as wired music routes, is this version of "Misirlou" by the David Rose Orchestra. Its running mate, "California Melodies", runs a close second as an item for the same locations. Appeal of Rose's music is the heavy accent placed on strings, which pronounces the continental flavor of "Misirlou" to its best advantage, as well as showcasing so well the theme that is "California Melodies". If you have the locations, give the disk a whirl.

DISK O'THE WEEK

"Across The Alley From The Alamo"
STAN KENTON ORCHESTRA

(Capitol 387)

STAN KENTON

● Ticketed to the featured slot of this week is the Stan Kenton Ork's latest, a ditty tabbed "Across The Alley From The Alamo". To say that this is first class Kenton, is to tell but half the story; it's a first class melody, with first class lyrics, and it has a first class vocalist in a lassie named June Christy. Put 'em all together and you have a disk that should send the demand for Kenton to bigger and better heights. Highlights of the side is the arrangements with brass used to showcase the melody, tho June's warbling is something that can coax plenty of coin into the phonos on its own. Best suited for spots where the younger folk gather, the side has the kind of appeal that should click with anybody and everybody once it gets around. Give it a whirl. The flip, "There Is No Greater Love", with the Pastels on vocal, runs a poor second to the top deck.

"Don't Shoot The Bartender"
"The Light Turned Green"
THE KORN KOBBLERS

(M-G-M 10008)

● Hey! Hey! Here's a combo of music maulers who may well threaten the crown now resting so jauntily on the dome of Spike (the loud checkered suit) Jones. They're called the Korn Kobblers and what they do with horns, whistles, junk bells ,etc. (as well as a number of genuine music making instruments) earn for them a place in spots wherever Spike draws well. Best bet for the phonos is "Don't Shoot The Bartender (He's Half Shot Now)", since lots of customers can be expected to give the side a whirl out of sheer cussedness. The flip, "The Light Turned Green", is an equally giddy bit of melody. Nonetheless, the talent and appeal of the Kobblers should not be underestimated. This disk is a money-maker if placed correctly, and your best bet is to use it where you'd use Spike Jones It should be added, too, that the vocals by Stanley Fritts are standouts in zaniness.

"Mam'selle"
"Stella By Starlight"
DENNIS DAY

(RCA Victor 20-2211)

● And here's yet another version of that fast rising click "Mamselle"; this one is by Dennis Day. It has been said that if Donald Duck were to sing that ballad, it would still sell records and get top phono action, so the comment that Day's performance is adequate is less important than the fact that he cut it and it's available. In case you didn't know (which means you must live the other side of Geetahbonna) the melody is from the flicker "The Razor's Edge"; so everybody knows it and everybody wants it. Flipped, Dennis turns in "Stella By Starlight", a good tune that needs lots of plugging. Meanwhile, let it remain face down while you reap your harvest of coin from "Mam'selle" — if there are any to be had.

"I Want To Be Loved"
"That's My Desire"
GOLDEN ARROW QUARTET

(Continental 6048)

● Two of the melodies that have risen to top heights on the "Burning The Jukes In Harlem" chart of The Cash Box is offered here on a single disk by the Golden Arrow Quartet. Tie that to the fact that the foursome makes pleasant commercial music and you have a strong double header for placement in your race-type locations. Both "I Want To Be Loved" and "That's My Desire" offer a blue refrain and to them the members of the quartet take turns on the vocals, offering a range from high tenor to deep bass. If you have a good call for vocal and instrumental quartets on wax, here's a disk you can ride with.

"Rye Whiskey"
"I Was Dreaming Someone Else's Dream"
YODELING SLIM CLARK

(Continental 8012)

● Out among the lone prai-rie territories, where a yodeler is permitted to come in the house thru the front door, and in the big town spots, too, where they do like a feller who lady-oo's pretty good, here's a disk to fill that bill. Yodeling Slim Clark is the lad who's heard, and what he lacks in Sinatra-like talent, he more than makes up for with persistent enthusiasm. Top melody of the pairing is "Rye Whiskey", the well known ballad that still scores well on the phonos, while the flip, "I Was Dreaming Someone Else's Dream", should appeal well as an item for the folks who like their minstrel with a tear in his song.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

THE CASH BOX Record Reviews

"Heartaches"
"Honey Be My Honey Bee"
RAY SMITH

(Continental 8021)

● Here's a surprise. A folk artist who can sing. And we mean sing good enough to compare with many of the lesser known swoonsters being hailed as "sensational" by their ambitious labels. Don't misunderstand. Ray Smith still doesn't compare to the big leaguers, but the way he warbles both "Heartaches" and "Honey, Be My Honey Bee," making of them good solid merchandise for the folk music customers, prompts us to advise ops with adequate locations to give the platter a whirl. Ray is accompanied by the Pinetoppers on both sides, and they make plenty pleasant melody on the pair.

"What Am I Gonna Do About You"
"I Can't Get Up The Nerve To Kiss You"
HARRY JAMES ORCHESTRA

(Columbia)

● Harry James, who blows a mean horn when he takes time out to do as much, offers a pair of worthwhile commercial ditties on this latest waxing, but what may well prove to be its biggest drawing attraction is the fact that Art Lund (now creating a minor sensation in the East for his "Mam'selle") is featured on the lyrics. Both "What Am I Gonna Do About You" and "I Can't Get Up The Nerve To Kiss You" are romantic ballads done with a pleasant beat, but of the coupling we'd show "What Am I" for best results.

"To Me"
"Far Away Island"
HARRY BABBITT

(Mercury 3055)

● With deep somber tones of stirring music, Harry Babbitt offers ops the expressive piece, "To Me." From the forthcoming flicker "The Fabulous Dorseys," tune rates way up high and definitely is a comer. Harry's voice is mellow and smooth all thru, as he chants with deep refrain. It's the hush-hush type of music, the kind you want to stop and listen to. The Jimmy Hilliard ork provide top background music to add loads of quality to the ditty's chances. It's top drawer caliber—and is bound to catch coin for you. Backed by more ballad material, "Far Away Island," shows Babbitt and the Hilliard ork in top fashion. Tune for the money is "To Me."

"Beside You"
"Would You Believe Me"
EDDY HOWARD ORCHESTRA

(Majestic 1123)

● One of the more promising melodies around (thanks to its appearance in the flicker "My Favorite Brunette," is "Beside You." Done here by the coin catching Eddy Howard ork, with Eddy and his trio handling the neat lyric, the side emerges as a powerful item for the trade in general, and the big Howard territories in particular. Done with a slightly Latin beat, the lads serve it up to the equal satisfaction of both dancers and listeners. The flip, "Would You Believe Me," is a sweet romantic ballad with Eddy delivering a lengthy lyric on his own. As usual for Howard, this disk is a money-maker.

SLEEPER OF THE WEEK

"Red Silk Stockings And Green Perfume"
RAY McKINLEY ORCHESTRA

(Majestic 7216)

RAY McKINLEY

● When a novelty clicks, it clicks like thunder, and this latest platter by the Ray McKinley ork tabbed "Red Silk Stockings and Green Perfume" sounds ready to score a boffo. Featuring Ray on the western styled lyric, with the entire crew coming in for a bar of chanting every so often, the windup is a rip roaring hunk of melody that spells for great big action wherever it's placed. By all means give this platter a ride. And we mean everybody from Broadway to Vine Street. The flip, "Jimminy Cricket," is an all-instrumental that shows the McKinley crew to good advantage, but the big side wears "Red Silk Stockings."

"If I Had My Life To Live Over"
"It Might Have Been A Different Story"
BUDDY CLARK

(Columbia 37302)

● Buddy Clark, currently getting a big play on the nation's phonos thanks to his "Linda", makes a bid for further action by offering as his latest the click tavern favorite "If I Had My Life To Live Over." Considering that this ditty is one of the better established moneymakers on the market, and Buddy Clark is now a vocalist with a rep, the side should ride in the heavy money despite this reviewer's feeling that it has been done better by a number of other artists. Nonetheless, if this platter offers the first opportunity for you to make use of the melody, take advantage of it now. The flip, "It Might Have Been A Different Story," is well handled by Buddy and should do its duty by all concerned as a filler item.

"Down At The Roadside Inn"
"My Love Goes With You"
AL DEXTER

(Columbia 37303)

● Presented for consideration by the trade is another hunk of folksy melody, this one by Al Dexter and His Troopers. Top deck of the disk is "Down At The Roadside Inn," and a swingy, catchy little ditty it is. Al handles the lyric with enough of his usual gusto to capture coinage from his legion of customers. Give it a hearing, and we're sure you'll agree. The flip, "My Love Goes With You," offers more vocal by Dexter, again with an effective instrumental assist from the Troopers. It's worthy of note that both songs were written by Dexter, and his talent in that field is better than workmanlike.

"Quien Sabe? (Who Knows?)"
"Time After Time"
JIMMY DORSEY ORCHESTRA

(M-G-M 10010)

● "Quien Sabe? (Who Knows?)" is one of the best offerings to show in a long while from the capable Jimmy Dorsey ork. Well loaded with click possibilities if given adequate plugging, the melody is lilting and catchy and stands up well as a novelty ballad for just about any type of location. As the title implies, the ditty is on the Latin side and the Jimmy Dorsey ork makes top-flight music with it. Handling the vocal all the way thru is a duet team composed of Dee Parker and Bob Carroll, and the music conversation they make is strictly right. The flip, "Time After Time," is the well known ballad from the flicker "It Happened In Brooklyn." Bob Carroll chants the vocal in adequate fashion, and the whole side winds up as a profitable backer upper to the top deck. Peg this platter among those recommended.

"I Believe"
"Time After Time"
FRANK SINATRA

(Columbia 37300)

● Frank Sinatra (who this past week took a swing at a Hollywood columnist) scores again with this pair of ditties taken from his latest motion picture "It Happened In Brooklyn". Offering the lush ballad "Time After Time" and the more lively "I Believe," Frank takes both melodies for a top flight vocal ride, certainly one of the very best interpretations to be heard of either song. Slanted for either the dancing or listening phono patron, the disk is an item few spots should be without, and ops should make an effort to feature it as soon as the flicker hits your territory.

Only Records Considered Best Suited To The Requirements Of The Trade Are Reviewed On These Pages.

What's Hot ON THE RECORDS

THE TOP TEN JUKE BOX TUNES THRUOUT THE NATION

For the Week of April 14, 1947

New York

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Al Jolson)
3. LINDA (Buddy Clark—Ray Noble)
4. THE FRECKLE SONG (Larry Vincent)
5. ALL JOLSON RECORDINGS
6. GLOCCA MORRA (Dick Haymes)
7. MANAGUA NICARAGUA (Freddy Martin)
8. IF I HAD MY LIFE TO LIVE OVER (Larry Vincent)
9. GUILTY (Margaret Whiting)
10. JALOUSIE (Harry James)

New Haven, Conn.

1. HEARTACHES (Ted Weems)
2. LINDA (Buddy Clark—Ray Noble)
3. ANNIVERSARY SONG (Al Jolson)
4. ADOBE HACIENDA (Eddy Howard)
5. GLOCCA MORRA (Martha Tilton)
6. GUILTY (Margaret Whiting)
7. MANAGUA NICARAGUA (Guy Lombardo)
8. BACIAGALOOP (Louis Prima)
9. I WANT TO THANK YOUR FOLKS (Eddy Howard)
10. OH, BUT I DO (Tex Beneke)

Montgomery, Ala.

1. I WANT TO BE LOVED (Savannah Churchill)
2. MANAGUA NICARAGUA (Kay Kyser)
3. GLOCCA MORRA (Tommy Dorsey)
4. HEARTACHES (Ted Weems)
5. GUILTY (Margaret Whiting)
6. LINDA (Charlie Spivak)
7. ANNIVERSARY SONG (Dinah Shore)
8. OPEN THE DOOR, RICHARD (Louis Jordan)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. IT'S A GOOD DAY (Phil Harris)

Omaha, Nebr.

1. HEARTACHES (Ted Weems)
2. GUILTY (Margaret Whiting)
3. GLOCCA MORRA (Dick Haymes)
4. ANNIVERSARY SONG (Guy Lombardo)
5. IF I HAD MY LIFE TO LIVE OVER (Bob Eberle)
6. ADOBE HACIENDA (Esquire Trio)
7. LINDA (Buddy Clark—Ray Noble)
8. OH BUT I DO (Margaret Whiting)
9. SANTA CATALINA (Eddy Howard)
10. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordon)

Chicago

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. MANAGUA NICARAGUA (Guy Lombardo)
4. I'LL CLOSE MY EYES (Andy Russell)
5. PEG OF MY HEART (Clark Dennis)
6. MY ADOBE HACIENDA (Eddy Howard)
7. GUILTY (Tony Martin)
8. GLOCCA MORRA (Dick Haymes)
9. YOU CAN'T SEE THE SUN (Vaughn Monroe)
10. LINDA (Buddy Clark—Ray Noble)

Cumberland, Md.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. LINDA (Paul Weston)
4. GLOCCA MORRA (Dick Haymes)
5. I WANT TO THANK YOUR FOLKS (Eddy Howard)
6. ALL JOLSON RECORDINGS
7. MY ADOBE HACIENDA (Kenny Baker)
8. OPEN THE DOOR, RICHARD (Dusty Fletcher)
9. I'LL CLOSE MY EYES (Andy Russell)
10. EASTER PARADE (Bing Crosby)

Washington, D.C.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. LINDA (Buddy Clark—Ray Noble)
4. APRIL SHOWERS (Al Jolson)
5. GLOCCA MORRA (Dick Haymes)
6. GUILTY (Margaret Whiting)
7. ADOBE HACIENDA (Eddy Howard)
8. MIDNIGHT MASQUERADE (Eddy Howard)
9. I'LL CLOSE MY EYES (Andy Russell)
10. MANAGUA NICARAGUA (Freddy Martin)

Philadelphia, Pa.

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. MANAGUA NICARAGUA (Guy Lombardo)
4. LINDA (Buddy Clark—Ray Noble)
5. GUILTY (Tony Martin)
6. GLOCCA MORRA (Dick Haymes)
7. TOO MANY TIMES (Frankie Carle)
8. I'LL CLOSE MY EYES (Andy Russell)
9. HUGGIN & CHALKIN (Hoagy Carmichael)
10. ALL BY MYSELF (Buddy Clark)

Los Angeles

1. HEARTACHES (Ted Weems)
2. ANNIVERSARY SONG (Tex Beneke)
3. LINDA (Buddy Clark—Ray Noble)
4. GLOCCA MORRA (Dick Haymes)
5. SANTA CATALINA (Freddy Martin)
6. I'LL CLOSE MY EYES (Andy Russell)
7. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
8. THAT'S MY DESIRE (Frankie Laine)
9. THAT'S HOW MUCH I LOVE YOU (Frank Sinatra)
10. JALOUSIE (Harry James)

San Antonio, Texas

1. ANNIVERSARY SONG (Al Jolson)
2. HEARTACHES (Ted Weems)
3. GUILTY (Margaret Whiting)
4. GLOCCA MORRA (Buddy Clark—Ray Noble)
5. FOR SENTIMENTAL REASONS (Ella Fitzgerald)
6. MANAGUA NICARAGUA (Guy Lombardo)
7. I'LL CLOSE MY EYES (Andy Russell)
8. LINDA (Buddy Clark—Ray Noble)
9. AIN'T NOBODY HERE BUT US CHICKENS (Louis Jordan)
10. LET THE GOOD TIMES ROLL (Louis Jordan)

Portland, Me.

1. ANNIVERSARY SONG (Dinah Shore)
2. HEARTACHES (Harry James)
3. GLOCCA MORRA (Buddy Clark—Ray Noble)
4. MANAGUA NICARAGUA (Kay Kyser)
5. LINDA (Ray Noble—Buddy Clark)
6. GUILTY (Margaret Whiting)
7. I'LL CLOSE MY EYES (Dinah Shore)
8. JALOUSIE (Harry James)
9. I WANT TO THANK YOUR FOLKS (Frank Sinatra)
10. FOR SENTIMENTAL REASONS (King Cole Trio)

Detroit, Mich.

1. GLOCCA MORRA (Buddy Clark—Ray Noble)
2. ANNIVERSARY SONG (Guy Lombardo)
3. GUILTY (Margaret Whiting)
4. ADOBE HACIENDA (Eddy Howard)
5. JALOUSIE (Harry James)
6. HEARTACHES (Ted Weems)
7. MANAGUA NICARAGUA (Guy Lombardo)
8. THAT'S MY DESIRE (Frankie Laine)
9. LINDA (Buddy Clark—Ray Noble)
10. JACK, JACK, JACK (Enric Madreguera)

Every now and then our desk top grows high with an accumulation of letters from music operators who have something to say that should be said and said loudly, and this department collects them, waiting to accrue enough so that the collection of matter can be put together with a bit of the bang they deserve, a bang that should be heard and acted upon by those parties concerned. So what we have to say here is important, important because it's not a character behind a typewriter who's airing them, but the people who buy music in order to, in turn, make a living from it . . . And they're important people. They buy records.

* * *

Coming up to bat is a stack of mail the sum of which has much the same thing to say despite the variety of ways in which the matter is broached. These operators are talking about record quality, and they discuss the issue not like the hyper-critical, super sensitive listener-critic who might complain if a single violin in a many sectioned orchestra happened to hold a note a trifle too long. No sir. These letters are about records whose lives are too short, and they're not very polite. A couple of the ops have gone so far as to graph the action they've received from various record labels, comparing them to statistics of not very long ago. They point out that record quality, with few exceptions, has been going from bad to worse, tho prices have been going from high to higher. It appears the boys are growing a mite weary of hearing the woes of the record manufacturer and his increased costs. Who, they want to know, is listening to the operator's very doleful story of the way their costs have skyrocketed? They want longer wearing records, they say, and "To hell with the high cost of shellac!" . . . Few ops know that in recent months the price of shellac has been dropping appreciably.

* * *

A smaller, but still imposing amount of our mail concerns title strips. Ops were paying lots less for records before the war and still getting title strips absolutely gratis. A great and inexpensive exploitation medium for the record manufacturer, it was also a great time-saver, money-saver and an aid to dressing-up a phono for the operator. The fact that record manufacturers, with few exceptions, have failed to return that service to the operator has also resulted in raising the coinman's operating expenses while lowering the manufacturers. The boys say they want free title strips back again, and as quickly as possible.

* * *

One of the more interesting communications received, and it's interesting because it's unusual, comes from an operator who asks why the diskeries do not offer him equal sales terms with retailers. Especially in the matter of the 5% return privilege, which practically every retailer receives from the manufacturer's distributor. Granted, this coinman declares, under the present set up the trade could not take advantage of a 5% return privilege as such because the records they buy do get some wear. But, he points out, lots of stiffs are put out on the machines and on many of them the operator fails to earn enough to compensate for the purchase price. In order to make just amends to the operator for these records, he asks that the manufacturers provide a rebate or like arrangement by which the operator would get some sort of break equal to the 5% return privilege granted the retailer . . . Now there's something worthy of consideration by disk makers who want to "win friends and influence people."

CASH IN with CAPITOL

Jo Stafford

with PAUL WESTON and His Orchestra

A GREAT STAR IN HER "GREATEST PERFORMANCE"!

'IVY'

Title song from the forthcoming Universal-International picture, by Hoagy Carmichael. A haunting, unforgettable melody that has been acclaimed Jo's best.

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'A SUNDAY KIND OF LOVE'

Another sure-fire juke success; appealing lyrics ideally pitched for Jo's unique styling.

CAP. 388

Capitol RECORDS

FIRST WITH THE HITS FROM HOLLYWOOD

Sunset and Vine

Laine Seen As Next Big Vocalist

NEW YORK — A new star is being born.

According to reports from music operators in widely scattered territories of the nation, Frankie Laine, Mercury Records vocal star, is fast climbing into the coveted big league of the nation's singing stars.

First reported a big click when his "That's My Desire" began to excite comment and demand in New York and Los Angeles, his second offering, "A Sunday Kind Of Love," surprised even the most stoic observers when the side leaped into third place on the "Burning The Jukes In Harlem" chart of *The Cash Box* just a single week after it was put out in that territory. Meanwhile, it was reported the side is gaining fast thru the South and Southwest.

Originally from Cleveland, Ohio, Laine spent years trying to make his mark on the steep grade to the top. At this writing, it appears as tho there will be a reversal of the usual success procedure, for when Mercury began to record him he was still considered unknown, and it appears that it will be his records rather than motion pictures or personal appearances that will prove the big key to open the gates of complete nationwide acclaim.

Apollo Signs Connee Boswell

NEW YORK — Connee Boswell, who earned fame as a featured vocalist via radio, motion pictures, and, more recently as a Decca recording artist, has been signed to a waxing contract with Apollo Records, it was announced this past week by Hy Siegel, the label's prexy.

According to last reports, terms for Miss Boswell's services on an exclusive contract basis with the usual options had not been completed, tho negotiations were being carried on. It is believed that her initial waxing date will call for four sides, the first disk of which is expected to be released shortly.

New Record Firm Cuts First Platters

CHICAGO — A new record firm introduced itself to the trade this past week, Aristocrat Record Corp. President is Charles Aron, well known to the juke box and retail music trade.

Aron was present at the past coin machine convention in February and gathered a great deal of material from music machine operators from all over the nation which is now being used by the firm in their first new pressings.

The label will be known as the "Aristocrat Record". First pressings will be by Sherman Hayes and his Orchestra. The first six sides include some unique novelties as well as the old standards and those who have heard them give them every opportunity of great success on the present market.

APOLLO presents the Murphy Sisters, Terrific recording!

MAHZEL (Means... GOOD-LUCK)

The Sensational Successor to "BEI MIR BIST DU SCHOEN"

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CURRENT HIT RELEASES

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backed by RUMBLE RUMBLE RUMBLE
(From the Paramount Picture "THE PERILS OF PAULINE") Apollo No. 1048

COUNTRY STYLE
(From the Paramount Production of "WELCOME STRANGER")
backed by AS LONG AS I DREAM Apollo No. 1053
(From the Paramount Production of "WELCOME STRANGER")

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I'VE LOST ALL MY LOVE FOR YOU
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Perry COMO!

With the Satisfiers and Russ Case and his Orchestra

Little Man You've Had a Busy Day

AND

Kentucky Babe

RCA Victor 20-1918

Tommy DORSEY!

Bingo, Bango, Boffo

AND

Spring Isn't Everything

RCA Victor 20-2196

Charlie SPIVAK!

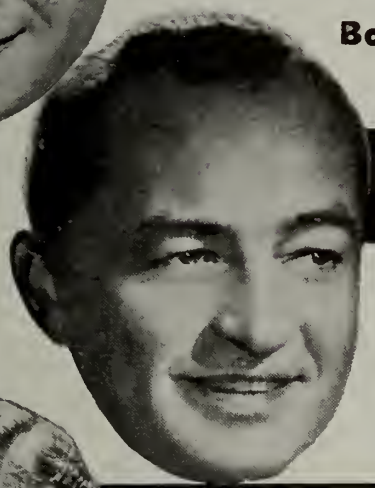
Tommy Mercer's terrific vocals on both sides

(There Is) **No Greater Love**

AND

Born To Be Blue

RCA Victor 20-2202



Freddy MARTIN!

I Can't Get Up the Nerve to Kiss You

AND

Piano Portrait

RCA Victor 20-2165

Phil HARRIS!

Poppa, Don't Preach to Me
(From Paramount's "Perils of Pauline")

AND **Necessity**
(A "Finian's Rainbow" hit) RCA Victor 20-2198

Pray for the Lights to Go Out *AND* **If You're Ever Down In Texas, Look Me Up**
RCA Victor 20-2207 (recoupling)

THE THREE SUNS!

I Never Knew (I Could Love An'body Like I'm Loving You)

AND

Unless It Can Happen with You

RCA Victor 20-2197

★ **SONS OF THE PIONEERS**
Cigareetes, Whusky and Wild, Wild Women *AND* **My Best to You** RCA Victor 20-2199

★ **TEXAS JIM ROBERTSON**
and the Panhandle Punchers.
Ida-Idaho *AND* **A Home of My Own**
RCA Victor 20-2203

★ **LESLIE SCOTT**
with Billy Moore Jr. and his Orchestra
I Hate Myself Every Morning *AND* **Until the Real Thing Comes Along**
RCA Victor 20-2206

★ **CHARLIE MONROE**
and his Kentucky Pardners
Rubber Neck Blues *AND* **Who's Calling You Sweetheart Tonight** RCA Victor 20-2204

★ **ARTHUR "Big Boy" CRUDUP**
Crudup's After Hours *AND* **That's All Right** RCA Victor 20-2205

★ **HAPPY FATS**
and his Rayne-Bo Ramblers
Cajun Boogie *AND* **The Widow's Lament**
Vocals by Red Fabacher
RCA Victor 20-2200

★ **ROOSEVELT SYKES**
and his Original Honeydrippers
Bobby Sox Blues *AND* **Peeping Tom** RCA Victor 20-2201

★ **WAYNE KING WALTZES**
Vol. 2 (Album P-171)
Song of the Islands *AND* **(I'll Be With You) In Apple Blossom Time** RCA Victor 20-2096
Mexicali Rose *AND* **Maria Elena**
RCA Victor 20-2097
Carolina Moon *AND* **The Anniversary Waltz**
RCA Victor 20-2098
Roses of Picardy *AND* **'Til the Sands of the Desert Grow Cold** RCA Victor 20-2099

★ **MISCHA BORR**
and his Continental Orchestra
Chanson Bohemienne *AND* **Valse Poudrée** RCA Victor 25-0078

★ **N. GOUNARIS**
T. Maroudas with M. Sougiaus and his Orchestra
Pios Se Pire Ke Moufyges—Tongo
(Far Whom Are You Leaving Me?)
AND **Omorfi Athina**
(Beautiful Athens)
RCA Victor 26-8023

★ **BEDRICK SMEAGE**
and his Orchestra
Sarah Polka *AND* **Cervene Jablusko Waltz**
(Red Apple Waltz)
RCA Victor 25-2053

★ **ORLANDO GUERRA**
(Cascarita) y la Orquesta Casino de la Playa
Rumba en Pueblo Nuevo—Guaracha
AND **Y No Le . . .**—Guaracha
RCA Victor 23-0563

★ **JOSÉ CURBELO**
and his Orchestra Bobby Ramos vocals
Rumba-Bomba *AND* **Maracas**
RCA Victor 26-9016

★ **MARÍA LUISA LANDÍN**
Con la Orq. de Ray Montoya
Ahora—Bolero *AND* **Tu Felicidad**—Bolero RCA Victor 70-7345

THE STARS WHO MAKE THE HITS ARE ON

RCA VICTOR RECORDS

Decca To Distribute Commodore "Label"

NEW YORK — It was announced this past week, that Decca Records will for the first time distribute disks carrying an indie label, through the platter firm's various outlets.

The diskery will distribute the Commodore label, which caters to the interests of the present large market of jazzophiles.

Milton Gabler, who joined Decca several years ago as recording director originated and owns the Commodore Record Co., selling them first from his retail store in New York and later franchising the Liberty Music Shops in this city to handle them.

Keynote Signs Longhair

HOLLYWOOD, CAL. — Keynote Records, strictly a jazz disk producer since its inception by Eric Bernay, who recently sold out to John Hammond, Jr., is launching a classical music line, it was disclosed this past week.

The signing of Igor Stravinsky last week, to conduct a full symphony orchestra is the first step in the firm's new policy. Stravinsky will work on an exclusive basis with Keynote on certain compositions.

Hammond's purchase of the Keynote West Coast plant completed the sale of Bernay's holdings in the plattery.

Continental Names Central N. Y. Distrib

NEW YORK — In line with its previously announced program of expansion and its decision to appoint distributors in various parts of the country to afford national coverage, Donald H. Gabor, president of Continental Records has announced the appointment of the Paul-Jeffrey Company, Syracuse, New York as exclusive distributors for the Continental line in Central New York.

The Paul-Jeffrey Company is headed by Pat Solomon, who will distribute the Continental line for the same territories as he now distributes for Farnsworth Radio and Thor Refrigerators.

According to Mr. Gabor, Continental will appoint three additional distributors in New York State, names of which will be revealed shortly.

Standard Songs are MONEY MAKERS!

"DON'T TAKE YOUR LOVE FROM ME"

Recorded by

BILLY ECKSTINE—National 9023

TONY MARTIN—Decca 25054

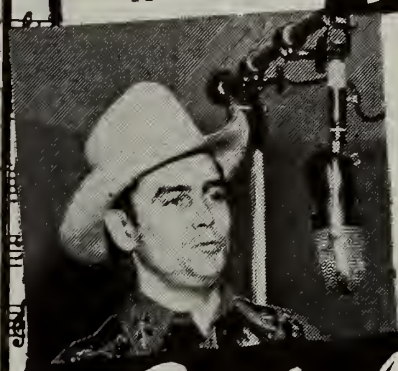
LUIS RUSSELL—Apollo 1020

Published by M. Witmark & Sons

MUSIC PUBLISHERS HOLDING CORP.
NEW YORK, N. Y.

APOLLO presents
RELEASE NO. 31

APOLLO AGAIN COMES UP WITH A TERRIFIC HILLBILLY RECORD Apollo no. 141



Red Silk Stockings And Green Perfume
backed by
I'm Satisfied With Life
by
Smiley Wilson with the Crossroads Gang

Country Style
from Paramount's "Welcome Stranger"
backed by
As Long As I Dream
from Paramount's "Welcome Stranger"
Apollo no. 1053

by
The Murphy Sisters
Orch. under the direction of Jerry Jerome

For Smooth Harmony!

It's A Sin To Tell A Lie
backed by
The Same Old Dream
from MGM's "It Happened In Brooklyn"
Apollo no. 1054

The Smoothies
Orch. under the direction of Jerry Jerome

El Silvador (The Whistler)
backed by
Un Brujo En Guanabacoa (Voodoo Witch)
Laszlos and Pepito
Apollo no. 1047

APOLLO RECORDS, INC.
EXECUTIVE OFFICES: 342 MADISON AVE., NEW YORK CITY

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CHICAGO • 719 South State Street, Chicago, Ill.
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WRITE FOR COMPLETE CATALOG

Burning the Jukes in HARLEM

The Ten Top Tunes Netting Heaviest Play Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators in New York City's Harlem.

1—I WANT TO BE LOVED
SAVANNAH CHURCHILL
(Manor 1046)

2—THAT'S MY DESIRE
FRANKIE LANE
(Mercury 5007)

3—I WANT A SUNDAY KIND OF LOVE
FRANKIE LAINE
(Mercury 5018)

4—OLD MAID BOOGIE
EDDIE VINCENT
(Mercury 8028)

5—D. B. BLUES
LESTER YOUNG
(Savoy)

6—FOOLISHLY YOURS
SAVANNAH CHURCHILL
(Manor 1046)

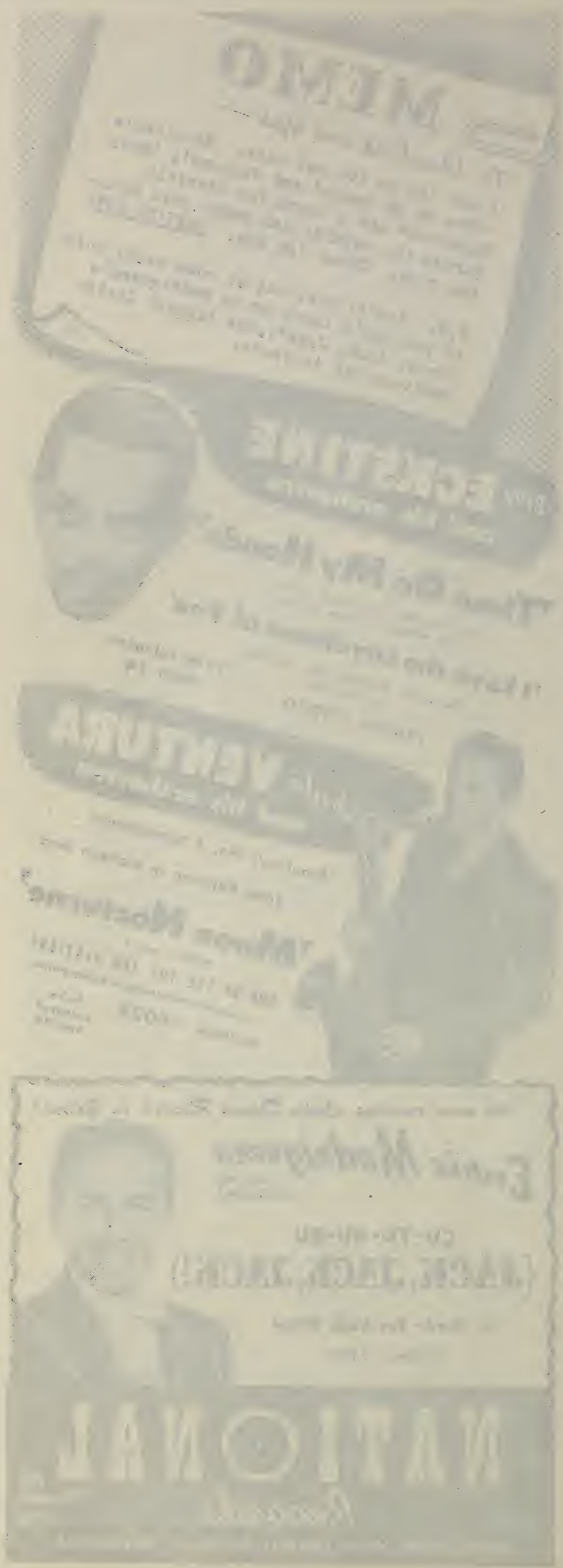
7—THEM THERE EYES
ROY MILTON
(Roy Milton 201)

8—THAT'S GOOD ENOUGH FOR ME
PEARL BAILEY
(Columbia 37280)

9—POSTMAN BLUES
DINAH WASHINGTON
(Mercury 8024)

10—JAZZ AT THE PHILHARMONIC
ILLINOIS JACQUET
(Disc 6204)

MEMO
To Dealers and Ops—
A hot tip on two new ones. Eckstine's "Time On My Hands" and Ventura's "Moon Nocturne" are a cinch for terrific across the counter and heavy coin machine play. Order 'em now. THEY'RE HOT!
P.S. You'll miss out on some ready coin if you don't latch on to Madriguera's "Jack, Jack, Jack"..the biggest Latin-American hit in years.
Billy ECKSTINE and his orchestra
'Time On My Hands'
An ever popular standard done in the Romantic Eckstine manner
'I Love the Loveliness of You'
The Bronze Balladeer thrills his fans with this one
To be released April 14
NATIONAL #9030
Charlie VENTURA and his orchestra
America's No. 1 Saxophonist . . .
. . . Tone Painting in Modern Jazz
'Moon Nocturne'
PARTS 1 and 2
ONE OF THE TOP TEN PLATTERS
As selected by BAND LEADERS & RECORD REVIEW
NATIONAL #9029
To be Released April 14
-the most exciting Latin Dance Record in Years!
Enric Madriguera AND HIS ORCHESTRA
CU-TU-GU-RU
(JACK, JACK, JACK!)
AND Made For Each Other
NATIONAL #9028
NATIONAL Records
All Records 75c
ORDER FROM YOUR NEAREST NATIONAL DISTRIBUTOR



RECORDS on the way up

THE FOLLOWING RECORDS ARE REPORTED "ON THE WAY UP" THROUGHOUT THE NATION.

(Listed Alphabetically)

IT'S A GOOD DAY
PEGGY LEE
(Capitol 322)

FRECKLE SONG
LARRY VINCENT
(Pearl)

JACK, JACK, JACK
ENRIC MADRIGUERA
(National 9028)

MAM'SELLE
ART LUND
(MGM 10011)

WHO CARES WHAT PEOPLE SAY
DINAH SHORE
(Columbia 37278)
MEL TORME
(Musicraft 15104)

by . . . THE

DINNING SISTERS

TWO TOP TUNES BACK TO BACK
CAPITOL #389
"MY ADOBE HACIENDA"
"IF I HAD MY LIFE TO LIVE OVER"

'Heartaches' Shows Power Of 'Pop' Oldies

NEW YORK — Reflecting a recent article in *The Cash Box* are the current reports of the phenomenal rise of the popular ditty "Heartaches" and the "reincarnation" of the Ted Weems orchestra.

Weems, who gave up his band to go into Navy Service, had a tough job getting started again upon his release from duty a year ago.

"Heartaches" owes its new popularity to a disk-jockey in Charlotte, N. C., who plucked it out of the hat-bag of hit oldies.

As the demand rapidly grew, Decca immediately repressed some 50,000 copies of the tune. Along with this, many labels from coast to coast cut the side to meet the strong demand.

Giving further evidence that the public wants those oldies, and tunes in the sweet refrain, are numbers that are riding the wave today. "I'm Yours", "That's My Desire", and the terrific Jolson demand are but a few making money for music operators today. The current success of maestro Lawrence Welk further boosts sweet music.

Weems, incidentally has signed a recording contract with Mercury and his first release will be out sometime this month.

Ohio Phono Assoc. To Hold Annual Convention

CLEVELAND, O — The eighth annual convention of the Ohio State Automatic Phonograph Owners Association will be held in this city on May 5 in the Rainbow Room of the Carter Hotel.

One of the biggest banquets ever held by this organization will take place, and as usual every leading recording artist in the immediate vicinity will be on hand.

The orchestras of Eddie Howard and Gene Krupa are being featured, according to word from Jack Cohen, Chairman of the banquet department.

Signature Discs To Be Aired With N. Y. Giants

NEW YORK — Signature Records, headquartered here, have announced their promotional tie-up with the New York Giants Baseball Club. Cutting the theme song "Giants March", with Ray Bloch doing the backing, the ditty is to be used in conjunction with the baseball club's daily broadcast.

Tune is to be played at opening of game broadcast, and over the public address system at the Polo Grounds.

Metrotone Inks Sal Rasa — "Fish" Rises

NEW YORK — Carl LeBow, prexy of Metrotone Records this city, announced the signing of Sal Rasa late this past week.

First side for the choir boy on this new indie label, is slated to be "Freddie The Fish"—ditty currently riding high in publicity circles.

"We're just about set with "The Fish" now, said LeBow, "and expect to be on the market sometime this month." Label will sell for 75c list.

CONTINENTAL Sock Releases!

MACHITO and his ORCHESTRA

HERE'S THE BEST VERSION OF THAT SENSATIONAL HIT

JACK-JACK-JACK (CU-TU-GU-RU)

BACKED WITH THE TERRIFIC

UN AMOR VENDRA

(From 20th Century's "Carnival in Casta Rica")

C-9002

2 GREAT NEW TUNES BY The GOLDEN ARROW Quartet

C-6049

IF I HAD MY LIFE TO LIVE OVER

COUPLED WITH

JUST A FEW LITTLE MILES FROM HOME

A Sock WESTERN HIT!

Sung BY A MASTER WESTERN ARTIST!

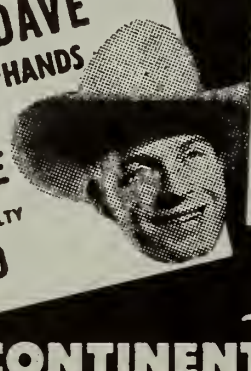
RED RIVER DAVE and the TEXAS TOPHANDS

WHAT IS LIFE WITHOUT LOVE

BACKED BY A SOCK WESTERN NOVELTY

COO-SE-COO

C-8024



The Hillbilly Hit OF THE YEAR!

JIMMIE DALE AND PRIDES OF THE PRAIRIE

THE INTOXICATED RAT

THE COWBOY RETURNS TO THE WEST

C-8023

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JIMMY DORSEY'S

hat's in the ring for TOP juke box honors

A REALLY TERRIFIC TUNE

QUIEN SABE?

(WHO KNOWS?)

Of Course It's On An M-G-M Label No. 10010

HARMONY MUSIC CORP.

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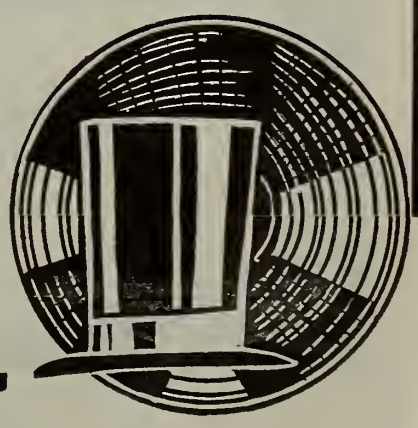

King Records Sets Distribution Plans

CINCINNATI, O.—The King Record Company, headquartered here, has taken over its one remaining outside distributor, and complete national distributing and servicing will be handled by their own regional branches, Syd Nathan, King prexy, announced this past week.

The two offices of Record Releasing Corporation in Dallas and Oklahoma City were taken over by King on April 5.

Plans have been put into effect for complete coverage of the entire country with the following policy:

A 5% return privilege, 1½c per record freight allowance past points 150 miles from nearest branch, free numerical lists, artists' photos for dealers, blowups for window displays, alphabetical catalogue lists, streamers, and other promotional material.

Majestic Pacts Cootie Williams Ork

NEW YORK — Ben Selvin, head of Majestic Records' artists and repertoire, announced the signing of Cootie Williams and His Orchestra to a long term contract, this past week.

First of the Cootie releases features Billy Matthews at the vocals in "I WANT TO BE LOVED" and an instrumental, "I CAN'T GET STARTED," with trumpet solo by Cootie. Release date on these discs, first of a series, is early May.

Another HIT Song on HIT Records by HIT Artists

MIDNIGHT MASQUERADE

By BERNARD BIERMAN, ARTHUR BERMAN and JACK MANUS

Recorded By
(listed alphabetically)

BLUE BARRON	M. G. M. #10014
FRANKIE CARLE	COLUMBIA (to be released shortly)
CARMEN CAVALLERO	DECCA #23852
JOHN CONTI	APOLLO #3066
GLEN GRAY	MERCURY #5035
EDDY HOWARD	MAJESTIC #1117
SAMMY KAYE	VICTOR #20-2122
MONICA LEWIS	SIGNATURE #15078
ALVINO REY	CAPITOL #390
TED STRAETER	SONORA #2003

PUBLISHED BY

SHAPIRO, BERNSTEIN & CO. INC.

RKO BUILDING, 1270 SIXTH AVENUE, NEW YORK 20, N. Y.

LOUIS BERNSTEIN, President GEORGE PINCUS, General Manager

2 GREAT "JUKE BOX" SPECIALS by DICK KUHN & HIS ORCHESTRA

"THE COUNTRY POLKA"
TOP No. 1152

"HEART OF MY HEART"
TOP No. 1151

LIST PRICE 75c

YOUR PRICE 49c
Tax Included

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(Tel. COlumbus 5-7838)

JEWISH LANGUAGE RECORDS
By BENNY BELL

120 Benny Bell Blesses a Bride
Misfortune, What Do You Want?
332 A Disgusted Millionaire
Elope With Me
531 Living and Laughing
Hungarian Chod'esh
415 Mozzle Tuff Far'n M'chitten
Hebrew School
246 Oy Hut Air G'dah-vind
Russo-Polski Mazurka
740 Eye-yi! Yah-da-dye
Happiness Fraylech
638 Bar Mitzvah Speech
Celebration Fraylech
390 Yiddish Radio Broadcast
Wedding Waltz

ALSO ENGLISH COMEDY

523 PINCUS THE PEDDLER
Why Buy a Cow?
230 THE SON OF PINCUS
The First Hundred Years
413 Pincus Went to the Mountains
A Disgusted Millionaire
952 McCarthy and McGinnis
Meet Me on the Corner
457 WEDDING BELLS
Made to Order for Me
327 Pink Pills for Pale People
Hey, Joe, Two Beers

LYRIC RECORDS
ITALIAN LANGUAGE BY CARMINE GAGLIARDI

1000 Vieni Sul Mar
Chittarra Romano
1001 Mama Mia Che Vo Sate?
Surriento
1002 Mattinata
Piscatore E Pulilleco

ORDER BY NUMBER

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Kenton To Continue; To Fulfill Engagements

NEW YORK — Contrary to reports that he would disband his orchestra, Stan Kenton has decided to continue playing and fulfill his engagements through August 2nd.

Kenton, under strict order from his physician, was told to immediately take a vacation or suffer a complete breakdown. The popular maestro has been going at the game at a terrific pace as of late, continuously breaking box office records.

When confronted with protests from scores of promoters and operators who had anticipated playing his band, Stan agreed to fulfill his commitments.

The original Kenton crew will resume their engagements upon completion of the maestro's vacation.

Capitol Opens New Office — Names Cincy Head

HOLLYWOOD, CAL. — Capitol Records announced the forthcoming opening of a new branch distributing office, to be located in Milwaukee, Wisconsin this past week. Randall W. Stover, formerly with the Chicago office will head the Milwaukee staff.

Floyd W. Bittaker, General Sales Manager for the plattery announced the resignation of Louis Royal, former head of their Cincinnati office. Max Callison, associated with the Chicago office, has been appointed new manager in Cincy.

It is expected that Capitol's branch distributing office at Scranton, site of one of the firm's production plants, will be ready for operation on or about May 1st.

Varnum Leaves Columbia, To Head Flack Firm

NEW YORK — Wayne Varnum has resigned as publicity director of Columbia Records, Inc., to form a new firm, of publicity and public relations representatives to be known as Wayne Varnum Associates, it was announced today.

With Varnum in the new venture will be Beryl Reubens, formerly his assistant in the Columbia department and before that publicity director of Empire Airlines, and Marvin Drager, Columbia photo editor formerly from the photo desk of Associated Press. Each will have an interest in the business.

Christine Edwards has replaced Varnum as flack chief of the plattery.

QUESTION AND ANSWER COLUMN

RILEY SHEPARD, Majestic Recording Artist, met John R. Longmeyer of McCall Novelty Co., who asked about "that new record" they're all talking about.

Riley answers . . .

"WHO? ME?"

KEEP the "JUKES" HUMMIN'

with this year's ballad sensation!

"Unless It Can Happen With You"

Recorded by:

FRANKIE CARLE
Columbia

THE THREE SUNS
RCA Victor

ANDY RUSSELL
and DELLA NORELL
Capitol

LAWRENCE WELK
Decca

BLUE BARRON
M-G-M

JOHNNY LONG
Signature

STARLIGHTERS
Mercury

Place your orders NOW from your Distributors to insure your quota.

Published By STEVENS MUSIC CORP.
1619 Broadway • New York 19, N. Y.

THIS DOUBLE PAGE IS PERFORATED FOR YOUR CONVENIENCE — REMOVE AND PUT ON YOUR BULLETIN BOARD

THE CASH BOX

DISC-HITS BOX SCORE

COMPILED BY

JACK "One Spot" TUNNIS

IN ORDER OF POPULARITY BASED ON WEEKLY NATIONAL SURVEY

BOX SCORE TABULATION COMPILED ON THE AVERAGE INDIVIDUAL PURCHASE ON THE BASIS OF 1000 RECORDS — LISTED IN ORDER OF POPULARITY, INCLUDING NAME OF SONG, RECORD NUMBER, ARTISTS, AND RECORDING ON THE REVERSE SIDE.

CODE

AP—APOLLO	EX—EXCELSIOR	NA—NATIONAL
BB—BLUEBIRD	JB—JUKE BOX	RA—RAINBOW
BW—BLACK & WHITE	KE—KEYNOTE	SI—SIGNATURE
CA—CAPITOL	MA—MAJESTIC	SO—SONORA
CO—COLUMBIA	ME—MERCURY	ST—STERLING
DE—DECCA	MG—M-G-M	VI—VICTOR
EC—EXCLUSIVE	MU—MUSICRAFT	VO—VOGUE

	April 7	March 31	March 24
1—Anniversary Song	155.7	152.2	155.3
CA-368—ANDY RUSSELL (WITH PAUL WESTON ORCH.) *My Best to You*			
CO-37289—WOODY HERMAN O. *No Time*			
CO-37234—DINAH SHORE *Heartaches, Sadness and Tears*			
DE-23799—GUY LOMBARDO O. *Uncle Remus Said*			
DE-23714—AL JOLSON *Avalon*			
MA-1107—LOUIS PRIMA O. *That's How Much I Love You*			
ME-3036—ANITA ELLIS *I'm Yours*			
MU-428—ARTIE SHAW ORCH. *Guilty*			
SI-15075—LARRY DOUGLAS *The Girl That I Marry*			
SO-2004—GEORGE TOWNE ORCH. *Sonata*			
VI-20-2126—TEX BENEKE O. *Hoodle Addle*			
2—Heartaches	151.3	129.0	124.7
AP-1045—GORDON MacRAE *If I Had My Life To Live Over*			
CA-372—JOE ALEXANDER *If I Had A Chance With You*			
CO-37234—DINAH SHORE *Anniversary Song*			
CO-37305—HARRY JAMES ORCH. *I Tipped My Hat*			
DE-25071—TED WEEMS O.—ELMO TANNER *Oh' Monah*			
MA-1111—EDDY HOWARD O. *Don't Tell Her What's Happened to Me*			
MG-10001—JIMMY DORSEY ORCH. *There Is No Greater Love*			
NA-9026—RED McKENZIE *If I Had My Life to Live Over*			
SI-15065—RAY BLOCH ORCH. *What Am I Gonna Do About You?*			
SO-2005—TED STRAETER ORCH. *That's Where I Came In*			
VI-20-2175—TED WEEMS ORCH. *Piccolo Pete*			
3—Guilty	107.5	94.2	107.5
BW-821—NICK DeLANO			
CA-324—MARGARET WHITING *Oh, But I Do*			
DE-23844—EDDIE HEYWOOD ORCH. *Sentimental Journey*			
MA-1106—TONY MOTTOLA FOUR *Trigger Fantasy*			
ME-3042—TONY MARTIN *Dreamland Rendezvous*			
MU-473—ARTIE SHAW ORCH. *Anniversary Song*			
SI-15090—MONICA LEWIS *Exactly Like You*			
VI-20-2109—JOHNNY DESMOND *I'll Close My Eyes*			
4—Managua, Nicaragua	100.8	101.1	115.2
CO-37214—KAY KYSER O. *That's the Beginning of the End*			
DE-23782—GUY LOMBARDO O. *What More Can I Ask For?*			
ME-5016—TWO TON BAKER			
SI-15086—JULIE CONWAY & CHICKERING FOUR *If I Had My Life To Live Over*			
SO-3032—THE GORDON TRIO *Jealous*			
VI-26-9015—JOSE CURBELO O. *The Breeze and I*			
VI-20-2026—FREDDY MARTIN O. *Heaven Knows When*			
5—Linda	88.8	67.7	70.8
CA-362—PAUL WESTON ORCH. *Roses in the Rain*			
CO-37215—RAY NOBLE ORCH. (FT) *Love Is a Random Thing*			
SI-15106—LARRY DOUGLAS *Beware My Heart*			
SO-2006—BOB CHESTER ORCH. *Roses In The Rain*			
VI-20-2047—CHARLIE SPIVAK ORCH. *So They Tell Me*			
6—How Are Things In Glocca Morra?	88.1	88.4	108.2
CA-345—MARTHA TILTON *Connecticut*			
CO-37223—BUDDY CLARK *If This Isn't Love*			
DE-23830—DICK HAYMES *'Twas Only An Irishman's Dream*			
MA-12009—GEORGIA GIBBS *Necessity*			
ME-3056—HARRY BABBITT *Oshkosh, Wisc.*			
SI-15064—JOHNNY LONG ORCH. *Last Night On The Back Porch*			
SO-3043—BOB HOUSTON WITH ORCH. *Dream, Dream, Dream*			
VI-20-2121—TOMMY DORSEY O. *When I'm Not Near the Girl I Love*			
VI-45-0011 (P-167) RUSS CASE O. *That Great Come and Get It Day*			
7—I'll Close My Eyes	31.3	40.7	44.2
CA-342—ANDY RUSSELL *It's Dreamtime*			
CO-37213—DINAH SHORE *My Bel Ami*			
DE-23756—HILDEGARDE *There's No Holding Me*			
MA-1093—MILDRED BAILEY *Me and the Blues*			
ME-3046—JACK FINA *Save Me A Dream*			
MU-15097—TEDDY WALTERS *The More I Go Out With Somebody Else*			
SI-15066—JOHNNY BOTHWELL ORCH. *I Won't Promise*			
SO-3034—RAY ANTHONY ORCH. *Margie*			
VI-20-2109—JOHNNY DESMOND *Guilty*			
8—Sonata	31.2	21.3	27.2
CA-337—JO STAFFORD *Through A Thousand Dreams*			
CO-37219—CLAUDE THORNHILL ORCH. *A Sunday Kind of Love*			
DE-23747—CARMEN CAVALLARO ORCH. *Through A Thousand Years*			
MA-1090—THE THREE SUNS *Jealousy*			
ME-3045—TONY MARTIN *Years and Years Ago*			
SO-2004—GEORGE TOWNE *Anniversary Song*			
VI-20-2033—PERRY COMO *That's The Beginning of the End*			
VI-20-2010—L. GREEN ORCH. *I Haven't Got A Worry in the World*			
9—For Sentimental Reasons	30.6	40.0	43.5
CA-304—KING COLE TRIO *The Best Man*			
CO-37188—DINAH SHORE *You'll Always Be the One I Love*			
DE-23670—ELLA FITZGERALD—DELTA RHYTHM BOYS *Rhythm Boys*			
DE-18895 (A-467) FRED WARING O. *You'd Be So Nice to, etc.*			
MA-1071—EDDY HOWARD ORCH. *Why Does It Get So Late So Early?*			
Count Meets The Duke			
VI-20-1891—CHARLIE SPIVAK O. *It's All Over Now*			
VO-781—ART KASSEL ORCH. *Sooner Or Later*			
10—Jalousie	29.8	23.2	23.8
CA-335—BILLY BUTTERFIELD ORCH. *Steamroller*			
CO-37218—HARRY JAMES ORCH. *The Man With the Horn*			
CO-36475 (C-80) SELINSKY & SALON *Ay, Ay, Ay*			
CO-36571—MAREK WEBER ORCH. *A Media Luz*			
CS-510—TONY PASTOR ORCH. *Margie*			
DE-23311—FRED WARING ORCH. *Holiday for Strings*			
DE-23480—LOS ANGELES PHILHARMONIC ORCH.			
DE-23542—KITTY CARLISLE *Beat Out That Rhythm on a Drum*			
MA-20002 (M-201) A. NEWMAN ORCH. *Hora Staccatto*			
MA-1090—THE THREE SUNS *Sonata*			
ME-2057—BUDDY MORROW ORCH. *Lullaby*			
SI-15015—RAY BLOCH ORCH. *Espanharlem*			
VI-12160—BOSTON "POPS" ORCH. *Ritual Dance of Fire*			
VI-20-1961—HERBIE FIELDS ORCH. *Among My Souvenirs*			
VI-25-0059—HENRI RENE ORCH. *Hora Staccatto*			
11—Santa Catalina	24.6	18.1	17.0
CO-37328—MODERNAIRES—PAULA KELLY			
MA-1114—EDDY HOWARD ORCH. *Don't Tell Me That Story*			
VI-20-2136—FREDDY MARTIN ORCH. *Say So*			
12—Oh, But I Do	19.4	15.5	17.7
CA-324—MARGARET WHITING *Guilty*			
CA-274—KING COLE TRIO *You Call It Madness*			
CO-37156—HARRY JAMES ORCH. *Life Can Be Beautiful*			
DE-23739—BING CROSBY—TROTTER ORCH. *A Gal In Calico*			
MA-1085—MORTON DOWNEY *My O'Darlin' My O'Lovely My O'Brien*			
ME-3041—FRANCES LANGFORD *Sooner or Later*			
MU-15094—GORDON MacRAE *Flattery Will Get You Nowhere*			
SI-1056—SKINNAY ENNIS ORCH. *So Would I*			
VI-20-1991—TEX BENEKE—MILLER ORCH. *A Gal In Calico*			
13—A Gal In Calico	15.7	14.1	9.5
CA-316—MERCER—PIED PIPERS—WESTON ORCH. *Winter Wonderland*			
CO-37187—BENNY GOODMAN ORCH. *Benjie's Bubble*			
CS-517—HAL McINTYRE ORCH. *Time on My Hands*			
DE-23739—BING CROSBY—TROTTER ORCH. *Oh, But I Do*			
MA-1087—LOUIS PRIMA ORCH. *He Like It! She Like It!*			
ME-3035—TONY MARTIN *As You Desire Me*			
SI-15074—LARRY DOUGLAS *The Things We Did Last Summer*			
VI-20-1991—TEX BENEKE—MILLER ORCH. *Oh, But I Do*			
14—I Want to Thank Your Folks	14.2	14.2	15.7
CA-356—KING COLE TRIO *You Should Have Told Me*			
CO-37251—FRANK SINATRA *Why Shouldn't It Happen to Us*			
DE-23851—INK SPOTS *I Wasn't Meant for Love*			
MA-1105—EDDY HOWARD & ORCH. *Too Many Times*			
SI-15084—LARRY DOUGLAS *Why Did It Have To End So Soon*			
SO-2007—SAXIE DOWELL ORCH. *Sh-h, The Old Man's Sleepin'*			
VI-20-2117—PERRY COMO *That's Where I Came In*			
15—My Adobe Hacienda	13.4	3.6	1.0
CA-389—DINNING SISTERS *If I Had My Life to Live Over*			
CO-37332—LOUISE MASSEY *Starlight Schottische*			
MA-1117—EDDY HOWARD ORCH. *Midnight Masquerade*			
ME-3054—BOBBY TRUE TRIO *Heartaches*			
VI-20-2150—BILLY WILLIAMS *Ain't Gonna Leave My Love No More*			
VO-785—ART KASSEL ORCH. *The Echo Said No*			
16—Song of Songs	11.9	10.9	8.0
VI-20-2142—PERRY COMO *Easter Parade*			
17—Moon-Faced, Starry-Eyed	11.8	22.6	14.3
CA-376—BENNY GOODMAN ORCH. *It Takes Time*			
VI-20-2176—FREDDY MARTIN ORCH. *What Good Would The Moon Be?*			
MU-462—TEDDY WILSON QUARTET *Time After Time*			
18—Bless You	11.7	—	—
CA-346—CLARK DENNIS *Peg O My Heart*			
CO-37210—DICK JURGENS ORCH. *Wyoming*			
DE-23757—THE INK SPOTS *Address Unknown*			
MA-1089—EDDY HOWARD *There Is No Breeze*			
MA-5011—THE RED CAPS *You Can't See The Sun When You're Crying*			
MU-1509B—PHIL BRITO *If You're Somebody Else's Sweetheart*			
SI-15062—HARRY COOL ORCH. *Either It's Love Or It Isn't*			
VI-20-2043—BETTY RHODES *You'll Always Be The One I Love*			
19—That's Where I Came In	5.9	1.7	2.0
CA-355—JO STAFFORD—P. WESTON O. *Give Me Something to Dream About*			
CO-37290—DICK JURGENS O. *It's Dreamtime*			
DE-23809—INK SPOTS *You Can't See the Sun When You're Crying*			
MA-7211—RAY McKINLEY O. *Howdy Friends*			
ME-5021—JACK FINE *Maybe You'll Be There*			
SI-1510B—LARRY DOUGLAS *I Can't Get Up The Nerve To Kiss You*			
VI-20-2117—PERRY COMO *I Want to Thank Your Folks*			
20—Beware My Heart	5.2	3.9	5.3
AP-1044—BEWARE MY HEART *Midnight Masquerade*			
CA-350—MARGARET WHITING *What Am I Gonna Do About You?*			
CO-37235—LES BROWN O. *In My Merry Oldsmobile*			
MA-7214—TWILIGHT THREE *Lullaby (Brahms)*			
SI-15106—LARRY DOUGLAS *Linda*			
VI-20-2084—VAUGHN MONROE O. *Pleasure's All Mine*			
21—Zip-A-Dee Doo-Dah	4.5	14.0	8.2
CA-323—MERCER—PIED PIPERS—WESTON ORCH. *Ev'rybody Has a Laughing Place*			
CO-37147—THE MODERNAIRES *Too Many Irons In the Fire*			
DE-23748—C. BOSWELL—BOB CROSBY *Too Many Times*			
MA-7204—GEORGE OLSEN ORCH. *Through a Thousand Dreams*			
ME-3047—TWO TON BAKER *Rickety Rickshaw Man*			
VI-20-1976—SAMMY KAYE ORCH. *Sooner or Later*			
22—That's How Much I Love You	4.4	13.5	1.2
CA-363—ALVINO REY ORCH. *Why Don't We Say We're Sorry*			
CO-37231—FRANK SINATRA *I Got a Gal I Love*			
DE-46028—RED FOLEY *Rye Whiskey*			
MA-1107—LOUIS PRIMA ORCH. *Anniversary Song*			
ME-6031—WALLY FOWLER ORCH. *Brown Eyes a Cryin' in the Rain*			
VI-20-1948—EDDY ARNOLD ORCH. *Chained to a Memory*			
23—All By Myself	4.3	3.8	1.5
CO-37242—BIG BILL *Double Trouble*			
CO-37085—BUDDY CLARK *I Knew I'd Fall In Love Tonight*			

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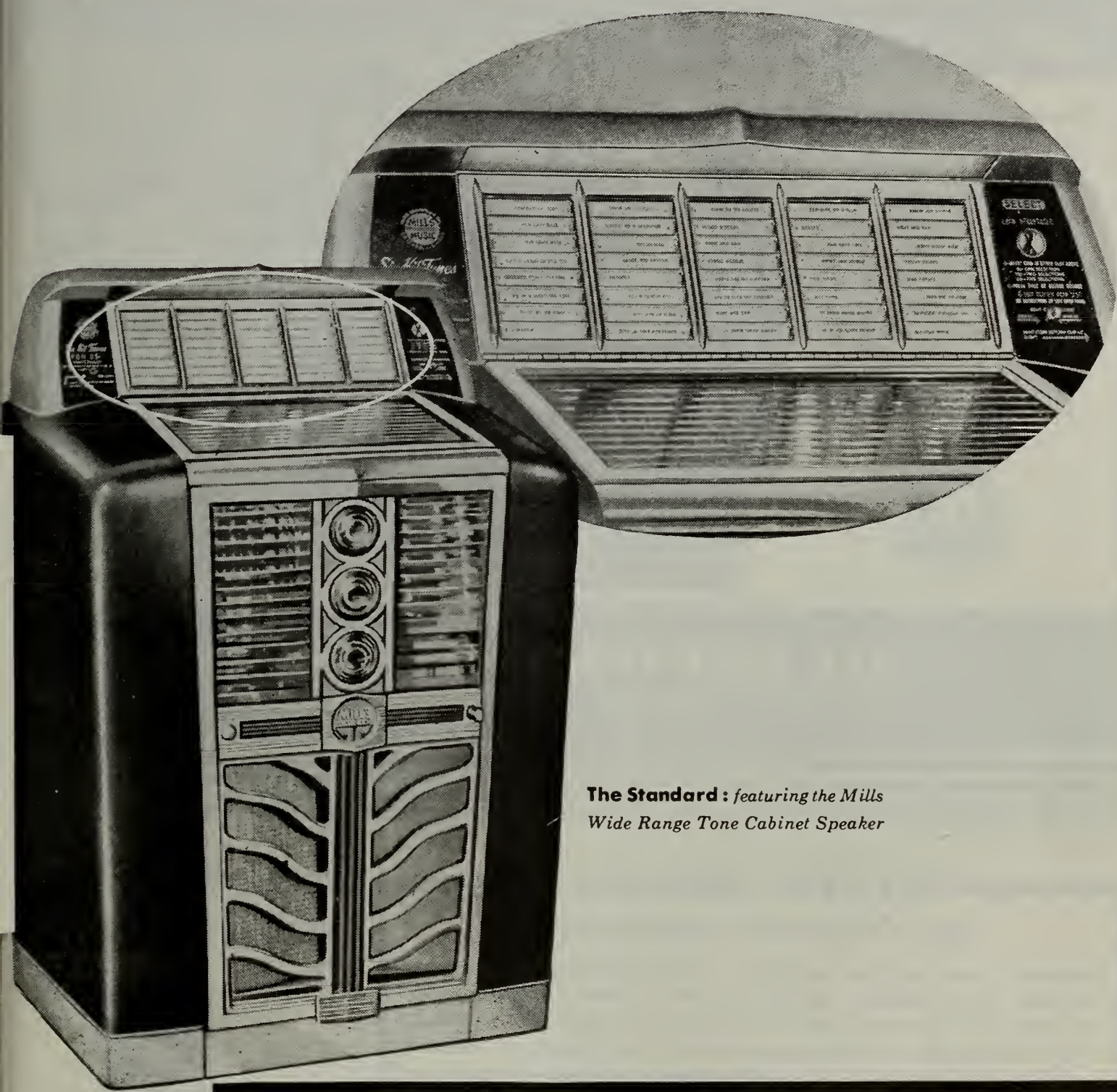

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Priest Defends Bell Play In Clubs

BLOOMINGTON, ILL. — Taking issue with the local authorities who recently staged a raid against 15 clubs and fraternal organizations, during which the bell machines located there were confiscated, the Reverend Father Gordon Gehring, O.F.M., this city, has declared his criticism of the move from the pulpit.

Speaking before members of St. Mary's parish, this city, Fr. Gehring spoke in defense of bells in clubs as part of his Sunday morning sermon devoted to moral issues.

"Gambling," Fr. Gehring said, "in itself is not morally wrong provided these four conditions are present:

"First, that what is at stake belongs to the gambler and is at his free disposal.

"Second, the gambler must act freely and without unjust compulsion.

"Third, there must be no fraud in the transaction although the usual ruses may be used.

"Fourth, there must be some sort of equality between the parties in order to make the contract equitable.

"Now, the priest declared, "in my opinion, gambling, as it was being done in Bloomington in the private clubs for members only, was not morally wrong because all the above-mentioned conditions were present.

"First," he pointed out, "what the individual members put into the machines was their own. Their playing of the machines, for the most part, was a means of recreation with the use of money as an added excitement.

"Second," Fr. Gehring asserted, "no member was ever forced to play the machines but did so of his own free will.

"Third," he continued, "every member knew that the machines were set to pay off only a certain percentage, but that was the rule of the game and they were willing to play according to that rule.

"Fourth," he said, "all the money derived, for the most part, was used by the club for charitable purposes. None of the money was going to any one individual or syndicate, but belonged to the club and every member of that club.

"Fifth," the speaker added, "this sort of gambling was not becoming a passion with the majority, but instead the machines served as a sort of recreational facilities, the member knowing, that should he lose small sums, he was, after all, but making a donation to his own private club.

"Gambling, like drinking or dancing, in itself is not morally wrong, but becomes so only through abuse," Fr. Gehring told his parish. "The people of Bloomington know that the abuses of drinking and dancing are far more rampant than gambling and yet the places where these abuses take place are neither raided, condemned, nor their equipment confiscated.

"Yet private clubs where the use of slot machines was not abused, where this form of gambling was for the most part a mild form of recreation for members only, where no scandal was taken or given, yet in here the law stepped in and declared sin to be present where there was no sin," Fr. Gehring concluded.

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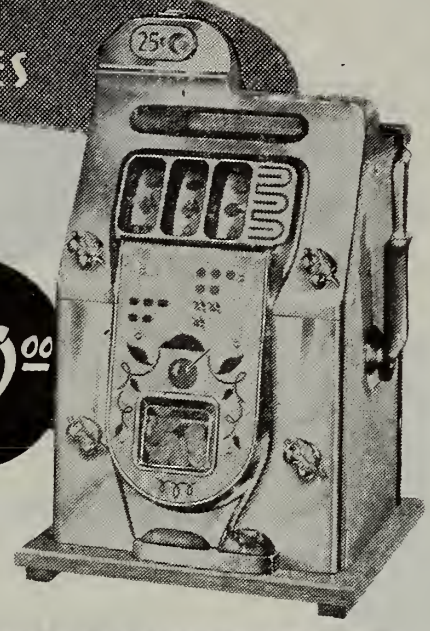
TEXAS OPERATORS

Williams'
TORNADO
IS SWEEPING THE COUNTRY!

GENERAL
DISTRIBUTING CO.
"Largest Distributors of Coin Operated Machines in Texas"
2812 MAIN ST.
DALLAS, TEXAS
Offices in
San Antonio — Houston — El Paso

Buckley BUILDS THE Best

NEW CABINET ASSEMBLIES



FOR MILLS ESCALATOR BELLS HAMMERLOID OR WRINKLE

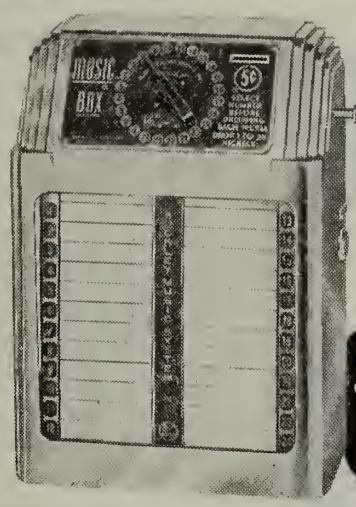
YOUR CHOICE OF:

Cherry or Diamond Ornaments, Maroon, Copper, Gold, Green, Aluminum Gray, Chocolate, Surf Blue.

- Complete new precision-built light wood Cabinets expertly finished with perfect fit new aluminum castings.
- Club Handle and Handle Collar chrome plated.
- Heavy brass chrome plated etched Reward Plates, 2/5 or 3/5.
- 5c-10c-25c chrome Denominator Coin Intake.
- Payout Cups with anti-spoon Cup.
- Drillproof Plates.

$50.00

THE NEW Music Box



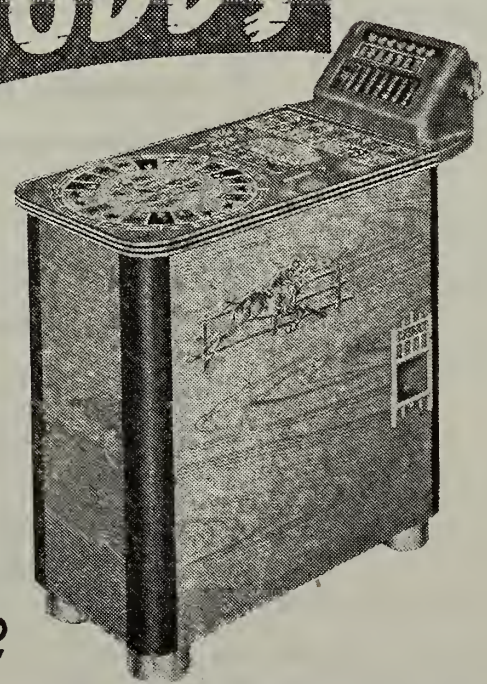
$25.00

Buckley gave Music Operators the FIRST practical and profitable music box at the LOWEST PRICE. Today, Buckley leads the field by offering a NEW music box of advanced design and perfection at a NEW LOW PRICE.

Quality of material and workmanship have not been sacrificed. This sensational low price is the result of economies realized in large quantity production.

The new Buckley Music Box is genuinely chrome plated, with beautiful red dial plates and attractively illuminated. Equipped with positive nationally known slug rejector and double capacity cash box. Complete program of selections always in full view. Buckley's exclusive features of construction, combined with outstanding beauty and eye appeal makes this the outstanding remote control music box . . . equally popular for wall or bar installation.

TRACK ODDS



BUCKLEY TRACK ODDS has long been recognized as the only seven-coin race horse console that would stand up month after month—year after year—and outearn all other coin machines.

Buckley operators know this to be a fact. Experience has proved that no other machine can even come in a close second from the standpoint of earnings. Every day new operators are finding out that the new BUCKLEY TRACK ODDS are even more profitable to operate than they hoped for.

$1250.00

Buckley Manufacturing Co.

4223 WEST LAKE STREET • • • CHICAGO 24, ILLINOIS

(PHONE: VAN BUREN 6636-37-38-6533)

Gen'l Elec. Plant Chief Former Coin Operator

BOSTON, MASS.—"The Post", one of this city's leading newspapers, recently devoted a lengthy article to the career of Nicholas M. Duchemin, chief of the vast West Lynn plant of the General Electric Company.

Prominently featured in the story was Duchemin's experience as a coin machine operator in his younger days, when he set up a route of vendors in order to supplement his pay as an apprentice with the General Electric Company.

Looking back, Duchemin recalled that it was his route, which he established among local taverns before prohibition, that financed his cultural as well as living costs, providing the price for such expensive diversions as the ballet and theatre.

During his days as an operator, Duchemin said he paid about six cents per pound for peanuts, which were vended for about 40, tho, it being the days before slug rejectors, many customers did show a "deplorable" tendency in using a slug in lieu of a coin.

Vendors Aid Infantile Paralysis Drive

NEW YORK—Vending machines have joined in the fight against infantile paralysis and cancer, according to reports received here this past week.

In Pueblo, Colorado, more than ten thousand pennies were turned over to the Pueblo Infantile Paralysis Drive, the coins coming largely from cigarette vendors which return three pennies with each pack of cigarettes purchased. A benefit jar is set up next to the machines and customers are reminded to drop their change for the cause.

"A.M."

IT'S...THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

Veatch's Panther

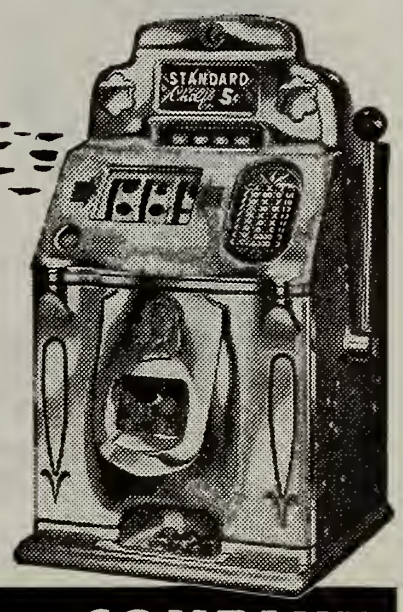
Williams' "TORNADO" IS SWEEPING THE COUNTRY!

V. P. DISTRIB. CO.
2336 Olive St. — 2339 Pine St.
CEntral 3892 — St. Louis 3, Mo.

Exclusive Distribution
AIREON MUSIC
WILLIAMS GAMES

WINNING COMBINATIONS

In Sports it's JOHN L. SULLIVAN and his GLOVES



In Coin Machines it's JENNINGS STANDARD CHIEF

O. D. JENNINGS AND COMPANY
4307-39 WEST LAKE STREET • CHICAGO 24 • ILLINOIS
..... The Leader in the Field for over 40 Years .....

"Larry" Frankel

FRANKEL
"The House of Greater Values"

USED PAYOUT EQUIPMENT

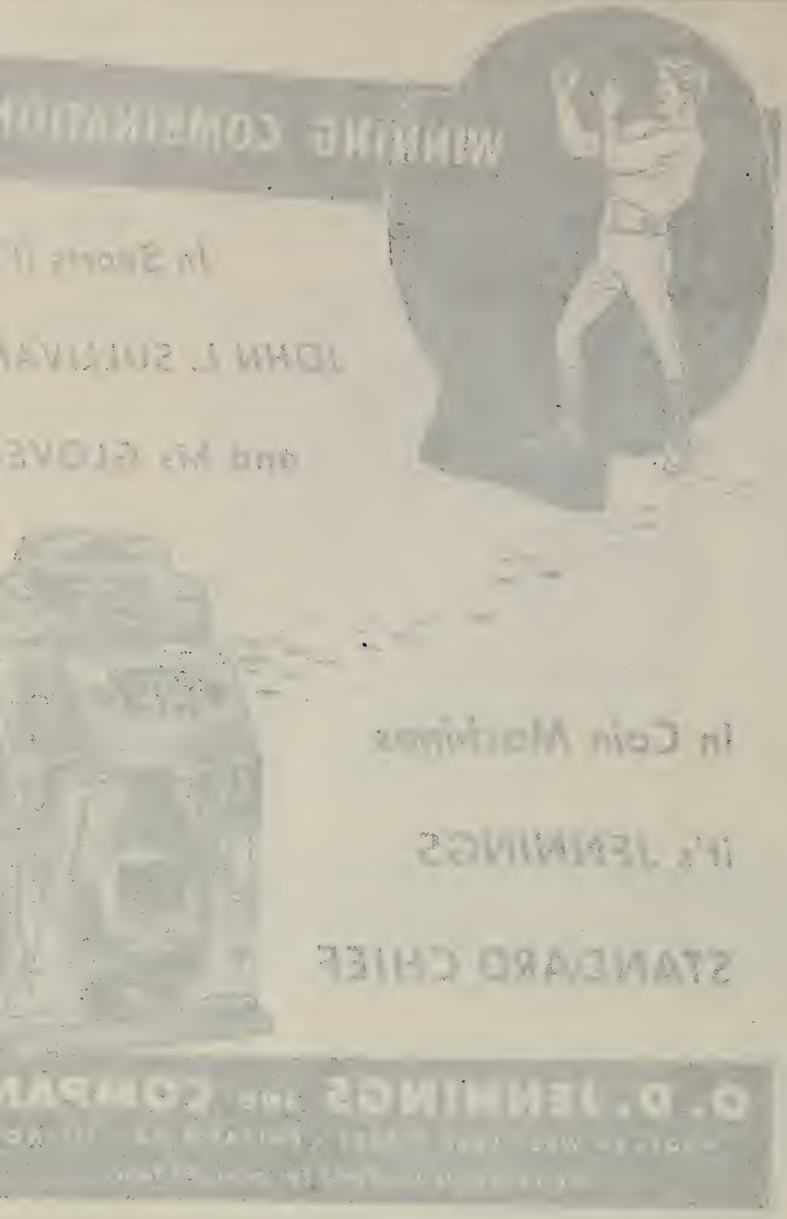
Mills Three Bells	$395
Mills Four Bells 4-5c	245
Mills 25c Chrome Bells	165
Mills 5c Chrome Bells	125

Buckley Track Odds 1942 D.D.	$395
Evans Bangtails 1942 (like new)	395
Bally Victory Derby 1 Ball Mult	295
Keeney Super Bell 2-Way 5c	195
Paces Reels with rails	65

Mills Jumbo P.O. late	$ 95
Mills Blue Fronts 25c	95
Mills Blue Fronts 10c	85
Mills Blue Fronts 5c	75

ALL USED EQUIPMENT FULLY GUARANTEED

FRANKEL DISTRIBUTING COMPANY
Serving the "Heart of America"
ROCK ISLAND, ILL. • 2532 FIFTH AVE. • PHONE 153
DES MOINES, IA. • 1220 GRAND AVE. • PHONE 3-0184
OMAHA, NEB. • 1209 DOUGLAS ST. • PHONE ATLANTIC 3407


WINNING COMBINATION
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JOHN L. SULLIVAN
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In Coin Machines
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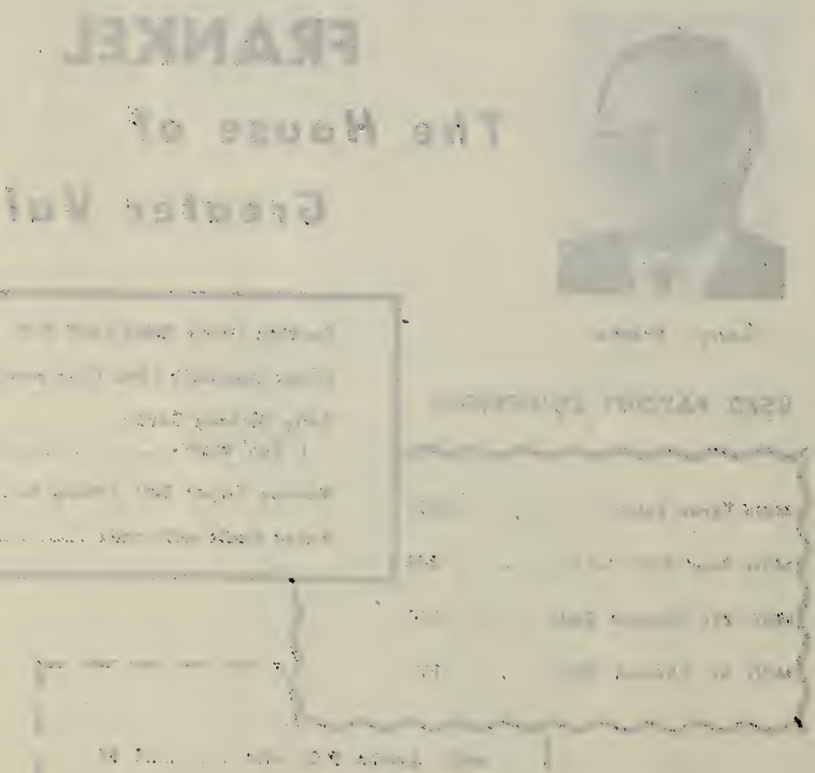
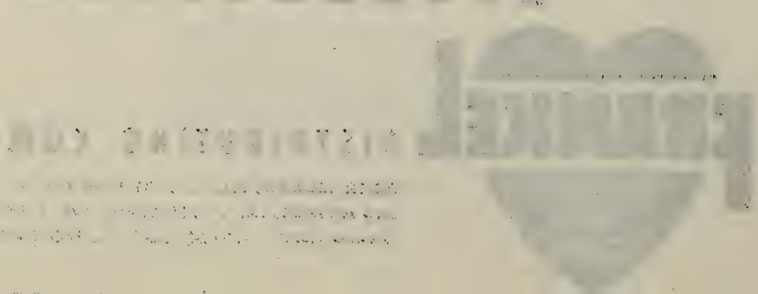
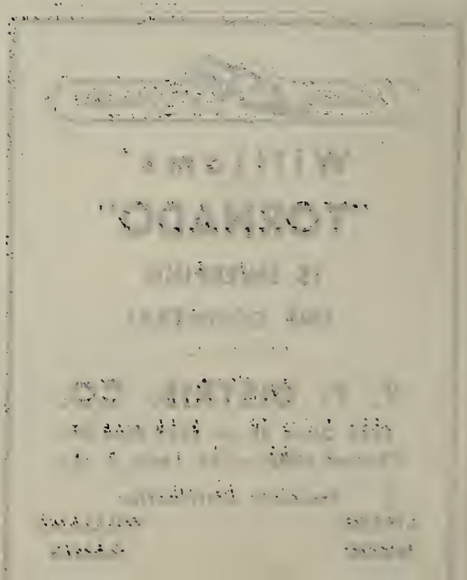
O. D. JENNINGS AND COMPANY


FRANKEL
The House of
Greater Vaf

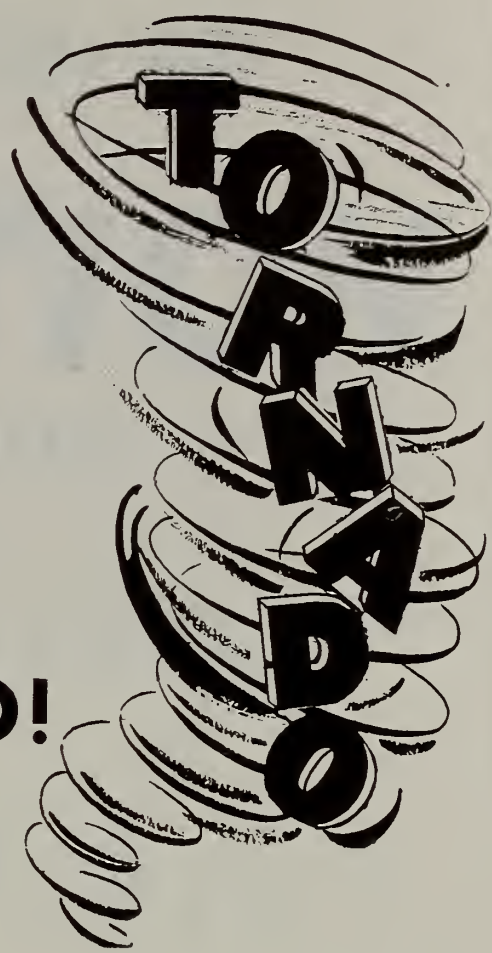


"A.M."


WILLIAMS
"TORNADO"

FROM THE ROCK-BOUND
COAST OF MAINE TO
THE SUN-KISSED
SHORES OF
CALIFORNIA
IT'S

TORNADO!



Williams
MANUFACTURING
COMPANY
161 W. HURON ST.
CHICAGO 10, ILL.

P. S.
ORDER EARLY!
REMEMBER OUR
LIMITED PRODUCTION
PROGRAM!

ACTION!
HIGH SCORE—
950,000!

COIN MACHINE INDUSTRIES INC. CMI 7th Year Protection
MEMBER

Ruppenthal Named Packard Distrib

CUMBERLAND, MD. — Ruppenthal's Music Service, well known cointrade firm headquartered here, this past week announced their appointment as a factory distributor of Packard "Pla-Mor" phonographs.

In celebration of the event, and to acqaint all coinmen in the territory with the Packard line, a showing has been scheduled for Sunday, Apr. 13th, for which a large attendance has been expected.

Honored guest for the occasion is Homer E. Capehart, Chairman of the Board of Directors of the Packard Manufacturing Corp., who will be on hand to greet the trade.

Md. Counties Approve Bell License Bills

CUMBERLAND, MD.—A bill which would permit the Board of Alleghany County Commissioners to place a tax on "gaming" machines, including bells, was recently passed here by the House of Delegates. As yet, no fee has been suggested, and members of the delegation did not comment upon their action.

A similar law is now in effect in Anne Arundel County, where the Circuit Court of that county ruled that bells were amusement machines, and permitted the equipment to be taxed under the provisions of the law which allowed a tax on amusement games, it was disclosed by the chairman of the Alleghany County delegation.

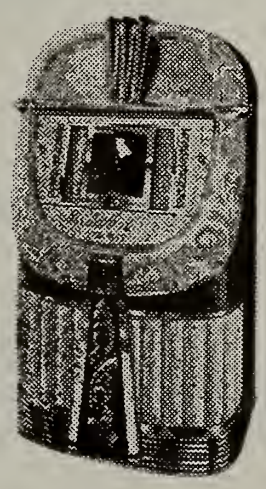
IN WISCONSIN
NOW DELIVERING

GOTTLIEBS
MAISIE

—ALSO—

— COIN MACHINE MOVIES —
FOR REGULAR PANORAMS AND SOLO-VUES
REELS OF 8 AND 6 SUBJECTS
Our Films Get The Dimes
PRICE $32.50 TO $38.50 Per Reel
PHONOFILM
3331 No. KNOLL DR., HOLLYWOOD 28, Cal.

In TEXAS
MUSIC OPERATORS
say AMI



MODEL "A"

AMI AUTOMATIC HOSTESS

IMMEDIATE DELIVERY
SOUTHWEST
AMUSEMENT CO.
2916-18 MAIN STREET
DALLAS 1, TEXAS
(Phone: RIverside 5141)

Mich. Miniature Bowling Association Increases Members

DETROIT, MICH. — Reports from this city indicate that membership is gradually being increased in the Michigan Miniature Bowling Assn. and that president Al Curtis of the Curtis Coin Machine Exch., this city, believes that very soon this area will have complete 100 percent representation of all operators of bowling alleys.

Secretary of the organization is Morris Feldman of Central Coin Machine Exchange who has been working very hard to get every one of the men in this area to agree to all the new plans which the organization has brought into being at its meetings held in the Detroiter Hotel in this city.

The organization is now reported to be about two years old and already has the 35 leading operators of bowling machines in this area as members. Agreements have also been made with the music ops organization here to work together on locations so that there would be no jumping of spots, and no clashing of locations.

A public relations program is also reported to have been discussed and there is no longer any doubt that with such effort under consideration and with the good work of Curtis and Feldman that this association will have won much good comment for itself thruout this area.

'Tornado' Opens Struck Phones

CHICAGO — Tony Gasparro and Harry Williams as well as other executives of Williams Manufacturing Co. are still laughing over the way one noted Virginia operator cut thru the long distance phone strike this past week to phone Tony Gasparro to ask for more Tornado games.

When questioned by Gasparro as to how he had been able to get thru on the long-distance phone while the strike was on, this op advised, "I just told the long distance operator that I wanted to talk to Chicago about a 'Tornado'."

BALANCE IS A FUNNY THING!

In the amusement machine trade each man must find the balance between his own individual, competitive needs and the need to work and band together with the others. NAAMO fills these needs. NAAMO strikes the balance.

Here is another of the many NAAMO activities.

- Act as a clearing house on where to buy, sell and the cost.

It's Your Organization. Get In It! Fill in & mail this application today.

National Association of Amusement Machine Owners
Department CB
National Headquarters
1400 BOARDWALK, ATLANTIC CITY, N. J.
Application for Membership

.....194.....

Trade Name .....

Address .....

City ..... State .....

☐ Manufacturer ☐ Jobber ☐ Distributor
☐ Operator of Amusement Machines
☐ Arcade

1947 dues ($25.00 must accompany this application. Jobbers, distributors and manufacturers of amusement machines and allied interests are eligible as Associate Members.

Yes — YOU GET

ACTION

with

F*loating*

R*oll-over*

B*utton*

★ *Floating Roll-Over Button — A new innovation that automatically registers balls passing over it.*

The Feature That Makes

"ADVANCE ROLL"

T-E-R-R-I-F-I-C !

GENCO BUILDS GREATER GAMES
2621 NORTH ASHLAND AVENUE • CHICAGO 14, ILLINOIS

SOUNDIES

Exclusively for Solovue and Peep Machines.

New COINCRAFT Reels Feature "Sure-Fire" Talent

SOUNDIES offers you the finest array of talent ever assembled. There are three reels in this *brand new* series, C-100, C-200, C-300. The reels feature the top names in the entertainment field . . . including luscious lovelies like Sally Rand, Faith Bacon and June St. Claire. *Man—they're terrific!* Many other great stars appear in the six pictures on each reel to make this Coincraft Series the biggest money-maker you've ever seen.

Coincraft pictures have 16mm RCA Sound Track and the finest film available, properly processed for clear tone and trouble-free operation. Each subject is approximately 1½ minutes running time. Don't delay . . . Order today.

If check received with orders, reels shipped prepaid. Otherwise, shipped C.O.D.

Per Reel Of Six Pictures	Complete Series of 3 Reels Per Reel
$36.00	$32.00

F.O.B. Chicago

SOUNDIES FILMS, INC.

209 W. JACKSON BLVD., CHICAGO 6

Empire Named As Firestone Distrib

BROOKLYN, N. Y. — Al Koondel and Lucky Skolnick, Empire Automatic Corp., announce that they have been appointed by Firestone Enterprises, Inc., to distribute their games in Metropolitan New York, including Nassau County, Long Island.

Koondel and Skolnick, who have been distributing and operating coin machines for many years under the name of Empire Coin Machine Sales, this week changed their firm name to Empire Automatic Corp.

Murray Goldberg, head of Firestone Enterprises, Inc., commenting on the appointment, expressed his confidence in the firm's ability. "Koondel and Skolnick are young, aggressive distributors, with a wide following in the Metropolitan area. I am sure they will do a bang up job of selling Firestone's games thru-out this territory."

In addition to the distribution of Firestone games, Empire is national distributor for Bell Records.

Roads May Ask New Rise In Freight Rates

NEW YORK — According to statements made by R. E. Woodruff, president of the Erie Railroad, at a stockholders meeting held here this past week, efforts are now being made by railroad interests to secure higher freight rates as well as higher passenger fares. The new rise is expected to go thru this year, if their pressure is successful.

WATCH FOR OUR SPECIAL ANNOUNCEMENT

•

American Amusement Company
164 E. Grand Ave., Chicago 11, Ill.
Tel. WHitehall 4370

Williams'

IS SWEEPING THE COUNTRY!

The VENDING MACHINE CO.
FAYETTEVILLE, NORTH CAROLINA
U. S. A.

Hold That Location with a
DAVID ROSEN CONVERTED SEEBURG HI-TONE

It's completely renovated inside and out. New plastics, new trim, new looking outside — and the inside is guaranteed to be 100% perfect. New parts and wiring wherever necessary. More than just reconditioned. IT WILL DO EVERYTHING A NEW MACHINE WILL DO!

You can't possibly get a better buy!

Immediate Delivery.

WRITE TODAY! PHONE! ORDER!

DAVID ROSEN
855 NORTH BROAD ST., PHILA 23, PA.
Phone: Stevenson 2258-2259

ELECTRO POKER
(POKERINOS)
Something New and Different
Post-War Model with Added Features

NEW GROUP GAMES
WITH ENTIRELY DIFFERENT FEATURES

PHOTOMATICS — *Factory Reconditioned Like New*
10 FT. NEW SUPEROLLS (SKEEBALLS)
COMPLETE PENNY ARCADE OUTFITS

BACKBOARD GLASSES FOR POKERINOS
BACKBOARD GLASSES FOR SUPER ROLLS
Write for Prices

ZIP CORD — RUBBER COVERED, UNDERWRITERS APPROVED
Per 1000 Ft. $17.50

Write—Wire—Phone
MIKE MUNVES
510-514 W. 34th STREET, N. Y. 1, N. Y.
Phone: BRyant 9-6677

WISCONSIN PHONO OPS HOLD FIRST ANNUAL CONVENTION

Leading Distribs and Mfrs to Display Products at Hotel Pfister, April 14. All Day Show With Big Banquet Windup Featuring Noted Recording Stars. Many Coinleaders to be Present. Le Roy Stein, Jim Mangan and Jim Gilmore to be Featured Speakers.

MILWAUKEE, WIS. — The first annual convention of the Wisconsin Phonograph Operators Assn. will be held at the Hotel Pfister in this city on Monday, April 14. This will be an all day affair starting at 10 A.M. and continuing on until 1 A.M. the following morning. It will start off with booths displaying the products of the various distribs here representing leading phono manufacturers, record distributors and others who are identified with the phono trade. The day will culminate with a grand banquet and entertainment which will feature famed record artists.

Officers of the state organization are: C. S. Pierce of Brodhead, Wis., president; Ken Ferguson of Rochester, Wis., vice-president and Douglis Opitz of Milwaukee who is secretary-treasurer of the organization. The Board of Directors are composed of: Anthony Ambrose, Sam Anderson. Jos. Beck, C. G. Bookmeier, Arnold Fochs, Geo. W. Gessert, S. J. Hastings, Charles Hopp, Louis Jacobs, E. H. Vollmar, Harry Whicter and A. L. Wunderlich.

The following speakers will appear at this meet: James A. Gilmore, secretary of CMI who will speak on the future of the coin machine business; Jim Mangan, public relations director who will speak on public relations in regard to the general public. These men will speak during the noon luncheon. At the dinner, Le Roy Stein, executive director of the Music Guild of New Jersey will speak on the music operators' problems.

The following firms will feature display booths at the Hotel Pfister: Aero Needle Co.; Aireon Mfg. Co.; Bradley Distributing Co.; Clark Supply Co.; Coven Distributing Co.; Frank Davidson; General Electric Co.; General Music Co.; K. H. Fergusen; James Martin; Mitchell Novelty Co.; Packard Distributing Co.; Paster Distributing Co.; Permo Products Corp.; Pierce Distributing Co.; Radio Specialty; Record Distributors; Taylor Electric Co.; Wisconsin Automatic Phono. Co.; Wisconsin Novelty Co.; Wisconsin Vogue Co. and Zenith Radio Distributing Co.

Outstanding event of the evening will be the recording artists who will appear to entertain the phono ops and their wives and all guests of the organization. Among these are Monica Lewis; Rex Allen; Romy Gosz; Tiny Hill; Two Ton Baker; Prairie Ramblers; Lawrence Duchow and his orchestra; Steve Swedish and his Orchestra; Mary Taft Dancers; Dick Burns; Parker Brothers; Paul and Pettit; and Sid Blake will act as M.C.

One of the problems which will be brought before the gathering is the new State Bonus Bill for Veterans which, among its many proposals in this bill to gather $138,000,000 will be a $15 per year tax for each phono in the state. Tho the ops here report they want to carry their state's share of the burden they point out that increased overhead and machines costs have held them down to the point where such a tax would work great harm to their business. It is hoped at this meet to obtain the complete cooperation of everyone of the phono ops in the state to help hold down this tax.

UNITED'S
NEW
FIVE-BALL GAME

RIO

Novelty or Replay

- Dynamic . . . intriguing new playing principle
- Twin kick-out pockets with cross-ball action
- R-I-O FEATURE doubles value of pockets
- Eleven ways to score replays
- Last second play suspense

See Your Distributor Now!

Send Us Your Name for Regular Mailings

UNITED MANUFACTURING COMPANY
5737 NORTH BROADWAY CHICAGO 40, ILLINOIS

FOR SALE

20 Single Keeney Bonus Super Bells $450.00
5 Twin Keeney Bonus Super Bells 650.00
5 Three Way Keeney Bonus Super Bells
5 Bally Triple Bells
5 Bally Draw Bells

These machines have been used a short time only.

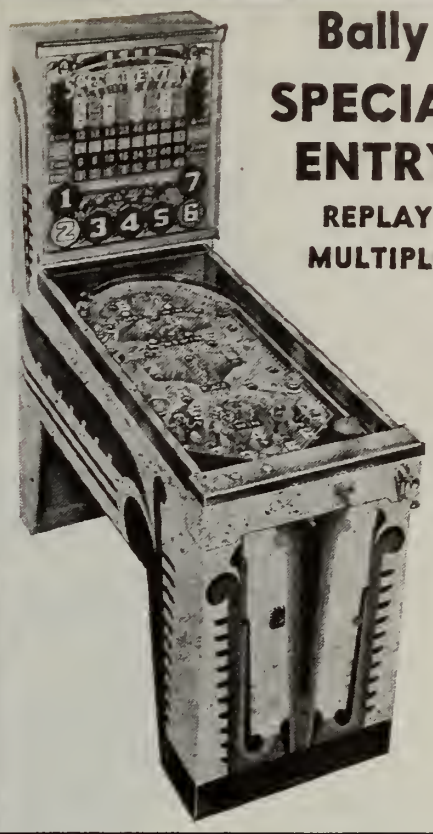
WRITE US FOR BEST PRICES

DURSELL NOVELTY COMPANY
176 ARCH STREET (Phone: 5154-W) NEW BRITAIN, CONN.

"THE CASH BOX" IS THE OPERATOR'S MAGAZINE. IT IS NOT SOLD ON NEWSSTANDS.

Bally ENTRY
AUTOMATIC MULTIPLE

Bally DeLuxe DRAW BELL



Bally SPECIAL ENTRY
REPLAY MULTIPLE

★ LOOK! REBUILT, RECONDITIONED LIKE NEW ★

Thorobred	$139.50	Dark Horse	$ 75.00	Hi Hand 5c CPFP	$ 89.50	Keeney Super Bell 5c CPFP	$ 89.50
Longacres	139.50	Blue Grass	75.00	Jumbo, Comb.	89.50	Keeney Super Bell 25c CPFP	159.50
'41 Derby	79.50	Pimlico	129.50	Jumbo, FP	49.50	Keeney Bonus Bell Twin	Write
Club Trophy	75.00	Victory Spec.	295.00	Used Draw Bell	Write	Keeney Bonus Super 5c	425.00

COMPLETE LINE OF NEW AND USED 5-BALLS—BALLY TRIPLE BELL—CALL, WRITE OR COME IN AND INQUIRE ABOUT OUR PRICES! YOU CAN BELIEVE US — IT WILL PAY YOU!

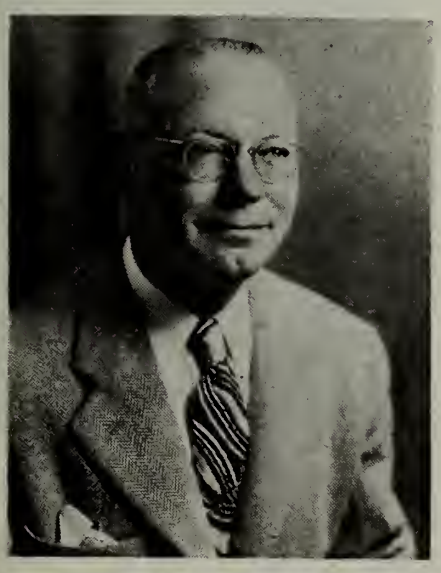
Now Delivering: NEW BALLY ENTRY (AUTOMATIC MULTIPLE): DeLUXE DRAW BELL: BALLY SPECIAL ENTRY (REPLAY MULTIPLE): BALLY'S NEWEST—DOUBLE BARREL.

PAUL A. LAYMON, INC.

DISTRIBUTORS FOR BALLY MFG. CO. IN SO. CALIFORNIA, SO. NEVADA, ARIZONA, AND THE HAWAIIAN ISLANDS

1503 W. PICO STREET Phone: DR. 3209 LOS ANGELES 15, CAL.

Mills Ships Sample Phonos To Distribs



CHARLES W. SCHLICHT

CHICAGO — First samples of the new Mills "Constellation" phonograph are now on their way to distributors' showrooms, it was announced this past week by Charles W. Schlicht, Manager of the Music Division, Mills Industries, Inc.

"Production is well under way", Schlicht declared at the firm's headquarters here, "and we have some deliveries already scheduled for as early as May. From the demand that was created among the trade when we displayed our machine for the first time at the recent CMI Show, we know we have a real winner from both the factory and operators' viewpoint.

"Now everything is in the hands of our production men, and it appears now that they have just about completed getting things lined up to really keep those Constellations rolling."

WHAT'S "A.M."?
IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

FOR SALE
NEW YORK ARCADE

Arcade located in heart of Times Square in New York. Doing a nice business which can be improved with personal management. Now available at sacrifice price.

Present owner must look after his wholesale business and will therefore accept any reasonable offer.

For further particulars see
MR. HOFF at the PLAYLAND ARCADE
1580 Broadway, New York
or contact
EDWARD RAVREBY, Associated Amusements
846 Commonwealth Ave., Boston, Mass.

Mills Sales Co. Ltd.
1640 18th STREET, OAKLAND, CALIF.

The authorized BELL-O-MATIC distributor of Mills Bell Products in the States of Arizona, California, Nevada, and Oregon suggests: MILLS BLACK CHERRY BELL, the most copied Bell in the world!

Williams'

IS SWEEPING THE COUNTRY!

CONSOLIDATED
DISTRIBUTING CO.
1910 GRAND AVENUE
KANSAS CITY, MO.

Cal. County Passes License For Games

LODI, CALIFORNIA—Effective Apr. 28th, San Joaquin County will license and tax amusement games for this territory. The move is the result of a licensing ordinance passed here recently by the county's Board of Supervisors on a 4 to 1 vote.

According to the terms of the ordinance, a distribution tax of $250 will be levied on every ten amusement games or part thereof and an additional levy of $100 per machine.

Operators will also be required to pay a $25 location tax, it was said.

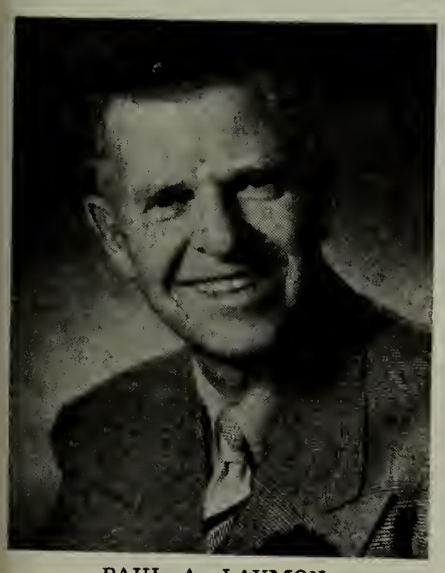
The measure was acted upon favorably tho a hearing had been held for those with objections to the proposed law.

Abelson Named As Mills Phono Distrib

CHICAGO — American Distributors, headquartered in Pittsburgh, Pa. has been named as a distributor of the new Mills phonograph, it was announced here by Charles W. Schlicht, Manager of the Music Division, Mills Industries, Inc.

Headed by Meyer Abelson, a veteran coinman well known to the trade in all parts of the country, American will distribute the Mills "Constellation" phonograph in Western Pennsylvania and Northern West Virginia.

HAPPY BIRTHDAY



PAUL A. LAYMON

LOS ANGELES—It was Happy Birthday Time this past week for Paul Laymon, well known distributor headquartered here, and coinmen from all parts of the country joined Paul's family and friends in wishing him many, many more happy birthdays to come.

FOR SALE
MILLS VEST POCKETS
CHROME
$49.50
McCALL NOVELTY CO.
3147 Locust St. St. Louis 3, Mo.
(Tel: 1644 - 1645)

FOCUS ATTENTION ON Greater Profits!

WATCH FOR IT!
IT'S COMING YOUR WAY

For Full Particulars — Write TODAY!

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CHICAGO 13, ILL.

METAL TYPER DISCS
FOR GROETCHEN TYPERS
Finest Aluminum—Standard Thickness
Satin Finish

PRECISION DIES $8.50 Per 1000
1/3 Dep. with Order
Money Back Guarantee—Samples on Request
MAX GLASS DISTRIBUTING COMPANY
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IT'S THE DAWN OF A NEW ERA IN AUTOMATIC SELLING!

What ACTION!
THAT'S MAISIE!
What APPEAL!
THAT'S MAISIE!
What EARNINGS!
THAT'S MAISIE!
What a Game! THAT'S GOTTLIEB'S
SENSATIONAL NEW 5-BALL FREE PLAY!
AND THAT'S NOT ALL, BROTHER . . .
Meet MAISIE at
YOUR DISTRIBUTOR TODAY

DAILY RACES
One-Ball, convertible to fast 5-Ball play. Available in Payout or Replay models. Changing Multiple Odds. Number One in One-Balls . . . Number One in Play!

Improved DELUXE
GRIP SCALE
3-WAY STRENGTH TESTER
Consistently Best Since 1927!

D. Gottlieb & Co.
"There is no Substitute for Quality!"
1140 N. KOSTNER AVE. • CHICAGO 51, ILL.
TWENTY YEARS OF LEADERSHIP
CMI LEADER

Will Show New Gun Conversions In East

CHICAGO — Charles and Bernie Schutz of Coin Amusement Games, Inc., 1337 East 47th St., this city, are on their way to New York to show eastern operators, jobbers and distribs, their two new gun conversions which have clicked everywhere

"The new 'Bag-A-Bunny' conversion for Seeburg guns has gone over with a bang", Bernie Schutz reports and also says, "our 'Jungle Fury' conversion for Bally guns is going stronger than ever with more and more repeat orders coming in from all over

"Operators admit," the Schutz brothers state, "that these are the first real complete conversion units, not just pieces of cardboard. We give the operators complete units when they get either 'Bag-A-Bunny' or 'Jungle Fury'. They get two moving targets, electric motor, photo tube and attractive scenery. From every viewpoint these two moving targets have proven themselves the best moneymakers of all time and have revived guns that many operators had forgotten

Both Charles and Bernie Schutz report that they will go on from New York to cover many more eastern cities and will show their conversion units to all coinmen.

Coin Laundries In England

NEW YORK — According to reports from travelers recently returned from England, coin operated washing machines have caught on in that country. It is said that the "shilling-in-the-slot" units are being placed in working-class apartment buildings.

A M
. . . IS COMING . .
WATCH FOR IT!!

SALE!
GENCO
TOTAL ROLLS
$279.50
REALLY Reconditioned
Like New!
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1125 Broad St., Newark, N. J.
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Best Counter Skill Game Ever Built!
MARVEL'S
POP-UP
$49.50

SPECIAL!
New A.B.T.
CHALLENGER
$55.00
In Lots of 5
$52.50 Each

Empire Coin
MACHINE EXCHANGE
2812 WEST NORTH AVENUE · PHONE: HUMBOLDT 6288 CHICAGO 47, ILLINOIS

Minn. Coinman Hits At Anti-Bell Bill

MINNEAPOLIS, MINN.—With Governor Youngdahl's anti-bell legislation taking prominent space on the front pages of newspapers thruout this state, and much controversy existing here both for and against the bill, George J. Ouska, St. Paul coinman, took occasion to deliver a strong message in behalf of the entire industry when he wrote a letter to the editor of the "Daily Times", a leading newspaper here, who published his comments.

His letter is reprinted here in its entirety. It read:—

"As a slot machine mechanic, I dislike the attitude taken toward my business and the words used in connection with it: Racket, fraud, etc. I concede that a few slot machine men have not worked in the best public interest. Likewise, some meat dealers and other business men are black marketeers, yet their whole trade is not condemned.

"Several combinations can be put on slot machines. Some clubs use a 97 per cent pay-back. However, even if we take the results of the Extraordinary Bell which was tested at the University of Wisconsin think of what a 75 per cent payback means. The machine would retain 1¼ cents per nickel. Your confectioner makes more than that on 5-cent candy and gum. And he does not pay a $100 federal license or comparable maintenance costs.

"I do not believe children should be allowed to play slot machines. And there are those people who insist upon pouring more than they can afford into a machine. But remember also that some people can not control a desire to jump off high buildings and bridges. Fortunately, we build for a normal healthy-minded world.

"What I am pleading for is tolerance toward another person's form of recreation. Attempted abolition has proved itself breeder of corruption. Regulatory legislation will answer the slot machine question, and the money accrued from a state license will solve many problems."

See Your WIDE-A-WAKE Distributor for

IMMEDIATE DELIVERY!

DOWNEY-JOHNSON COIN COUNTER

Equipped with 4 Wheel Reset Meter

The Standard Portable Coin Counter wraps or bags 1c-5c-10c-25c-50c Coins—no extra equipment necessary to wrap coins in packages—every package accurately wrapped and double checked. Counts and wraps 175 rolls of coins per hour and bags 35,000 coins per hour.

UNCONDITIONALLY GUARANTEED FOR ONE YEAR

Price $217.50 F.O.B. Chicago 1/3 Deposit with Order

PORTABLE COMPACT LIGHT IN WEIGHT

OPERATING FEATURES
Portable—weighs only 17½ lbs.
Size—8½x10x7 inches
Quick-setting lock for package count
Feed roller adjustable for long wear
Quick removal of hopper ring for easy cleaning
Large hinged hopper tray

CONSTRUCTION FEATURES:
Compact . . . simplified, sturdy construction
Hardened steel helical gears
Silent chain drive friction-free, easy to operate
Bronze main bearings, ball bearing thrust collar
Outboard bearing on main drive insures long life
Visible, self-sealing oilers

WANT TO BUY!!
We are in the market for a sizeable quantity of Victory Specials. Fairmounts, Longacres, Club Trophys, Pimlicos. Also 500 Pin Games. State condition and when shipment can be made.
CASH WAITING!!

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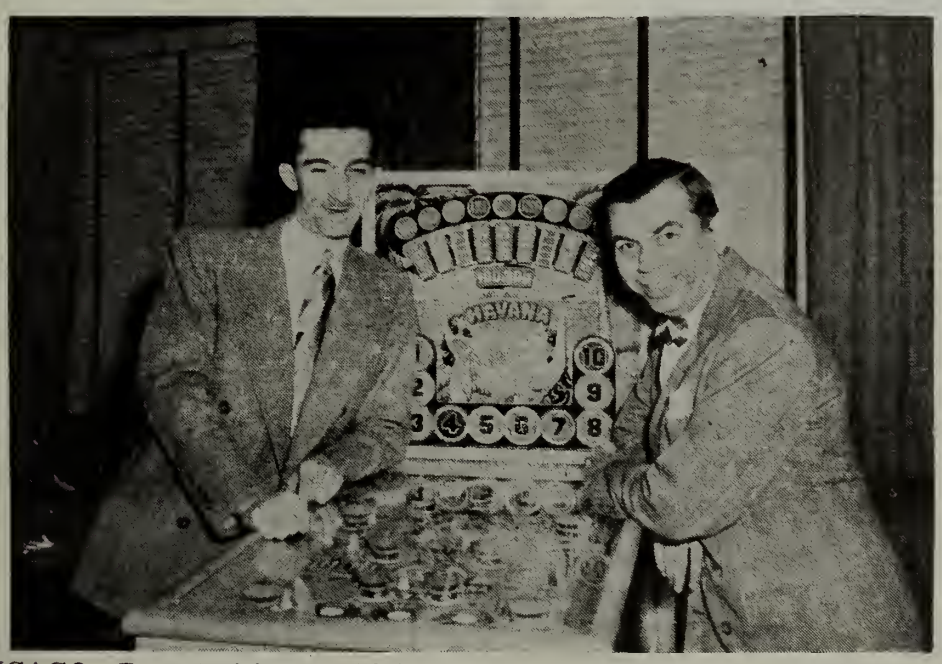
Distribs View United's New Game



CHICAGO—Recent visitors to United Manufacturing Company's plant in this city were Irving Morris (*left*) and Joe Ash, who came to confer with United's executives and to view "Havana," the firm's new pingame.

Both Irv and Joe are with the Active Amusement Company, well known distributing organization. Irving heads Active's offices in Newark, N. J., while Joe captains the Philadelphia branch for the firm.

ARCADE EQUIPMENT CHECKED — PERFECT

New Bat A Ball, Jr. Regular $79.50 — Special	$ 49.50
New Bat A Ball, Sr. Regular $249.50 — Special	179.50
New Chicago Coin Champ Basketball	WRITE
New Genco Advance Roll	WRITE
New Chicago Coin Goalee in original crates	295.00
3 used Goalees, like new	195.00
1 Amusematic Lite League, new in crate	199.50
3 Lite Leagues, used, like new	100.00
2 Bally Undersea Raider, like new	175.00
1 Panoram Peek conversion, perfect, clean	245.00
Bally Torpedo Gun, perfect	99.50
Gottlieb 3-way Grippers	17.50
Periscope	99.50
Batting Practice	75.00
Drivemobile	149.50
Chicago Coin Hockey	99.50
2 Sky Fighters	149.50
1 new Jack Rabbit	375.00

Terms: 1/3 Deposit, Balance C.O.D.

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(Ma 7-4641)

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Complete No Extras $6.00
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503 W. 41st (LOngacre 3-5939) New York

MUSIC OPS THREATENED!

New Bills In Congress Would Hit Phonomen For Millions

NEW YORK — Of direct concern to music operator in America is the news that a new bill which might well place an annual bite against the nation's phonos for millions of dollars is expected to break into the Congress of the United States for action within the next few weeks.

At noontime Friday, April 11th, proponents of the measures, H.R. 1269 and H.R. 1270, were expecting news that the bills would emerge from the House of Representatives Committee on the Judiciary at any hour, and that a date for public hearings on the proposed legislation would be scheduled.

As in the past, these bills which threaten phonomen everywhere, are concerned with amendments to current copyright laws, so as to permit various sources to collect fees on music played on coin operated machines.

To say that these bills are the most threatening yet faced by the industry is not an understatement. To date, numerous pieces of legislation have been proposed against the industry in the nation's House of Representatives and in the Senate; they have reverted to committees, and they have been stopped.

But these bills are not expected to enjoy a similar fate.

Whereas in the past, the measures have been hit by a combination of interests (such as ASCAP, BMI, broadcasters, motion pictures, etc.), who claimed that the bills were detrimental to their interests, or failed to make provisions for that interest, H.R. 1269 and H.R. 1270 appear to have the approval, however silent that approval may as yet be, of all who seek to gain by their passage; it is obvious that nobody other than the music operator can possibly lose.

This is what the measures would do if incorporated into law.

(1) It would strike out the provision in the copyright laws which now protects the music op from paying tribute to anybody for the records that go into his equipment, other than the purchase price of the disk.

(2) It would permit ASCAP, BMI, or other like organizations of music publishers and composers to levy a fee against every juke box in the country for permission to use musical compositions owned by their membership.

(3) It would permit recording artists to copyright their *interpretations* of a song, and collect an annual fee from music operators who would use such records on their equipment, this to be done thru their own organization that would oversee their interests as ASCAP does for song writers.

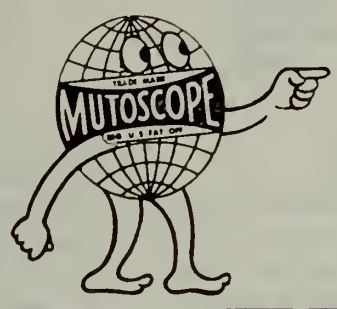
(4) With these groups (and perhaps others) allowed to exact a fee from the music operator, proponents of the measure suggest that the coinman would have to pay a "mere $25 or so per machine per year" to take care of all the licensing organizations concerned.

H.R. 1269 and H.R. 1270 were introduced in the House of Representatives on January 23, 1947 by Rep. Hugh D. Scott, Jr., but the man behind Scott is Maurice J. Speiser, General Counsel for the National Association of Performing Artists. He is reputed to be among the most brilliant attorneys in his field, and is said to be the man who wrote the committee-bound Buckley Bill, and much of the other proposed legislation aimed at this industry via amendment of the copyright laws.

Maurice Speiser told *The Cash Box* this past week that he is of the opinion that this time the bills will go thru. He is expecting word from Washington "hourly" that a public hearing will be granted by the House, and he will ask that the hearing take place in New York City.

Maurice Speiser admits he has been working for nine years to bring this legislation to pass. He claims that the parties who would benefit from this legislation are not "seeking to kill the bird that laid the golden egg." He claims "merely the due to which the performer, composers and publishers are entitled"; it is their feeling that current provisions by which the recording company pays such fees are inadequate.

Maurice Speiser also says the music operators are not adequately represented at present, and he "hopes" that they make adequate provisions come the hearing.



THOUGHTS for THIS WEEK

- No wind can do him good who steers for no port.
- A man who boasts about his ancestors confesses he belongs to a family better dead than alive.

* * *

- Three of the most profitable operators' machines ever built: PHOTOMATIC, VOICE-O-GRAPH, ATOMIC BOMBER.

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UNITED COIN MACHINE COMPANY
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BADGERS' BARGAINS
"OFTEN A FEW DOLLARS LESS—SELDOM A PENNY MORE"
MILWAUKEE See CARL HAPPEL
LOS ANGELES See BILL HAPPEL

RECONDITIONED CONSOLES
COMPLETELY REBUILT AND REFINISHED LIKE NEW

Bolly Triple Bells, F.P., P.O.....WRITE
Bolly Draw Bells, F.P., P.O.....WRITE
EVANS 1946 BANGTAILS, F.P., P.O. .....WRITE

MILLS THREE BELLS	$375.00	EVANS LUCKY LUCRE, 5-5-5-5-25c	59.50
MILLS 4-BELLS, LATE 5-5-5-25c	325.00	KEENEY 4-WAY, 5-5-5-25c	275.00
MILLS 4-BELLS, ORIG. 5-5-5-25c	250.00	KEENEY 4-WAY, 5-5-5-5c	250.00
MILLS 4-BELLS, ORIG. 5-5-5-5c	199.50	KEENEY TWIN, 5-25c, F.P., P.O.	189.50
BALLY CLUB BELL, F.P., P.O.	89.50	KEENEY TWIN, 5-25c, P.O.	149.50
BALLY HI HAND, F.P., P.O.	89.50	KEENEY SUPER BELL, 25c, F.P., P.O.	109.50
MILLS JUMBO, LATE, F.P., P.O.	89.50	KEENEY SUPER BELL, 5c, F.P., P.O.	89.50
MILLS JUMBO, LATE, P.O.	59.50	EVANS LUCKY LUCRE, 3-5c, 2-25c	89.50
MILLS JUMBO, LATE, F.P.	49.50		

GUARANTEED RECONDITIONED PHONOGRAPHS

WURLITZER MODEL 950	$475.00	SEEBURG COLONEL, R.C., E.S.	325.00
WURLITZER MODEL 850	475.00	SEEBURG MAJOR, R.C., E.S.	325.00
WURLITZER MODEL 750E	450.00	SEEBURG CLASSIC ROCK-O-LITE	295.00
ROCK-OLA COMMANDO	345.00	SEEBURG REGAL ROCK-O-LITE	245.00
ROCK-OLA SUPER ROCK-O-LITE	325.00	WURLITZER 600 VICTORY	245.00
ROCK-OLA SPECTROVOX PLAYMASTER	225.00	MILLS EMPRESS ROCK-O-LITE	245.00
SEEBURG 8800 R.C., E.S.	345.00		

ONE BALL MULTIPLE TABLES

GOTTLIEB DAILY RACES	WRITE	BALLY VICTORY SPECIAL, F.P.	350.00
BALLY VICTORY DERBY, F.P., P.O.	$375.00	BALLY LONGACRE	145.00
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All Phone: DR. 4326

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FREE: 1 PFANSTIEHL TONE ARM SCALE WITH EVERY ORDER OF 50 PFANSTIEHL NEEDLES.
Pfanstiehl Needles.....Ea. 50c
Get On Our Mailing List.
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FOLLOWING ARCADE EQUIPMENT NEEDED!

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SKEE-BALLS VOICE-O-GRAPHS PUNCHING BAGS ETC.

WILL ACCEPT EITHER NEW OR USED EQUIPMENT!

NO JUNK!!!

WILL TRADE FOR THE FOLLOWING:

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Flying Tigers
Army & Navy
Spot-Cha
Gobs
Twin Six
Pin Up Girl
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Hi Hat
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ABC Bowler
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Champ
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Fleet
Tropic
Air Raids
Click
Sky Ray
Play Ball
Tail Gunner

MUSIC

Seeburg R. C. 8800
Rock-Ola Master
Gabels
Wurlitzer 24 Record
Wurlitzer 616

SLOTS

MILLS

Mills Chrome Front 50c
Mills Blue Front 10c
Mills Turquoise Front 5c
Mills Glitter Gold 25c

JENNINGS

Jennings Victory Chief.....10c
Jennings Silver Chief 5c
Jennings Chief 5c

Columbia 5c
Pace 10c
American Eagle 5c

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WRITE—WIRE—PHONE IMMEDIATELY

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GEORGE J. WANISKO, Prop.

1716 WASHINGTON AVE. NORTHAMPTON, PENNA.

Phones: DAY—Northampton 679
NIGHT—Catasauqua 619

Ohio Music Ops Set Convention Date

CLEVELAND, O. — The Ohio State Automatic Electric Phonograph Owners Association, music op trade group headquartered here, announced this past week that they have set May 5th as the date of their 8th Annual Convention Meeting and Banquet, which will be held in the Hotel Carter, this city.

According to an announcement issued this past week by Jack Cohen, chairman of the banquet committee, the affair will begin with a luncheon to be held at 12:00 noon; following this will be an open meeting, at which time operators, distributors and manufacturers from all parts of the country will have an opportunity to discuss their problems.

Another highlight of the day will be the banquet to be held in the Hotel Carter's Rainbow Room. Cocktails will be served at 6:00 P.M., followed by dinner at 6:30. A top name floor show has been scheduled and the orchestras of Eddy Howard and Gene Krupa will be featured.

The event, one of the outstanding annual affairs in the industry, is expected to draw coinmen from territories thruout the United States. As usual, the association has made provisions to handle hotel reservations for out-of-town visitors, and Cohen asked that requests be submitted to him in care of the organization, which is located at 5005 Euclid Avenue, Cleveland 3. Banquet tickets are priced at $7.50 each.

COMPARE THESE PRICES

5c Brown Front $110.00
10c Brown Front 120.00
25c Brown Front Orig. 130.00
10c Mills O.T. 60.00
5c Blue Front 100.00
10c Blue Front 110.00
25c Blue Front 120.00
25c Mills Jumbo 120.00
5c Silver Chrome 115.00
5c Gold Chrome 125.00

ORIGINAL (Like New)
BLACK CHERRY BELLS
5c.....$150.00—10c.....$175.00
25c.....$185.00

Evans Bangtail Winterbook $600.00
25c Bally Draw Bell (Early Model) 300.00

NEW Single, Double and Triple Revolvaround Safe Stands — *Write for Special Price*

1/3 Deposit, Balance C.O.D.

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SCOTT-CROSSE

NOW DELIVERING
THE NEW WILLIAMS
TORNADO
It's Called
TORNADO
It Is TORNADO
More Action
Than You've
Ever Seen
Before.

SCOTT-CROSSE COMPANY
Exclusive Distributor in Pa. & N. J.
1423 Spring Garden St., Phila., Pa.

IMMEDIATE DELIVERY!
EVERY PIECE GUARANTEED!

Jungle $25.00
Spot A Card 25.00
Marines At Play 25.00
Girls Ahoy 25.00
Gun Club 25.00
Monicker 25.00
Hi Hat 25.00
A B C Bowler 25.00
All American 25.00
Fox Hunt 25.00
Eagle Squadron 34.50
Home Run '42 ..... 34.50
Venus 34.50
Big Top 64.50
Bubbles 64.50
Frisco 72.50
Catalina 72.50
Flat Top 72.50

AND MANY MORE GAMES AT LOWEST PRICES — LET US KNOW WHAT YOU WANT AND THE PRICE YOU WANT TO PAY — WE'LL SHIP!

PHOTOMATICS—
1942 MODELS $495.00
KIRK NIGHT BOMBERS 110.00
MUTOSCOPE ACE BOMBERS 89.50
BATTING PRACTICE 55.00
BALLY RAPID FIRE GUNS 40.00
SET OF THREE LOVE METERS WITH STAND 50.00

"Subject to Prior Sale"

BEN RODINS SELLS FOR LESS

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AMUSEMENT CORPORATION
412 NINTH STREET, N. W.
WASHINGTON 4, D. C.
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IS COMING . . .

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LUCKY STRIKE P.O. 5c WONDERFUL BUY $149.00
GALLOPING DOMINOES 5c - '46.....Write
DRAW BELLS 5c • DRAW BELLS 25c
ALL BRAND NEW . . WRITE!

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Galloping Dominoes, 5c J.P. P.O. '41 Two Tone $179.00
Saratoga With Rails, 5c P.O..... 49.00
Paces Twin Reels, 5-25 P.O. 109.50
Track Time, 5c P.O..... 89.00
Bally Club Bell, P.O., 5c 149.00
Bally Club Bell, P.O., 25c..... 179.00
Fast Time, P.O., 5c 69.50
Fast Time, P.O., 25c 89.50
Maybell, 5-5-5-25 P.O. 175.00
Maybell 5-5-25-50 P. O. 190.00
Mills 4 bells, 5-5-5-5 Late Heads P.O. 275.00
Mills Jumbo P.O. 5c (Animal Reels, Late Head).....$69.50

MUSIC

Wurlitzer 600 (Keyboard Victory) $249.00
Mills Throne 99.50
Wurlitzer 616 ..... 99.50

SLOTS

Jennings 25c Club Specials $139.50
Jennings 5c Silver Chief 109.50
Jennings 10c Silver Chief 109.50
Jennings 5c Victory Chief 99.50
Jennings 10c Victory Chief 109.50
Columbia Chrome Bell, Conv. 59.50

5-BALLS

New Champ .....$ 52.50
Hollywood 89.50
Victory 69.50
Spot-A-Card 52.50
Shangri-La 79.50
Grand Canyon 89.50
Paradise $39.50

ARCADE

Midget Skee Ball 49.00
Line-A-Basket—New $49.00
Champion Hockey Excellent Condition 79.50

1-BALLS

Sport King .....$ 89.50
Turf King 175.00
Jockey Club 199.50
Fairmount 199.50
Victory Derby—New Chrome Rail, Late Model.... 425.00

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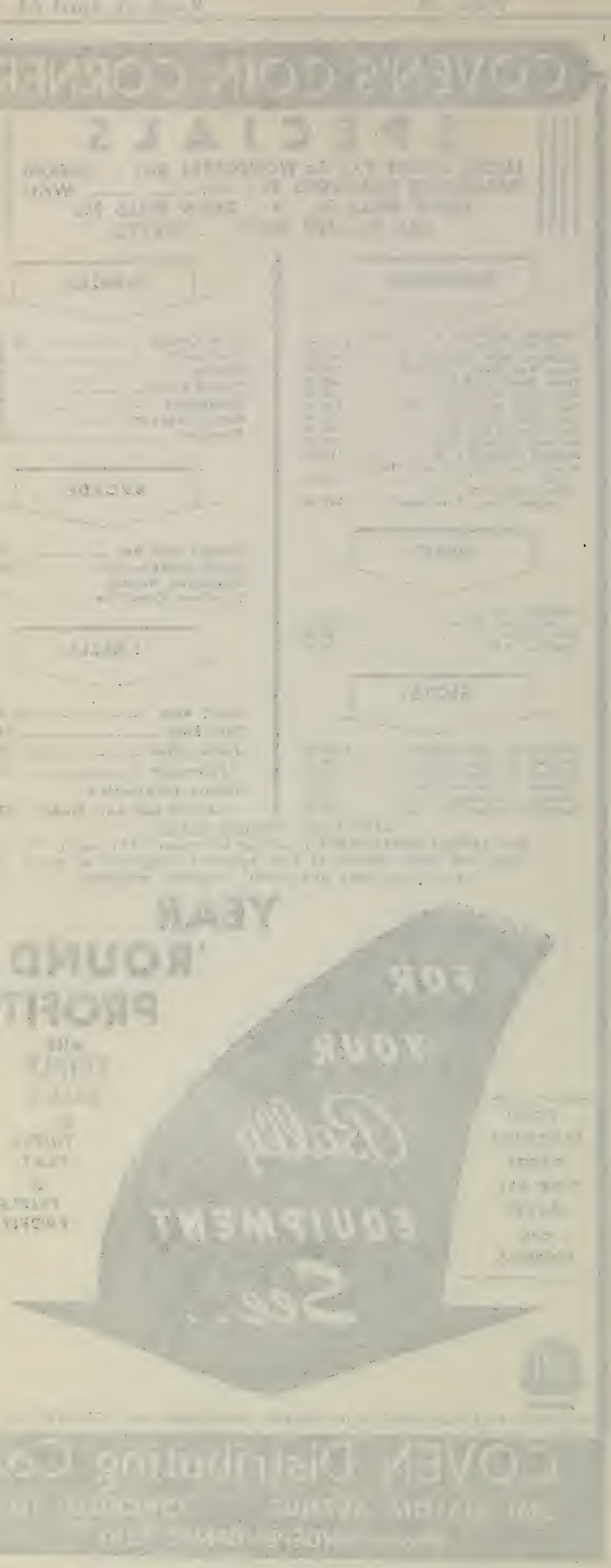
3181 ELSTON AVENUE CHICAGO, ILL
Phone: INDEPENDENCE 2210

Outlook For Minn. Bells Bleak; Brighter For Pins

MINNEAPOLIS, MINN. — The outlook for the licensing of bell machines in this state looked all but hopeless at the close of the past week as a vote taken by the Minnesota House of Representatives on Governor Youngdahl's anti-bell legislation passed the measure 98 to 9. The bill now goes to the State Senate with full assurance of final passage.

The status of pin games appeared brighter, however, and it appears that those games paying out checks redeemable only for free games will be approved.



ADVERTISERS
IN THIS ISSUE

THRU THE COIN CHUTE

CHICAGO CHATTER

"With the speed of lightning" — is the phrase I like best when trying to describe how things happen in the coin-biz. Visitors to our (very, very) windy (and rainy) city this past week heard about the formation of a new record manufacturing firm; listened to the story of two well known distribs (one from the west and the other from the south) who are completely revamping their firms; met a new sales-manager; listened to talk about a convention of phono ops in Milwaukee and another phono ops meet coming up in Cleveland; learned that production was going ahead at top speed in the pin game factories and that orders were getting bigger every day; saw young blood in one of the older factories losing out; found that collections were on the way up everywhere; heard that this legislative year was almost over; saw telegrams everywhere; heard about new machines being readied that give promise to bring in more returns than any built to date; listened to stories about the new type vending machines and the effect they were going to have on merchandising of many essential products; and, worst of all, couldn't get on the long distance phone to tell all these things to their friends and partners and business associates in their home towns.

* * *

Without the phones ringing around town coinleaders here were able to get their mail out on time for a change. It was funny to watch guys like George Jenkins of Bally who is one of the original "telephonitis" guys start to reach for the phone time and time again and then gaze at it in awe — because no one was calling from some thousands of miles away. "It just doesn't seem natural", is the way that Georgie put it . . . Those Dinning Sisters at the Rio Cabana entertaining some leading coinmen upstairs in the bar with a real jam singing session of their latest releases and doing so terrific a job that all the downstairs patrons came upstairs. . . . Eddie Messner of Aladdin Records in town this past week and reported to be doing a grand job . . . Charley Aron well known platter man about town bringing a new label to the phono trade called "Aristocrat Records" . . . Grant Shay back from his Florida vacation and so busy he just doesn't have time to eat lunch anymore. Grant stopped off in some leading southern cities on his way back to town and advises that the ops are perking up everywhere in the south and that conditions generally are much, much better . . . Larry Frankel of Frankel Dist. Co., Rock Island, Ill. and other points in the midwest, reported to be doing one of the grandest distributing jobs in the nation and so very, very busy that he just doesn't have the time to even open his mail. By the way Larry procures the thickest and biggest steaks anywhere in the nation. Just visit him if you don't believe me.

* * *

Joe Beck of Telequiz Sales is back in town and the first thing that greeted him was a report on one of his machines which shows earning power away up there on top and getting bigger and bigger each week after 12 weeks on the same location. Joe is simply going nuts trying to get out more and still more production to meet the demand for his quiz machines . . . Bluest of the blue guys this past Monday seems to have been Ben Lutske of Daval . . . Complete delegation of Mills' execs back from visiting in New York. Jack Walsh, Dennis Donohue, Herb Mills and Ralph Mills all shoot back to town . . . Art Weinand of Rock-Ola really did some speedy work while in the west. Art was working during the daylight hours and flying to the next town during darkness. He covered from Los Angeles to San Francisco to Portland to Seattle to Spokane to Boise to Salt Lake City and many more towns and was still going great guns when he came back to his desk and found it all jammed with letters, wires, communications and what not. But the phone strike gave Art a chance to clean it all up this past week. "Next time", Art reports, "I'm going to take it a lot easier."

* * *

Nate Gottlieb of D. Gottlieb & Co. tells me that for once in his life he didn't worry about that long distance phone routine which starts about 9 A.M. every Monday morning and continues on all during the day. It goes something like this — first call from B. D. Lazar, Pittsburgh; next Joe Ash from Philly; then Dave Bond from Boston; Leo Weinberger from Louisville, Ben Axelrod from St. Louis, etc., etc. "But", Nate tells me, "the boys, tho they couldn't phone, came right along with their wires this Monday morning, and so everything was normal again." . . . Louis Boasberg and Ray Bosworth of New Orleans were in town this past week and covered the manufacturing center very well . . . Ed Shaffer of Columbus also popped into town and visited around with leading coinmen here who were glad to see Ed once again . . . Harry Williams and Tony Gasparro are probably the two busiest guys in the country and getting busier all of the time. Their "Tornado" game is just clicking and clicking with no production stop in sight for their distribs are hollering for more and still more . . . Leo Lewis' new firm Coin-A-Matic Distribs is clicking so well that Leo is on the go from early morning until late each evening and working in the very midst of one of the most jammed showrooms we've ever seen. "I need more space", laments Leo . . . Harry Brown of American Amusement in town for a few days and right out again, to Idaho this time. Plenty of things happening over at American and some new surprises being made ready for the trade . . . "Dapper" Tommy Callaghan (Bally's music man) wasn't all alone on his visit to Milwaukee to greet the Wisconsin phono ops. He took Mrs. Callaghan along and made a real Bally party of it by having Mr. and Mrs. Bud Breitenstein, Mr. and Mrs. Bill Billheimer and Mr. and Mrs. Ben Coven come along too. Seems that "Dapper Tom" likes to have plenty of company with him even when he travels just a few hours from town. Tommy told me last week that he heard some of "Flintheart" Jenkins' stories from Weber & Fields — and if that doesn't give his age away — wonder what does?

* * *

John Haddock of AMI out of town most of this past week at the factory in Grand Rapids, Mich. . . . Charley Katz of Esquire Games hasn't been seen around town the past few days . . . Irv Blumenfeld of the General, Baltimore, Md. reported to have been in town and right out again . . . They tell me that some eastern manufacturers are seeking space here in town and intend to do their manufacturing in Chicago from now on . . . Al Haneklau and Ben Axelrod of St. Louis are reported to have come into town and looked things over. Both men reporting everything going along swell . . . Leo Weinberger of Louisville and Joe Weinberger of the firm's Cincinnati offices were in town . . . Morris Hankin of Atlanta, Ga. was also around to say "hello" . . . Joe Ash of Philly, who has become a regular Chicago commuter, was also here for a few days . . . Herman Paster is reported to have popped in and out of town . . . Harold Klein of Milwaukee also here and then back to the brew city . . . Sam Wolberg of Chicago Coin along with Mrs. Wolberg off for a visit to New York City . . . Vince Shay of Bell-O-Matic one of the busiest of all the busy guys around this man's town and Vince tells me that the hundred bucks he put up for the first guy who came around and told the boys he was an "operator" is still intact. Looks like Vince won that one hands down . . . The boys who spent so much time in Florida this past winter are coming back — now that the weather is warming up and the sunshine is out once more . . . Looks like everything is going to be okay with the coinbiz even tho other businesses may complain about a slowdown. According to some coinleaders here the ops are pepping up again and buying is expected to get under way — big — BUT BIG.

* * *

Ben Coven tells me that so many of his friends are dropping into his office to visit with him these days that he just hasn't the time to get around and say "hello" anymore. Bumped into Leo Remillard, Louis Pregenzer, Andy Lesch, the Yell boys, Joe Sylvester, Art Haas and many others. Seems like those Coven offices are getting too small for the crowds bouncing in and out of the place all day long . . . Bill Perry of Marvel is going great with more and more coinmen dropping around to see the firm's new products and telling Bill that they bring in the cash — which is important.

THRU THE COIN CHUTE

EASTERN FLASHES

The telephone strike ties up the coin machine companies pretty badly, halting communications between those many buyers and sellers who continually use the long distance phone. Those distributing firms with offices in New York and New Jersey had to go to extreme measures to keep everything running smoothly. The executives spent considerable time driving back and forth. When the strike ends there's going to be plenty of trading.

* * * *

Al Blendow, sales manager for International Mutoscope Corp., on the road and reports back that he's doing plenty of business . . . Mike Munves entertains a visitor from Dundee, Scotland, but can't sell him anything at this time due to shipping restrictions. The Scotchman tries to sell Mike some English equipment, but Mike refuses—prices too high, and games same as were built here before the war. Incidently, Munves is moving every type of arcade equipment, with sales of new equipment very heavy . . . Harry Brown, American Amusement Co., Chicago, expected here soon . . . Jack Semel had quite a bit of excitement in Boston last week, with Charley Wertheimer as his host.

* * * *

Al Lieberman and Phil Gould, Electromaton execs, leaving their plant in Hoboken, N. J. for a New York visit, and report good action on their equipment . . . Abe Rechtshafter, Reliable Amusement Co., Hartford, Conn. visits around coinrow . . . Barney (Shugy) Sugerman and Abe Green, Runyon Sales Co., adding to their staff to handle the action on their Tel-O-Matic centralized wired music system . . . Jack Mitnick of Runyon makes a fast trip upstate New York . . . One of Runyon's star salesmen, Irving (Kempy) Kempner, was given a tremendous plug by one of their customers. Clifford Witham of Glen Falls, N. Y. wrote a letter to Sugerman reading in part " . . . Kemper is one of the most courteous, most cordial salesmen we've ever had call on us."

* * * *

Nat Cohn and Earl Winters, Modern Music Sales Corp., get word that their sample "Constellation" phono is on the way from Mills Industries, Inc. Nat claims deliveries are promised shortly after the sample arrives . . . Harry Berger, West Side Distributing Co., increases his staff, adding Oscar Ossias and Lew Fields to sales and Ed Stern to the export department . . . Harry Pearl and Dave Stern, Seacoast Distributors (Rock-Ola distributors) get an enthusiastic reception from music ops upon the announcement of the "Bust 'Em Up" plan of old phonos . . . Jack Fitzgibbons reports that his Musical Minutes firm will soon have a very surprising announcement to make. Meanwhile, Jack is kept busy with the demand for Williams' "Tornado" and Square Amusement's "Sportsman Roll".

* * * *

Al Koondel and Lucky Skolnick change the name of their firm from Empire Coin Machine Sales to Empire Automatic Corp., Brooklyn, N. Y. They announced this week that they had been appointed distributors in the Metropolitan area and Nassau for Firestone Enterprises, Inc. . . . Murray Goldberg of Firestone very enthusiastic over this appointment, and announced that the firm is extremely busy shipping equipment thruout the country . . . Al Schlesinger, Square Amusement Co., Poughkeepsie, N. Y. visits in the city during the week-end . . . Jack Greenfield, Greenfield & Cantor, discharged from the Jewish Hospital, where he was resting up due to a heart ailment. Jack will be back on the job very soon . . . Arthur Herman, Boro Automatic Music, Brooklyn, N. Y. on his way to Florida for the second time this season.

* * * *

Bert Lane and Meyer Parkoff, Atlantic New York Corp. and Seaboard New York Corp. completing all details for the opening of their new quarters on West 58th Street. The original date set for the middle of April couldn't be met due to the many problems that arose, and due also to the many improvements incorporated as the work went along. However, the date is now definite and will be announced in a week or so . . . Joe Madden, Old Reliable Music Co., music operator, enlarged and beautified his offices in Long Island . . . Al Maniaci, Paramout Music Co., patiently awaiting the arrival of another child. Any day now informs Al . . . Ben Becker, Tri-State Sales Co. and Pioneer Distributing Co. (Bally distributors) can't get thru to his customers by phone, so packs his grip and goes on the road.

* * * *

Hymie Rosenberg, H. Rosenberg Co., really takes it easy this week. As most of his business is conducted over the long distance phone, Hymie is really cut off from the world. Kay claims if this condition lasts a few days longer, Hymie will be among those missing from the big city . . . Dave Lowy reports a decided pick-up in biz the past few weeks . . . Joe Fishman, manager of Atlantic New Jersey Corp., commutes every day from the Bronx to Newark, N. J., and doesn't mind it in the least. Joe claims he gets to and back in less time than it takes to get from Brooklyn to Manhattan . . . LeRoy Stein, MGA business manager, leaves for Milwaukee, where he'll speak before the Wisconsin State Operators Assn. . . . Buddy Eisen and Sid Mittleman, Joe Eisen & Sons (Packard distributors) kept busy delivering their phonos to the local ops.

THRU THE COIN CHUTE

CALIFORNIA CLIPPINGS

Paul Laymon has taken over the building at 1429-31 W. Pico Blvd., and is completely remodeling the place into first class offices, showrooms and service shop. The busy workmen are swarming all over the place rushing to get ready for a grand opening—announcement to come in a week or two. Paul will retain his present store at 1503 W. Pico for storage and shipping. He has been moving lots of new and used games and is replenishing his stock to keep the local ops in good games. Laymon endorses the move of *The Cash Box* to replace and destroy old outworn and antiquated games and replace all such equipment with new and modern equipment.

The telephone strike is playing the devil with local coinmen as this city has three different telephone companies which constantly require the use of an operator to make a call from one section of the city to another. It's a headache so let's hope it ends and soon . . . Bill Happel, Jr., of Badger Sales, spent last week end at Las Vegas and spent most of his time there calling on the ops and doing some good biz according to reports. The sales of "Golden State Vendor," a nut vendor which is exclusively handled by Badger Sales, has been terrific, according to Jack Leonard. Romance is budding between the front office and the shipping department. Louise Mattocks and Herman A. Schmidt are planning a merger come May 2nd, and they plan a honeymoon to Niagara Falls.

Phil Robinson of Chicago Coin has been working like mad trying to get as many of the firm's new "Kilroy" out into the hands of the game hungry distribs and ops. It's a swell game and in great demand, according to Phil . . . Danny Jackson of Automatic Games has just returned from a fast trip to Las Vegas, where he sold a nice order of Pace and Mills bells and Bally consoles, and plans on a follow up trip soon . . . Charlie Fulcher, newly appointed manager of the local Mills Sales offices, has accompanied Warren Taylor of Oakland on a business trip to Nevada and plans on spending some time in Las Vegas. They will call on many coin ops and expect to take many orders for the firm's line of bells and games. The boys plan on returning the first of the week . . . The Music Operators Association of Southern California held an open meeting this Monday at the association headquarters. The organization plans a big membership drive following this meeting.

H. G. Sherry, general manager of Commercial Coin Radio, tells us that his firm has taken over the building at 1705-07 W. Pico Blvd. where the firm will set up its new offices and factory. The firm plans on going into high speed production at their new plant and will make an important announcement of several new lines they plan on taking over very shortly . . . Lots of excitement here this past week when the Electrical Workers Union placed pickets in front of S.C.A.M.O.A. proclaiming that they were unfair to Organized Labor. S.C.A.M.O.A. in turn put pickets out denouncing the local chapter of I.B.E.W. According to reports, the Bullock organization is to be given its own charter and plans on breaking away from the electrical workers union, Local B-11. In the meantime, lots of rumors and steam in the air.

Elden L. Dale of the Dale Engineering Company is currently manufacturing a very novel arcade game, embodying the principles of operating an aeroplane by remote control. It's a very fascinnating bit of equipment and will go well in arcades . . . William "Bud" Parr of Solotone Corporation informs us that the firm's new Mirror-Tone is now coming off the production line in a good steady stream. Bud says that the new cabinets are being made of wood instead of metal, as originally planned . . . Stopped around over at E. T. Mape's showrooms and had Ray Powers show me a sample of the firm's new Mirro-matic cabinet. Ray informs us that this cabinet is equipped with top speaker directional baffle, and comes in a wide choice of mirror designs. In the short time that he has had it on display he has taken many orders. It's a very attractive cabinet and should go well in any spot.

Among the coin ops shopping for games and equipment along coin row this past week were: Ben Korte, Glendale; E. H. Butler, Los Angeles; George Joyce, Los Angeles; Paul Bender, San Bernardino; Margaret Nomo, Los Angeles; Norman Glover, Bell; Frank Milane, Compton; L. Worley, South Gate; M. Hoar, El Monte; C. E. Collard, San Bernardino; G. L. Catlin, Montrose; George Koch, Lake Arrowhead; Jack Perock, Los Angeles; D. D. Brymer, Palos Verde.

Saul and Joe Bihari of Modern Records plan an extended trip to the east coast to call on the firm's many distribs and to appoint several new ones in territories where the label is at present not being represented . . . Len Micon of Pacific Coast Distributors, who has been confined to his home these past few weeks after suffering a mild heart attack is geting along quite well and according to the medics may be up and around in another two weeks. Len will have to take it mighty easy for some time to come, however . . . Eddie Mesner of Aladdin Records participated in a quiz program while visiting in New York and was heard by many local record and coin men. He won a $200.00 prize, lucky stiff . . . Charlie Craig, advertising and promotion exec of Exclusive Records, tells me that the firm has several new and sensational releases which will be out very soon. Charlie tells me that the newest Johnny Moore waxing is doing a terrific job.

Bill Wolf, of M. S. Wolf Distributing Company, just back from a fast trip to the Windy City and right out again to visit his San Francisco offices. Bill establishes a new record for consistent traveling every month. Al Silberman just back from a jaunt through several midwestern states is resting up while Bill is away . . . Jack Gutshall has just received a sample of the new Packard combination bar and hideaway and is receiving lots of good reaction. Jack thinks he can sell lots of this type of equipment . . . Nels Nelson is getting his showrooms ready for a display of the new Aireon Phono which we hear is really something to behold.

THRU THE COIN CHUTE

MINNEAPOLIS

Andy and Ella Oberg of Grand Forks, North Dakota arrived in Minneapolis last week and are spending a week or so in Minneapolis before returning to Grand Forks. Andy and Ella have been gone since last November vacationing at Hot Springs, Arkansas, Miami and Los Angeles. They enjoyed a very good vacation and are now ready to get back on the job . . . Johnny Buterac of the Arrowhead Amusement Company, Hibbing, Minnesota and his son Terry spent last week-end just sort of vacationing in Minneapolis. Johnny had a lot of fun taking his son around showing him some of the sights of Minneapolis . . . Our hearty congratulations to Marty Kanter of the Harmony Music Company. Marty became the proud father of a new baby boy. That is the second boy in the family. Marty is is very happy—(Bet he wanted a little girl though).

Harry Partridge of Mora, Minnesota is doing especially well in the music business. He's really going at it strong since the state has gone wacky . . . Vince Jorgenson, Charlie Potter's ace man in Kinsett, Iowa was in Minneapolis for a couple of days . . . Bush Distributing Company reports Kilroys are still very, very strong. As a matter of fact, they can't get enough of them . . . The new Gottlieb five-ball machine "Maisie," is being received with great enthusiasm at the Hy-G Music Company . . . Bud Harrison of the Howard Sales Company is at the Swedish hospital due to a nose operation. Bud is mending very nicely . . . We heard that H. J. Gulck, had sold his route two weeks ago.

Lawrence Seig of Augusta, Wisconsin in town for a couple of days making the rounds. Put a little weight on since he got out of the army. Must be his wife's cooking because he looks swell . . . J. E. McNeice of Minneapolis Rifle Sport, who suffered a heart attack six weeks ago, is now at home and getting along very nicely . . . Mark Coughlan of Mankato, Minnesota in town just for the day.

R. L. Cross has his new headquarters in Jackson, Minnesota. Bob finds Jackson more in the center of his operations than Fairmont . . . We understand that C. H. Potter of the Fairmont Novelty Company is very ill . . . Mr. A. E. Witt of Brainerd, Minnesota in town for just the day. Just came back from enjoying a very nice vacation in Mexico. Mr. and Mrs. Gerald C. Johnson of Menomonie, Wisconsin announced the arrival of a baby girl . . . Ted Bush of the Bush Distributing Company is vacationing at Hot Springs . . . Benny Friedman of the Silent Sales Company is sick of it all. Don't blame him a bit as he lost out by one pin to come in the money at the Standard Club bowling Calcutta. All that Benny needed was one pin . . . Max Moses of the Atlas Sales Company, Minneapolis is expected at home from Phoenix, Arizona where he has been vacationing for the past two months.

ST. LOUIS

Big news of the week was the announcement that veteran partners Art Heimke and Dan Baum have split up; Art to take over all of the routes of the former partnership, while Dan will open up Baum Distributing Company at a new location, to distribute Chicago Coin Machine products. "Best for divergent interests" quoth Art Heimke, long more interested in operating than distributing. Both are long established vets in St. Louis.

Another surprise to the trade was the reappearance of Walter Gummersheimer, at one time a leading figure in St. Louis coin machine circles, who has sold his chromium furniture factory and will be appointed salesmanager at Baum Distributing Company. Walter's experience embraces every phase of the coin machine industry, and a lot of friends will welcome him back.

Fred Lehmkuhl of W. L. Distributing Company has come out with a few terse announcements on something new in wall boxes, soon to be on the market. The idea is that a quarter slot on the wall box will give one free record or six in all, in return for the "package purchase." Fred's been tinkering on the salesbuilding gadget a long time; and thinks he has all the bugs licked at present.

Charles Larcom supervised the Easter egg hunt which teed off the Chain of Rocks amusement park and arcade for the 1947 season. Got his knees a bit baggy in the process, but "I wish I was a kid again" was all he'd say.

Abe Jeffers is crying for new pingames, but distributors report that for once he isn't the only complainant. No new pin balls hit the 49th state this week, probably due to a pronounced glass shortage, according to Ben Axelrod of Olive Novelty Company. Old games which hadn't moved for months began to look better to operators all of a sudden.

Movies of the CMI show will be shown at the forthcoming Missouri Amusement Machine Association get-together, president Lou Morris has announced. A few of the boys have had an advance peek visiting other cities and were astonished at the number of St. Louisans wheeling through the pix unknowing that they were being recorded for posterity.

Ideal Novelty came up with an announcement; appointment of George Ermantraut as Rockola phonograph salesman for the Missouri-Illinois territory. George will begin beating the bushes immediately, on the heels of a similar trip taken by Carl Trippe through the central Illinois area last month.

THE CASH BOX COIN MACHINE MART

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FREE AD EACH WEEK for all $48.00 per Year Subscribers, Maximum Space 5 full Lines.

50c per Line for Non-Subscribers, Minimum Ad 2 Lines.

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WANT

WANT – Liberty F.R. $8.; Cigarette $5.; Sparks Champion F.R. $8.; Sparks Mercury, American Eagle and Marvels $5.; Aces, Imps, Cubs and Daval 21 $3.; Vest Pockets $25.; Columbias $15.; Col. Vest Pockets, Yankees, Wings, Pokereno. Send list and details. ABCO NOVELTY CO., 823 WEST RANDOLPH ST., CHICAGO, Tel: Hay. 3695

WANT – Pay cash. Brand new Jennings Standard Chief slot machines in nickel, dime, and quarter play. Must be in the original crates, unopened. AUTOMATIC COIN MACHINE CORPORATION, 338 CHESTNUT ST., SPRINGFIELD, MASS.

WANT – Blue Fronts and Brown Fronts all denominations. Send us your list. COIN-A-MATIC DISTRIBUTORS, 3924 W. CHICAGO AVE., CHICAGO 51, ILL. Tel: Belmont 7005

WANT–All Model Phonographs for Export Trade. Must be in first class running condition, Rock-Ola, Mills, Seeburgs, and Wurlitzers. State quantity and your lowest cash price. Will send certified deposit, balance Sight Draft through our bank. BADGER SALES CO., INC., 1612 W. PICO BLVD., LOS ANGELES 15, CALIF. Tel.: DRexel 4326.

WANT – to buy: 750 E, 850 & 950 Wurlitzers. Must be in good condition. Quote prices and quantity in first letter. Cash Waiting! M. A. POLLARD & COMPANY, 725 LARKIN ST., SAN FRANCISCO 9, CALIF. Tel: ORdway 3070.

WANT – Salesman with experience to sell routes of the famous Asco All Purpose Machine. Also Asco Coin-Operated Radio. Earnings $500. per month up. When writing give all information. ASCO VENDING MACHINE EXCHANGE CORP., 55 BRANFORD ST., NEWARK 5, N. J.

WANT – All Model cigarette and candy bar vendors. Send complete list and Prices wanted. RAKE COIN MACHINE EXCHANGE CO., 609 SPRING GARDEN ST., PHILADELPHIA, PA. Tel. Lombard 3-2676

WANT–All types and models of coin-operated equipment. Send complete list with followin information: type, year, condition, quantity, price. AUTOMATIC VENDING MACHINE EXCHANGE, 20 W. JACKSON BLVD., CHICAGO 4, ILL.

WANT – Several Wurlitzer, Model 750-E at once. Must be in A-1 condition. Advise number available, serials and best price in first letter and we will send deposit with shipping instructions, providing your price is in line. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

WANT – to buy: Keeney Bonus Super Bells 5-25¢ & 5-10-25¢, Victory Specials, Bally Triple Bells 5-10-25¢, Red Top & Fan Front Diggers, Late used Pin Games, and Gottlieb Daily Races. Quote best price, condition and quantity in first letter. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

WANT – SOLOTONES--PANORAM PEEKS. Will trade Goalees, 5-ball pin tables, other arcade equipment. McLARTY MUSIC CO., 402-15th STREET, LUBBOCK, TEXAS.

WANT – Wurl. & Seeb. 30 wire Hideaway Units, 20's & 24's; Wurl. 850's & 950's; Seeb. Hi-Tone, Envoy; used Packard Wall Boxes; Packard & Buckley 30 wire Adaptors for Wurl. & Seeb.; Mills & Jenn. F. P. Mint Vendors; Late 5 & 1 Ball F. P. Games, Genco, Gottlieb, Chicago Coin, Bally; used Evans Ten Strike; used Genco Whizz; Metal Typers; Scales, etc.; Converters, 110 DC to 110 AC, 110 V. 25 cycle to 110 V. 60 cycle; Generators 60 cycle; all types of 25 cycle Motors, 25 cycle Flyer Motors all models, Transformers, Gears, Amplifiers, etc. THE ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CAN.

WANT – Counter Amusement Machines, new or used. Also Cigarette, Candy & Gum Vendors. We need Ball & Bubble Gum. We pay better prices as we are operators. All must be ready for location. Send List and Details. Will Job New Vendors. JOE F. FLOYD, 513 TAYLOR ST., ANDERSON, S. C.

WANT – Old Slots: Goosenecks, Cailles, etc. Nickels only. Buy one to one hundred. B. T. SHEFFLER, c/o SHEFFLER BROS., 1106 SO. WESTERN AVE., LOS ANGELES 6, CALIF. Tel: Re 6845.

WANT – Buckley or Packard 30-wire Adapters for 600 or Mayfair. State condition, quantity and price. ATLAS MUSIC CO., 891 BANK ST., OTTAWA, ONT., CANADA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – We have the new deluxe "Revolv-A-Round" weighted safes and stands with the new, exclusive concealed gripper lock and clamping device, fit all slot machines. Protect your equipment and blend with the appointments in the most ritzy locations. Wire for quotations and descriptive literature. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Laura, Arizona, Olkahoma, Cover Girl, Catalina, Gottlieb's Shangri-La, Liberty, Brazil, Streamliner $75. ea. K. C. NOVELTY CO., 419 MARKET ST., PHILA. 6, PA. Tel: Market 7-4641

FOR SALE – 1946 Wurlitzer, Aireon, Rock-Ola, Seeburg. New Low Prices on Reconditioned, Used Phonographs. Good in Appearance. Good Mechanically. Carefully Crated. We take pride in every piece of used equipment we sell. Our prices are the lowest. We have sold many customers for 10 years continuously. Your complete satisfaction guaranteed. Wurlitzer 850 with Stepper $375.; 8800 RC $299.50; 9800 RC $299.50; 9800 ES $269.50; 8800 ES $269.50; Seeburg Major $269.50; Seeburg Cadet $269.50; Seeburg Colonel $269.50; Seeburg Envoy $269.50; Wurlitzer 500 $199.50; Wurlitzer 600-K $199.50; Wurlitzer Victory $169.50; Seeburg 8200 conv. $175.; Wurlitzer 600 Rotary $175.; Seeburg Vogue $175.; Wurlitzer 24 $150.; Seeburg Casino $150.; Seeburg Regal $150.; Wurlitzer 616 (Illuminated) $100.; Rock-Ola Cellar jobs, 30-wire $115.; Wurlitzer 616 plain $85.; Mills Throne of Music $150.; Rock-Ola dial-a-tune boxes $9.50; Seeburg 3-wire 5/10/25¢ Bar-O-Matic $27.50; wireless $37.50; Seeburg 30-wire boxes $7.50; Buckley Chrome Boxes $6.75.; Wurlitzer 120 Boxes $10.; 10,000 Title Strips $3.75.; all bulbs and miniature light bulbs – 40% discount. Terms: 1/3 cash with order, balance C.O.D. Seeburg Factory Distributors. 12 Years of Operators' Confidence. DAVIS DISTRIBUTING CORP., 738 ERIE BLVD. E., SYRACUSE, N. Y., 875 MAIN ST., BUFFALO, N. Y.

FOR SALE – 2 Winterbooks, mfg. Oct. 1946, like new. Phone us at once. Closeouts of Consoles: 6 - 25¢-5¢ Comb., 2 - 25-10¢ Comb., 3 - 5¢-10¢ Comb. Pace Twin Reels; 2 - 25¢, 2 - 10¢ & 1 5¢ Pace Reels; Late Head 25¢ Jumbo; 5¢ Jumbo; 25¢ Keeney Super Bell; 25¢ Saratoga; 2 - 10¢ Silver Moons; 2 Roll-'Ems; Baker's Paces. Request List. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: 1323

FOR SALE – Close-out 50¢ or 10¢ Pace Comets $45. ea.; 5¢ or 10¢ Pace S.P. enamel $65.; 25¢ Mills Chrome or Pace S.P. enamel $145.; Locked Steel Stands only $25.; used 3 mos. 50¢ Pace Deluxe $365.; 25¢ $255.; 10¢ $245.; 5¢ $235.; Mills 4 Bells $190., crating $5. Over 100 machines just off the spots. 1/3 dep., bal. C.O.D. Don't fail to get in on these slaughtered prices. Wire-Write-Phone. P. P. AWALT, AMERICAN NOVELTY CO., GRASS VALLEY, CALIF.

FOR SALE – Write in and get on our Mailing List. Total Rolls, perfect $190.; Amusematic Lite League $169.50 (good working order, troubles eliminated). Foreign orders a specialty. 5% discount. Full Cash with order. NATIONAL NOVELTY CO., 138 E. MERRICK RD., MERRICK, L. I., N. Y.

FOR SALE – 30 Three Bells; 10 Single Bonus Bells; 15 Twin Bonus Bells; 30 Three Way Bonus Bells; 20 – 1946 Evans Bangtails; 20 Mills Golden Falls. SPEER COIN MACHINE SERVICE, 418 - 3rd ST., SANTA ROSA, CALIF.

FOR SALE – Specials on Famous New Orleans Novelty Co. Used Games: Chicago Coin Spellbounds $170. ea.; Chicago Coin Super-Scores $180. ea.; Genco Step-Ups $170. ea. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS 12, LA. Tel:RAymond 7904

FOR SALE – 2 Skee-Balls, used only two months, just like new, size 10'6" featuring the revolving keg $150. ea.; 1 used Chicago Coin Goalee excellent shape $225. Write. ANTHONY HIRT, 2303 NORTH 11th ST., SHEBOYGAN, WIS.

FOR SALE – Now making delivery of KILROY, Chicago Coin Machine Co.'s new sensational 5 Ball Game; Chicago Coin Machine Co. New Basketball Champ, a real Hit. Our new and latest release will be STRIKES & SPARES. Delivery soon. BAUM DIST. CO., 2332 LOCUST ST., ST. LOUIS 3, MO.

FOR SALE – Total Rolls, like new in original crates, ready for immediate shipment $265.; 3 Keeney Super Bells 5¢ comb. $100. ea. 1/3 deposit. PICO SALES CO., 5426 W. WASHINGTON BLVD., LOS ANGELES 16, CALIF.

FOR SALE – Coleman Novelty Co. has the largest stock of original factory new Slot Machine Parts of any distributor. It will pay you to contact us on your future wants, regardless of quantity. Also new Phonographs, Slot Machines, Consoles, Pin Games, etc. and our Custom Rebuilts. Request bargain list Consoles & Slots. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKFORD, ILL. Tel: Main 1323

FOR SALE – Mills 4 Bells $175.; Keeney 4-Way Super Bell 5/5/5/25¢ $200.; Keeney Super Bell 5¢ $85.; Jumbo Parade $60.; Wurlitzer Model 500 $160.; Model 700 $275.; Commando $225.; Seeburg Envoy R.C. $300.; Model 9800 or 8800 $275.; Grip Machine $15. BELMONT VENDING CO., 703 MAIN ST., BRIDGEPORT, OHIO. Tel: Bridgeport 750

FOR SALE – Kilroy, Mystery, Tornado, Havana, Maizie, Special Entry, Columbias, Black Cherries, Challengers, Basketball Champ, Bonus Bells. LEHIGH SPECIALTY CO., 1407 W. MONTGOMERY, PHILA. 21, PA. Tel: Pop. 5-3299

FOR SALE – What have you in trade on 5 Brand new Goalees. Will take Pinballs, Slots, Consoles, Phonos or Arcade Equipment in trade. CENTRAL OHIO COIN MACHINE EXCHANGE, 185 E. TOWN ST., COLUMBUS 15, OHIO. Tel: Adams 7949

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Mills original slots, drill proof, knee action, club handles, in excellent condition. 10¢ Blue Front, ser. no. 444,173 $65.; 5¢ Brown Front, ser. no. 487,990. $60. 1/3 deposit required, balance C.O.D. WEST SIDE NOVELTY CO., 100 SOUTH WYOMING AVE., KINGSTON, PENNA. Tel: 7-3041

FOR SALE – Used Slots: 5 - 5¢ Cherry Bells $85. ea.; 1-10¢ $105.; 1-25¢ $115.; 1-5¢, 1-10¢, 1-25¢ Jennings Club Consoles $135. ea.; 4 Mills 5¢ Club Bells $135. ea.; 3 Mills 25¢ Club Bells $245. ea. All ready for Location. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – 10 Slightly used Latest 1946 model 5¢ play Vest Pocket Bells $37.50 ea. A. L. KROPP, 3106 - 8th ST., MERIDIAN, MISS.

FOR SALE – Operator selling out. All Mills slots, clean & ready to operate: 1-5¢ Cherry Bell $85.; 7-10¢ Blue Fronts (3/5) $90. ea.; 3 - 25¢ Blue Fronts (3/5) $110. ea.; 5 - 5¢ Brown Fronts (3/5) $100. ea.; 6 - 10¢ Brown Fronts (3/5) $110. ea.; 5 - 5¢ Bonus Bells $125. ea.; 2 - 10¢ Bonus Bells $145. ea.; 2 - 5¢ Chrome Bells $100. ea.; 1 - 25¢ Cherry Bell (3/10) $110.; New Mills Cherry Bells, never used & in original crates (write); 10 used Revolaround Safes $75. ea. Merchandise priced for quick sale. Act Now. Terms: 1/3 deposit, balance C.O.D. STAD DISTRIBUTING CO., 467-9 HIGH ST., CENTRAL FALLS, R. I.

FOR SALE – Beverage Vending Machines. 60 Bally-type automatic cup dispensing soft drink vending machines $250. ea. ROYAL CROWN VENDORS, 139 NORTH CLARK ST., SUITE 810, CHICAGO 2, ILL.

FOR SALE – All parts for National 36 ft. skee balls (used). Also have on hand 2 National Skee Balls 36 ft. long (used). A B AMUSEMENT CO., MARGARETVILLE, N. Y.

FOR SALE – 1 Mills Throne of Music and 1 Seeburg Classic, cabinet refinished. Just off location. First $325. takes the two music boxes. Wm. Blum, DUBUQUE COIN MACHINE CO., 927 W. FIFTH ST., DUBUQUE, IOWA. Tel: 7227

FOR SALE – Good as new Globe Electric Coin Sorter $250. F.O.B. Boston, Mass. Worth $290.; 12 Bally Cup Beverage machines including carbonator and parts. Now on locations and doing business. Worth $5000. What do you offer? BOSTON SALES AGENCY, INC., 1206 TREMONT ST., BOSTON 20, MASS.

FOR SALE – Mills 3 Bells, refinished cab., mechanically perfect 5-10-25 $390.; Mills Jumbo C.P., refinished C.P., perfect $50.; 4 Star Chiefs $80. GOLDEN NOVELTY CO., BARNESVILLE, MINN.

FOR SALE – Have you Operators of Slot Machines seen the New "Player Protector"? This is an ingenious device that hangs on left hand side of machine out of the way that Reserves the machine when player needs more change from the cashier or bar. Retails for $1.95. Discounts to operators and distributors. Made of Plastic Disc. Chrome fittings, good looking & will last a life time. Mail card for circular. MICKELSEN NOVELTY CO., MANISTEE, MICH.

FOR SALE – 1 Brand new Goalee $250.; 3 #700 Wurlitzers, very clean $325. ea.; 2 #800 Wurlitzers, very clean $350. ea.; 1 Seeburg 8800 E.S. $300.; 1 Twin 616 Wurlitzer in Packard Metal Cabinet, Packard Adapter, 8 Packard Wall Boxes, Packard #400 Speaker, lot for $345.; 1 Bally Club Bell 4 Coin Multiple $150. AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE 10, IND.

FOR SALE – Arcade Equipment: 1 Wurlitzer Skee Ball $175.; 1 Super Roll (like new) $300.; 1 Test Pilot $95.; 1 Rapid Fire $75.; 1 Ten Strike $50.; 10 Total Roll (like new) $375. ea. Scales: 5 Mills Scales, rebuilt by Mills (just like brand new) $75. ea. Pingames: 1 Cadillac $25.; 1 Big Chief $32.; 1 Chevron $25.; 1 Flicker $30.; 1 Hi Dive $40.; 1 Blondie $22.; 1 Zombie $40.; 1 Captain Kidd $30.; 1 Show Boat $40.; 1 Invasion $30.; 1 Duplex $40.; 1 Five, Ten & Twenty $55.; 1 Leader $29.50; 1 Midway $45. One-Balls: 1 Victory Derby (new) $425.; 1 Keeney Big Parlay (write). Bells: New Black Cherrys (write); New Jennings (write); Mills Safe Stands, new or used, (write); Chicago Metal Safes, new (write). Consoles: 3 Mills 4-Bells (very clean) $200. ea.; 2 Keeney 5¢ Super Bonus Bells (write); 2 Keeney 5¢ & 25¢ Super Bonus Bells (write); 15 Jumbo Parade P. O. $50. ea.; 4 Bakers Racers (like new) $300. ea. Music: 2 Seeburg Classic R.C. $250. ea.; 1 Seeburg Envoy ESRC $280.; 2 Wurlitzer 616 Lite-up $125. ea.; 1 Wurlitzer 716 $125.; 1 Wurlitzer Twin 12 Steel Cab. with Seeburg Steppers $150.; 10 Seeburg 5¢ Wall-O-Matic Wireless $22.50 ea.; New Packard Bar Brackets $4.; 10 Speak Organs P.M. Speakers $10. ea.; 3 Buckley Wall Boxes $10. ea. MONROE COIN MACHINE DISTRIBUTORS, INC., 2323 CHESTER AVE., CLEVELAND 14, OHIO. Tel: SUperior 4600

FOR SALE – We have them in stock. Contact us for your Hirsh Red Balls for state of Florida. Best money maker out today. Trouble free. Immediate delivery. Make us cash offer on any new or used pin tables you need. MURRELL AMUSEMENT CO., 1058 S. FLORIDA AVE., LAKELAND, FLA.

FOR SALE – We have about 50 WS-2Z Seeburg Wall-O-Matics and are offering them at a special price of $24.50 ea. The covers are not broken and every one has a70L7 tube in it and is ready for location. Deposit Required. SPARKS SPECIALTY CO., SOPERTON, GA. Tel: 33

FOR SALE – Priced to Sell. Keep 'Em Flying $79.50; Five, Ten, Twenty $74.50; Gun Club $39.50; Sky Blazer $34.50; Wild Fire $24.50; Skyline $24.50; Hi Stepper $24.50. 1/3 certified deposit, balance C.O.D. MUTUAL MUSIC SERVICE, 403 GRAND CENTRAL AVE., TAMPA 6, FLA.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE—DuGrenier, Rowe, National and Uneedapak cigarette and candy machines, all models, under market prices. All in good working condition, ready for location. Also all other coin equipment. Uneedapak parts. WANT—Will buy anything. Send us your list. MACK H. POSTEL, 6750 NORTH ASHLAND AVE., CHICAGO 26, ILL.

FOR SALE – 3 Mills Jumbo $25. each; 1 Fast Time $25.; Buckley, Seeburg & A.M.I. Wall Boxes $7.50 ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Twin Twelve Rock-Ola Hideaway $125.; Twin Twelve Wurlitzer Hideaway $125.; Shoot Your Way To Tokio Gun, like new $75.; 5 Marvel 1¢ Machines $12. ea.; 1 X-Ray & 1 Mercury Cig Machine 1¢ $10. ea.; 5¢ Columbia $50.; Vest Pockets $25. ea. FRANK GUERRINI, BURNHAM, PA. Tel: 5726

FOR SALE – Jumbo Parade C.P. $65.; F.P. $55.; comb. $75. All refinished. Hi-Hand $95; Royal Draw 5¢ $20; 25¢ $75.; Pace's Reels 10¢ $50.; Thorobred $165.; Sportsman $50.; Dark Horse $50.; Jennings F.P. Slot 35.; Keeney Super Bell 5-25c C.P. $100.; Mills Q.T. Glitter Gold $65.; Blue Front $50.; Wurlitzer 145 Steppers $15.; Victory Mod. Cabts. $25.; Mod. 100 Boxes $10.; Mod. 320 $7.50; Evan's Bangtail C.P., used 1 week (write). STEMLER DISTRIBUTING CO., 2323 W. PICO BLVD., LOS ANGELES, CALIF. Tel. Fe. 5169.

FOR SALE – Or will Swap: 12 Record machines, all models - Rock-Olas, Seeburgs and Wurlitzers $59.50; Solotone Boxes, slightly used $21.50; Solotone Location Amplifiers $69.50; 25 Shermack Stamp Vendors, new in original cartons, special price $25.50; WS2Z Wall-O-Matics, metal covers $27.50. Will swap for the following merchandise at the following prices, Seeburgs and Vogues $225.; Classics $250.; Wurlitzer Model 700 $300.; Wurlitzer Model 800 $350.; Wurlitzer Model 750M or E $400. The following Pin Balls: Dynamite $175.; Suspense $125.; Sea Breeze $160.; Rio $180.; State Fair $175.; Late Stage Door Canteen $100. If you have other late merchandise to trade, write us. All the above merchandise now on our locations and being operated. Will sell or swap and ship C.O.D. subject to inspection, if you will. We are operators and not distributors. THE MUSIC MEN, 422 SOUTH MAIN, MEMPHIS, TENN.

FOR SALE – Bally Hi Hand Comb. F.P. & P.O. $125. ea.; Chicoin Roll-A-Scores $100. ea. Guaranteed appearance and mechanism. PARAMOUNT DISTRIBUTORS, 546 MAIN ST., BEACON, N. Y. Tel: 900.

FOR SALE – Large Selection of reconditioned phonographs available at very low prices. Write for complete list of machines. DAVE LOWY & CO., 594 TENTH AVE., NEW YORK CITY, N. Y. Tel: BRyant 9-0817

FOR SALE – New Packard Speakers, all models; Adaptors for Twin 12 Wurlitzers; Single 20 Seeburg; Single 20 Rock-Ola; For all Curved Fronts Seeburg, Request Prices; Special Pedestals to mount Packard or other Wall Boxes, can be used in a hundred different places. Also new Phono Casters that fit all models. Sample Set $1. COLEMAN NOVELTY CO., 1025 - 5th AVE., ROCKford, ILL. Tel: Main 1323

FOR SALE – 400 SOLOTONE BOXES. Willing to trade on late model Phonographs or sell at an exceptionally low price. Write, Wire or Phone. VEMCO MUSIC CO., 213 FRANKLIN ST., FAYETTEVILLE, NORTH CAROLINA.

FOR SALE – 200 F.P. Games. Arcade: Bally's Rapid Fire, Convoy, Defender, Chicoin Hockey, Muto. Skyfighter, Scientific Batting Practice. Counter Games: American Eagles, Yankee (new) Daval G. Vender, D. Heads or Tails, Ginger Cig Keeney Spinner, K. Selectem (new) Phono. Wurl. 41 & 61 Counter. NOBRO NOVELTY, 369 ELLIS ST., SAN FRANCISCO, CALIF.

FOR SALE – Act now – All Machines Clean and in excellent Condition – Used. Keeney Twins 5-5 Bonus Super Bell, Keeney Twin 5-25 Bonus Super Bell, Keeney 5¢ Bonus Super Bell, Bally Drawbell, Evans Bangtails 7 coin F.P.-P.O. J.P., Keeney 5¢ Super Bell Comb., Keeney 25¢ Super Bell Comb., Jumbo Parades 5¢ Comb., Jumbo Parades 5¢ Comb.F.P., Hi-Hand 5¢ Comb, Victory Specials, Longacres, Pimlicos, Club Trophys, '41 Derbies, Dark Horses, Genco Total Rolls, Five Balls – Genco Victory, Argentine, '41 Majors, Hi Hat, South Paw, Exhibit Stars, 4 Roses, All American. Make an offer for any part or all. All machines crated and ready to ship. 1/3 deposit with all orders, balance C.O.D. ART WEISS CO., 1130 W. COLORADO BLVD., ARCADIA, CALIF. Tel: Atwater 73511.

FOR SALE – Make Offer. 25 Mills Slots, rebuilt in new cabinets. Also Blue Fronts. VALLEY VENDING, 105 BRADDOCK AVE., TURTLE CREEK, PA. Tel: Valley 3705

FOR SALE – 25 Solotone Boxes (some new) priced for quick sale $19.50 ea.; 1 Solotone Booster Amplifier $75.; 15 Big Game Consoles, Fruit Symbols, Cash P.O. $60. ea. HY-G MUSIC CO., 1415 SO. WASHINGTON AVE., MINNEAPOLIS, MINN. Tel: Atlantic 8587

FOR SALE – Best offer takes the following reconditioned equipment, ready for location; Wurlitzer 950, 850, 750E, 700; 42-500; 412. Also send for list of reconditioned pingames, slots, consoles, etc. H. M. BRANSON DISTRIBUTING CO., 516 SO. 2nd STREET, LOUISVILLE 1, KY. Tel: WAbash 1501

FOR SALE – Make an offer for all of them, uncrated F.O.B. Brattleboro, Vt. 2 Exhibit Short Stops, 1 each of the following: Sport Parade, Keen-A-Ball, Line Up, Dude Ranch, Frisco, Landslide, Pursuit, Grand Canyon, Bombardier, Marines At Play, Big Parade, Monicker. Every machine guaranteed ready to operate and look good. Also some more if you want them. HAL L. MARCH, BRATTLEBORO, VT.

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – 1-700 Wurl.; 1-500 Wurl.; 2-600 Wurl.: 6-616 Wurl.: 1-1940 Rock-Ola C. M.; 1-Seeburg Rex; 1-Seeburg Gem; 6-Pinball Games. All Machines are in perfect condition. X-CEL NOVELTY CO., 5240 N. 11th STREET. PHILADELPHIA 41, PENNA.

FOR SALE – BELL RECORDS. Jewish and English Comedy, distributed throughout the United States exclusively by us. Dealers and operators price 49¢. Send for your free catalogue. Some distributors territory still available. EMPIRE RECORD SALES, 799 CONEY ISLAND AVE., BROOKLYN 18, NEW YORK. Tel: Bu 7-7300.

FOR SALE–Pilot Trainer, used only four months. Cannot be told from new. I am closing my arcade. $500. f.o.b. Los Angeles. Add $25. for crating. Send or wire 10% deposit. WM. NATHANSON, 2738½ CINCINNATI ST., LOS ANGELES 53, CALIF.

FOR SALE–50 Buckley Chrome Boxes, 20 and 24 record $15. ea.; 50 old style Buckley Boxes $5. ea.; 6 Seeburg 30 wire Boxes $7.50 ea. SOUTHERN MUSIC DISTRIBUTING CO., 503 W. CENTRAL AVE., ORLANDO, FLA.

FOR SALE – 1 Bally Hi Hand $90.; 2 Galloping Dominos $110. ea.; 3 Silver Moon F.P. $75. ea.; 3 Bally Surf Queens $125. ea.; 2 Soft Ball Queens $125.; 1 Snappy $35.; 1 Play Ball $35.; 1 Horoscope $40.; 1 Spot a Card $40.; 1 Paradise $40.; 1 Wurlitzer 71, counter, $135. HUTZLER VENDING MACHINE CO., 900 WINCHESTER AVE., MARTINSBURG, W. VA.

FOR SALE – Keeney 4 Way Super Bells (3-5¢/1-25¢) $350.; Keeney 4 Way Super Bells (4-5¢) $325.; Mills Three Bells $525.; Mills Four Bells (4-5¢) $300. All machines clean as a whistle. 1/3 deposit with order, balance C.O.D. Order Now. ADVANCE AUTOMATIC SALES CO., 1350 HOWARD ST., SAN FRANCISCO 3, CALIF.

FOR SALE–$25.00 and up Mills, Jennings, Watling Slots in 5-10-25c A-1 operating condition; 5 Ball Free Plays; 1-ball P. O. games Mills Panoram $325. Send for list. MITCHELL NOVELTY CO., 1629 WEST MITCHELL ST., MILWAUKEE 4, WISC. Tel.: MItchell 3254.

FOR SALE – Wurlitzer 500's, 600's. Will trade for new Packard boxes. Wurlitzer 700's, 800's, 850's, beautiful shape (Write); Bank Balls, like new, 10' long $185. ea.; or will trade for late pinballs; Wurlitzer 71's and 81's (Write). GILLES AMUSEMENT CO., 733 MAIN ST., OSAGE, IOWA.

FOR SALE – Punchboards made by Consolidated, Container, Gardner and Superior Products. Territory closed. Close out at 25% below our cost. Will trade brand new Pace slots and two used Keeney Super Bonus Bells, 5¢ play, for brand new novelty games. ACME MUSIC COMPANY, 1124 HENNEPIN AVE., MINNEAPOLIS, MINNESOTA.

FOR SALE – "Hot Peanut Machine" with cup holder, looks like new $35.; Seeburg pick-up for Hi-Tone or Vogue $2. HIGH-GRADE MUSIC CO., 72 NORMAN AVE., ROEBLING, N. J.

FOR SALE – Seeburg Wall-O-Matics $22.50 ea.; Rock-Ola 5-10-25¢ Wall & Bar Boxes $29.50 ea.; Buckley Chrome Boxes (new tops) $15. ea.; Wurlitzer 332 Bar Boxes $5. ea.; Wurlitzer 580 Speaker & Adaptor (like new) $145. M. A. POLLARD CO., 725 LARKIN ST., SAN FRANCISCO 9, CALIF.

FOR SALE – THREE MUNVES SUPEROLLS, perfect condition, $150. ea. or lot of three for $350. One-half deposit must accompany all orders. HEATH DISTRIBUTING COMPANY, 217 THIRD ST., MACON, GEORGIA.

FOR SALE–25 Model 80 Kirk Astrology Scales $169.50 ea. THE VENDING MACHINE CO., 205-215 FRANKLIN ST., FAYETTEVILLE, N. C. Tel.: 3171.

FOR SALE – Factory rebuilt Keeney 1938 Tracktime Consoles with all latest improvements. Cabinets refinished like new. $100. 1/3 dep. bal. C.O.D. Also 1 brand new Bally Big League in original carton $205.; 1 slightly used Surf Queen $150.; 2 used Flat Tops $125. ea. W. E. KEENEY MFG. CO., 7729 CONSTANCE AVE., CHICAGO, ILL.

FOR SALE – One of the Best Routes in Central California. Consists of 70 Free Play Consoles, 20 Automatic Consoles, 25 Music Boxes, 20 - 1946 Wurlitzers, lots of 1946 Equipment. HARDIN & NICHOLS, 740 EAST MAIN ST., STOCKTON, CALIF.

FOR SALE – The most complete stock of Arcade Equipment. Cards and Supplies in the United States. Write for list. MIKE MUNVES, 510 W. 34th ST., NEW YORK CITY.

FOR SALE – Best Mills Blue Fronts in the South. 5¢ Play $100.; 10¢ play $125.; 25¢ play $150.; 50¢ play $275. All refinished and overhauled, all worn parts replaced. 5 new ABT Challengers (write). Mills Slots Refinished, Overhauled and Rebuilt. Escalators & Clocks for Mills Rebuilt. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GA.

FOR SALE – Our low prices are the talk of the country! Undersea Raider $145.; Liberty $85.; Canteen $110.; Mills Three Bells $275.; Bowling League Skeeball $50.; Chicoin Hockey $65.; Wurl. 500K $199.50; 616's $124.50; Monarch $135.: others! 10 used pin games from $25. and up. Wire or phone. OLSHEIN DISTRIBUTING CO., 1102 BROADWAY, ALBANY, N. Y. Tel: 5-0228.

FOR SALE – The BEST MILLS BLUE FRONTS in the South. Any Denomination. Mills Slot Parts. I can put your Mills Slots in Tip-Top Shape. They will be Refinished in Baked-on Crackle Finish Paints, and will be completely Overhauled, all worn parts replaced, at low prices. MILTON BRAUN, RT. 3, BOX 428, FERGUSON AVE., SAVANNAH, GEORGIA.

THE OPEN BOX

CLASSIFIED ADVERTISING SECTION

FOR SALE

THE CASH BOX COIN MACHINE MART

CLASSIFIED ADVERTISING SECTION

FOR SALE

FOR SALE – Immediate Sale. 4 Buckley and 1 Seeburg Remote Control Music Locations. Income – $115. weekly. Brand new AMI 40 record playing juke box. Call Maine 4-0022, BROOKLYN, N. Y.

FOR SALE – Total Rolls $300.; Free Play Total Roll $350.; New Goalees $295.; Tally Roll $245.; Genco Bankroll $145.; Lite League $145.; Undersea Raider $145.; Super Triangle $250.; Surf Queen $110.; Stage Door Canteen $115.; Laura $95. 1/3 deposit. F.O.B. Schenectady. Certified check in full with order – Freight prepaid. MOHAWK SKILL GAMES, 86 SNOWDEN AVE., SCHENECTADY 4, N. Y.

FOR SALE – Super Liner $125.; Baffle Card $150.; Suspense $100.; Surf Queens $100. The following games at $25. ea.:–Slugger, Bosco, Bombardier, Riviera, Home Run '42, Sun Valley, Gun Club, Venus, Spot Cha, Yanks, Argentine, Opportunity, Midway, Big Parade, Invasion, Marines At Play, Big Chief, G. I. Joe, Army & Navy, Gobs, On Deck, Do-Re-Mi, 5-10-20. HIRSH COIN MACHINE CORP., 1309 NEW JERSEY AVE., N.W., WASHINGTON 1, D. C.

FOR SALE – Paces Races, bl. cab. $40. ea.; Paces Races, br. cab. $50. ea.; Paces Races Red Arrow $90. ea.; Lucky Star $65. ea.; Silver Moon F.P. $40. ea. JOE MOSS AMUSEMENT CO., 311 E 3rd ST., SANFORD, FLA. Tel: 102

FOR SALE – All machines clean and in working order. Used 1 '46 Evans Bangtail P.O. (write); 2 High Hands comb. $59.50 ea.; 1 Super Bell comb. $64.50; 2 Club Bells comb. $89.50 ea.; 4 Pokerino's $99.50, $34.50 ea.; new and slightly used Columbia Bells (write); Wood cabinet, public weighing Watling Scales $10. ea. CAMERA BROTHERS, 598 HAYES ST., HAZLETON, PENNA. Tel: 4299-J

FOR SALE – 2 Wurl. Skee Balls. Counter Games: 46 Mercurys; 16 Penny Packs; 11 Zephyrs; 4 Marvels; 4 Ball Gums; 3 Taverns; 2 Clearing Houses; 1 Tit Tat Toe; 1 Penny Smoke 1¢; 11 Sparks; 10 Libertys 5¢. Make offer for one or all. STANLEY AMUSEMENT CO., 1534 COMMERCE ST., TACOMA 2, WASH.

FOR SALE – 2 Panorams $279. ea.; 1 Panoram Peek $285.; 1 Atomic Bomber, write; 3 Genco Playballs $140. ea.; 2 Air Raiders $85. ea.; 1 Batting Practice $85.; 1 Chicago Hockey $82.50; 10 Super Skee Rolls, 9 ft., like new $135. ea. MARCUS KLEIN, 577 TENTH AVE., NEW YORK CITY.

FOR SALE – One Ball Pin Games: 1 Bally Blue Grass F.P. $59.; 1 Bally Sports Special F.P. $76.; 1 Bally Club Trophy F.P. $89.; 1 Bally Dark Horse FP. $79.; 1 Bally Record Time F.P. $99.; 2 Bally Grand Nationals $29. ea.; 1 Bally Jockey Club $179.; 2 Bally Kentuckys $86. ea. STEWART NOVELTY CO., 1361 SO. MAIN ST., SALT LAKE CITY, UTAH. Tel: Dial 3-5055

FOR SALE – Bang-A-Fitty 12', good condition; King-Pin 9' brand new Min-O-Bowl (Bowling Game). WANT – 100 good, used pin games. Write or call. KING-PIN DISTRIBUTING CO., 3004 GRAND RIVER, DETROIT 1, MICH. Tel: Temple 25788

FOR SALE – 10 Shipman Triplex; 20 Victory Duplex. Machines are brand new and still in crates. Also 4 used Victory. $700. takes all. M. MESARIK, 922 LINCOLN WAY EAST, SOUTH BEND 18, IND. Tel: 3-1548

FOR SALE – New Packard Wall Boxes (write); 2 Cond. Stranded Speaker Wire 1¢ ft.; Record Time $95.; Wild Fire $30.; Frisco $160.; '40 Rock-Ola Super $275.; Flat Top $110.; Yankee Doodle $60.; Hi-Hat $40.; Four Roses $40.; Big Parade $75.; Defense $25.; Collection Books $5.50 per 100; Service Kits 7.50. CENTRAL COIN MACHINE CO., 482-488 CENTRAL AVE., ROCHESTER 5, N. Y.

FOR SALE – On Location, Like New, Perfect – Surf Queens $110.; Big Hits, Stage Door Canteens $115.; Superliners, Big Leagues, Midget Racers $155.; Goalee $195.; Columbia Bells in original cartons (write); Vest Pockets (like new) $47.50; Wurlitzers: 950, 850 $425.; 700's 600's, 500's $235.; 24's $175.; 616 $99.50; Buckley Chrome Boxes $7.50. Above equipment on location. Will also exchange for new or used Packard Boxes. BINGHAMTON COIN MACHINE CO., 421 COURT ST., BINGHAMTON, N. Y. Tel: 4-5114

FOR SALE – 3 All Star Hockeys $75. ea.; 1 Goalee $185.; 3 Rapid Fires $40. ea.; 1 Evans Ten Strike $40.; 1 Personal Music Studio Amplifier $325.; 1 Studio Timing Control Unit $175.; 75 Personal Music Boxes $22.50 ea. ATLAS AMUSEMENT CO., 1078 UNION AVE., MEMPHIS, TENN.

FOR SALE – 6 Keeney Bonus Super Bells 5¢-25¢ F.P. & P.O.; 10 Evans Winterbooks 5¢ J.P.; 2 – 1946 Galloping Dominoes J.P. Write for Prices. JOE MOSS AMUSEMENT CO., 311 E. 3rd ST., SANFORD, FLA. Tel: 102

FOR SALE – Do you need, or can you use 7F7 Tubes. Have fifty on hand at 30¢ ea. Make best offer on Wurlitzer 850's, 750's, 800's, 600's, 500's. All in good shape and ready for location. Bally Record Time $50.; Bally Blue Grass $89.50; 50% off list on 5¢ Jack-Pot Boards. JOE E. BROWN MUSIC CO., 220 E. COMMERCE ST., SAN ANTONIO 5, TEXAS.

FOR SALE – 2 Wurlitzer 616's $95. ea. F. P. Games: Victory $89.50; Army-Navy $75.; Horoscope $35.; Yanks $59.50; Monicker $49.50; Salute $25.; Miss America $45.; Landslide $39.50; Four Roses $35.; Defense $25.; Dough Boy $25.; Line Up $39.50; Gold Star $37.50; League Leader $25. JOHNSON AUTOMATIC MUSIC CO., 709 IOWA ST., SIOUX CITY 19, IOWA. Tel: 5-5474

FOR SALE – 1 Jennings Multiple Cubes 4 coin Mult. 5¢ play; 6 Bang-A-Deers; 1 Mills 10¢ Blue Front D.J.; 1 – 5¢ Pace Comet. Make offer or will trade for Total Rolls or Skee Balls. BOOKMEIER SALES CO., 103 N. BROADWAY, GREEN BAY, WIS.

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10 A.M.
MONDAY, JUNE 16, 1947
IN THE
OLD HOUSE OFFICE BLDG.
Committee on the Judiciary

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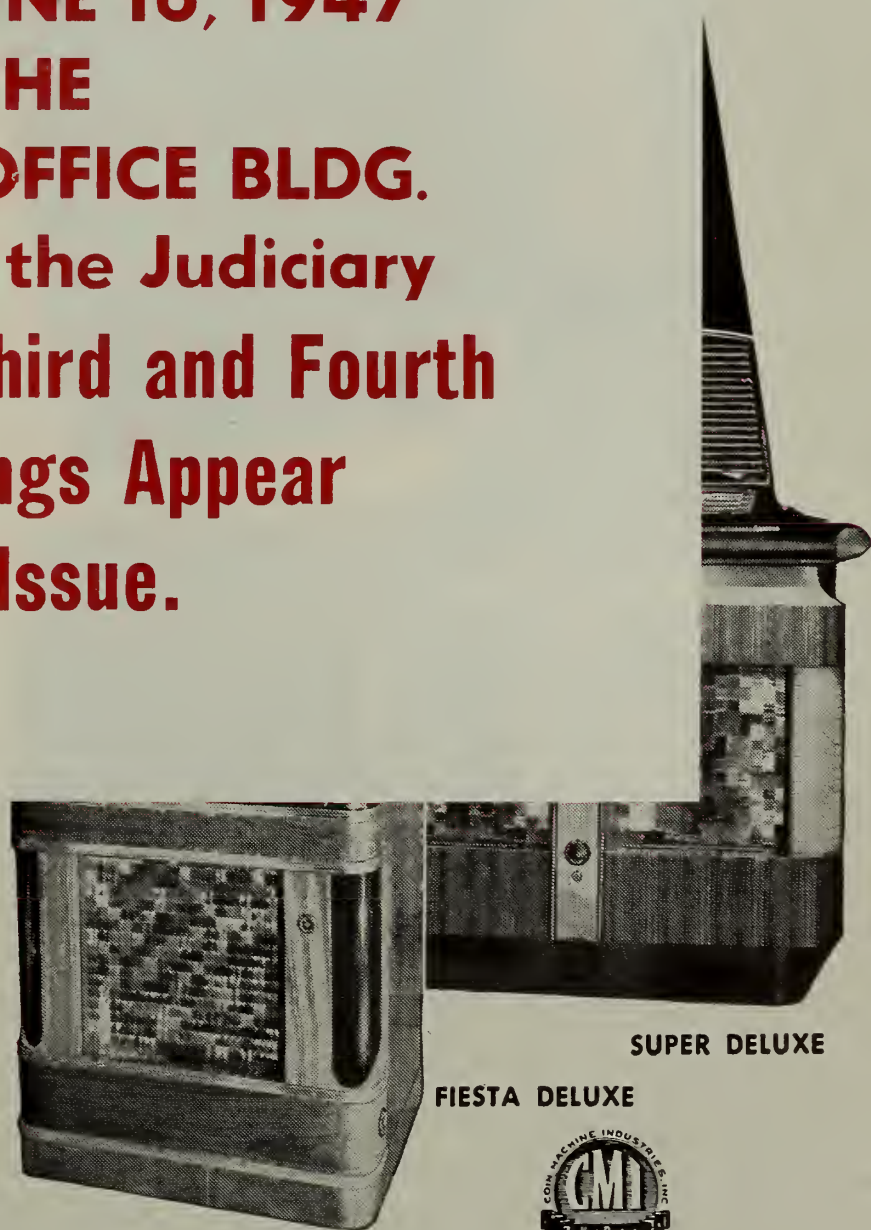

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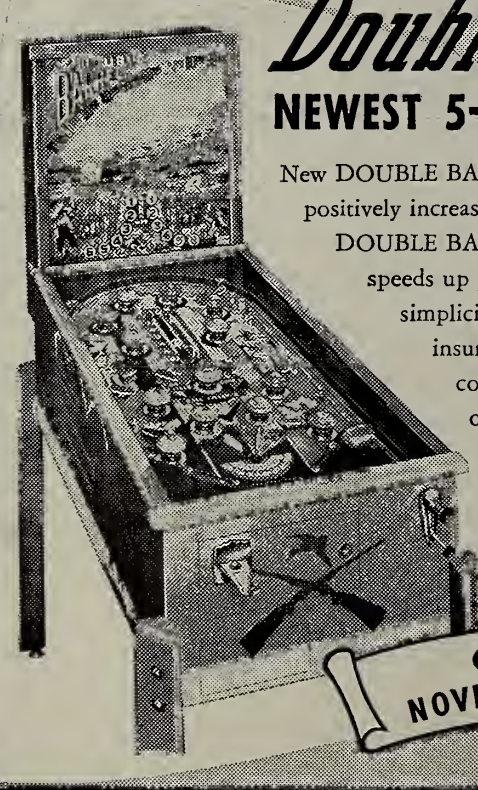

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